Conference Agenda

Session Overview

Date: Wednesday, 30/Oct/2024

8:00am - 4:00pm	Registration - University of Sheffield Location: INOX Lounge Area							
8:30am - 12:00pm	Early Career Researcher Workshop Location: INOX Suite 1	Using Lego Location: INOX Suite 2 USING LEGO TO VISUALISE SOCIOTECHNICAL CHALLENGES: A CREATIVE METHODOLOGY WORKSHOP Alexander Hardy ¹ , Suzanne McClure ² , Simeon Yates ¹ , Jeanette D'Arcy ¹ , Gianfranco Polizzi ¹ , Rebecca Harris ¹ 1: University of Liverpool, United Kingdom; 2: University of Exeter, United Kingdom	AoIR Ethics 1: Ethics & Literacies for Al Usage in the Research Process Location: INOX Suite 3 AoIR Ethics: Ethics & Literacies for Al Usage in the Research Process Michael Zimmer ¹ , YIva Hård af Segerstad ² , Kelly Quinn ³ , Heidi A. McKee ⁴ 1: Marquette University, USA; 2: University of Gothenburg, Sweden; 3: University of Illinois at Chicago, USA; 4: Miami University, USA					
9:00am - 4:30pm	Doctoral Colloquium (inc. registration) Location: Sheffield City Hall Chair: Thomas Poell	•	<u>'</u>					
9:00am - 4:30pm	Generative Artificial Intelligence as a Metho Location: Discovery Room 2 GENERATIVE ARTIFICIAL INTELLIGEN RESEARCH Minna Vigren ¹ , Nabila Cruz ² , Elina Sutela ³ 1: LUT University; 2: University of Sheffield, Uk	CE AS A METHOD FOR CRITICAL	Alternative Platform Archives: Methods, Politics, Impact Location: Discovery Room 3 Alternative Platform Archives: Methods, Politics, Impact Robyn Caplan ¹ , João C. Magalhães ² 1: Duke University, US; 2: University of Groningen, The Netherlands					
10:30am - 11:00am	Coffee Break Location: INOX Lounge Area							
12:00pm - 1:00pm	Lunch Location: On your own							
1:00pm - 4:30pm	Undergraduate Teaching workshop Location: INOX Suite 1 Undergraduate Teaching Workshop	Hostile Responses to Research on Online Communities: How Can We Safeguard Researchers? Location: INOX Suite 2	AoIR Ethics 2: Where Do We Go From Here? Location: INOX Suite 3 AoIR Ethics: Where Do We Go From Here?	Al, Ethics, and the University Location: Discovery Room 1 Al, Ethics, and the University Sarah Florini, Alexander Halavais,				

	Holly Kruse ¹ , Emily van der Nagel ² , Kelly Boudreau ³ 1: Rogers State University, United States of America; 2: Monash University, Australia; 3: Harrisburg University of Science and Technology, United States of America	Workshop: Hostile responses to research on online communities: how can we safeguard researchers? Helena Webb, Liz Dowthwaite, Virginia Portillo, Peter Craigon, Ephraim Luwemba University of Nottingham, United Kingdom	Michael Zimmer ¹ , YIva Hård af Segerstad ² , Kelly Quinn ³ , Aline Shakti Franzke ⁴ 1: Marquette University, USA; 2: University of Gothenburg, Sweden; 3: University of Illinois at Chicago, USA; 4: University Tübingen, Germany	Jaime Kirtz, Nicholas Proferes, Michael Simeone, Shawn Walker Arizona State University, United States of America
2:30pm	Coffee Break Location: INOX Lounge Area			
3:00pm	•			
4:30pm	Registration Location: Sheffield City Hall			
5:30pm				
5:30pm	2024 KEYNOTE Location: Sheffield City Hall			
7:00pm	Escation: Stierneta Sity Hall			
7:00pm	Opening Reception Location: Sheffield City Hall			
8:30pm	Essential Stay Hall			

Conference Agenda

Session Overview

Date: Thursday	, 31/Oct/202
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8:00am	Registration Location: The Octagon												
4:45pm													
8:00am -	Cloakroom Location: The Octagon												
5:30pm	A free, staffed space to leave cloth	0 00 0							1	1			
9:00am -	panel)	Al & Hype (traditional panel) Location: INOX Suite 2	Subjectivity & Subjectification	Craft & the Digital Industries (panel	Sextech Industries and Cultures:	The Political Economy of Al as Platform (panel	Misinformation, Conspiracy, &	Livestreaming (traditional panel)	Climate (traditional panel)	Ageing & Technology (traditional panel)	Language & Sentiment	Governing Mis/Disinformation	Health Creators (traditional panel)
10:30am	Location: INOX Suite 1 Chair: Sarah T. Roberts	Chair: Jean Burgess	(traditional panel) Location: INOX Suite	proposal) Location: Discovery	Towards Mediated Pleasures and Data	proposal) Location: Discovery Room 3	Politicisation in Digitally Mediated	Location: SU Gallery Room 3 Chair: Charlotte Durham	Location: Alfred Denny Conf Room	Location: SU View Room 4	(traditional panel) Location: SU View	(traditional panel) Location: Octagon Council	Location: Uni Central Chair: Sara Reinis
	Algorithms, resistance,	From Controversy to	3 Chair: Liang Ge	Room 1	Justice (panel proposal)		Science (panel proposal)	GROOMERS.	Chair: Ozge Ozduzen	Chair: Aleesha Joy Rodriguez	Room 5 Chair: Nicolette Little	Chamber Chair: Monika Fratczak	HEALTHY
	and the global	Codification: Post Lee- Luda AI Ethics and	The	Craft and the	Location: Discovery	THE POLITICAL ECONOMY OF AI AS	Location: SU Gallery Room 2	'TITTIES', &	Digital Platform Industries and	NAVIGATING THE	LLMs and the	GOVERNING FROM	INFLUENCE? A
	information crisis: prefiguring alternative	Sociotechnical Imaginaries of South	Entrepreneurial	Digital Industries Kylie Jarrett ¹ ,		PLATFORM: INFRASTRUCTURES,		STREAMERS, OH MY!: TOWARD AN	Climate	DIGITAL WAVE:	generation of	BLACK TO WHITE:	CROSS-PLATFORM ANALYSIS OF
	data futures in the tech	Korea	Gaze: On the Subjectivity of	Alessandro	Sextech Industries and Cultures:	POWER, AND THE AI	MISINFORMATION, CONSPIRACY.	UNDERSTANDING OF	Governance: A New Frontier for	THE UNIQUE CHALLENGES OF	moderate speech	DISINFORMATION IN NUCLEAR	SOCIAL MEDIA
	industry? Thomas Wright	Jiwon Jenn Oh ¹ , <u>Jane Pyo</u> ²	the Tech Elite	Gandini ² , Giulia Giorgi ² , Gaia	Towards Mediated	INDUSTRY Fernando N. van der	AND	ANDROCENTRIC PLATFORM	Platform Power	ORDINARY	Emillie de	EMERGENCIES	HEALTH INFLUENCER
	The University of Sheffield,	1: University of Illinois Urbana- Champaign, United States of	Robert Dorschel University of	Casagrande ² ,	Pleasures and Data Justice	Vlist ¹ , Anne Helmond ² ,	POLITICIZATION IN DIGITALLY	GOVERNANCE ON	Emily Elizabeth West University of	ELDERLY SHORT VIDEO CREATORS	Keulenaar University of	Seungtae Han, Brenden Kuerbis.	CULTURES
	United Kingdom	America; 2: University of Massachusetts at Amherst	Cambridge, United Kingdom	Adam Arvidsson ³ , Roberto Graziano ³ ,	Zahra Stardust 1,6,	<u>Dieuwertje M. R. Luitse</u> ¹ , <u>Bernhard Rieder</u> ¹ , <u>Sam</u>	MEDIATED SCIENCE	TWITCH Brandon C. Harris ¹ ,	Massachusetts Amherst, United	IN CHINA	Groningen, The Netherlands	Amulya Panakam Georgia Institution of	Lisa Garwood-Cross University of Salford,
	REPELLENT MUSK?		Officed Kingdom	Vincenzo Luise ³ ,	Kath Albury ^{2,6} , Jenny Sundén ³ , Jenny	Hind ³ , Max Kanderske ⁴	Rod Abhari ¹ , Lai	Jessica Maddox ²	States of America	Yingwen Wang London College of		Technology, United States of America	United Kingdom
	RETHINKING SOCIAL MEDIA MIGRATION	TIKTOK'S AI HYPE - CREATORS' ROLE IN	Policing Immigrant	Luca Recano ³ , Arianna	Kennedy ^{4,6} , Emily	1: University of Amsterdam, The Netherlands; 2: Utrecht	Ma ² , Jodi	1: University of Houston- Clear Lake, United States	Do you see what I	Communication, United Kingdom	ONLINE POSITIVE	States of America	First glass of wine
	Nathaniel Tkacz ¹ , Carlos	SHAPING (PUBLIC) AI IMAGINARIES	Indebtedness	Petrosino ³ , Viriya	van der Nagel ⁵ , Caitlin Learmonth ^{2,6}	University, The Netherlands; 3: University	Schneider ³ , <u>Simone</u> Tosoni ⁴ , Zachary	of America; 2: University of Alabama	see? Emotional		SOCIAL	Governing and	in 8 months!: an examination of
	<u>Cámara-Menoyo</u> ² , <u>Fangzhou Zhang</u> ²	Vanessa Richter	on Social Media:	Sawangchot ⁴ , Siriporn	1: Queensland University of	of Manchester, United Kingdom: 4: University of	Loeb ⁵		reaction to visual content in the	Older Adults' Responses to	ACTIONS (OPSA) AS	defining misinformation: A	sober curious
	1: Goldsmiths, University of London, United Kingdom; 2:	University of Amsterdam, Netherlands, The	Navigation of	Somboonboorana ⁴ , Camilla Volpe ³ ,	Technology, Australia;	Siegen, Germany	1: Northwestern University, United	RECONTEXTUALIZING VIOLENCE IN REAL	online debate	Misinformation on	TECHNO-	longitudinal study of social media	communities on TikTok
	The University of Warwick,	- Trouismands, Tho	Gratitude, Political	Maitrayee Deka ⁵	2: Swinburne University of		States of America; 2: University College	TIME: LIVE	about climate change	Social Media Annalise Baines ¹ ,	SOCIAL AFFORDANCES:	platforms policies	Kate Orton Johnson
	United Kingdom	AI AS "UNSTOPPABLE" AND OTHER	Subjectivation,	1: University College Dublin, Ireland; 2:	Technology, Australia; 3: Södertörn		Dublin, Ireland; 3: University of Illinois	STREAMING & THE GOVERNANCE OF	Luca Rossi ¹ ,	Eszter Hargittai ²	A FRAMEWORK TO ANALYZE	Christian	University of Edinburgh, United Kingdom
	#YourSlipisShowing:	INEVITABILITY	and 'Surveillance	University of Milan, Italy; 3: University of	University, Sweden; 4: Royal Melbourne		Urbana-Champaign, United States of	INCONSISTENCY ON	Alexandra Segerberg ² , matteo	1: University of Zurich, Switzerland; 2:	DIGITAL	<u>Katzenbach</u> ¹ , <u>Daria</u> <u>Dergacheva</u> ¹ , Vasilisa	
		NARRATIVES IN TECH: ON THE	from Home'.	Naples Federico II, Italy: 4: Walailak	Institute of Technology, Australia: 5: Monash		America; 4: Università Cattolica del Sacro	TWITCH.TV Brandon C. Harris ¹ ,	magnani ² , Luigi	University of Zurich, Switzerland	SOCIALITY	Kuznetsova ¹ , Adrian	Content Creators vs The Healthcare
	Digtial Disinformation	ENTANGLEMENT OF	Limichi Okamoto London School of	University, Thailand;	University, Australia; 6: Australian Research		Cuore, Italy; 5: Purdue	Christine H. Tran ² ,	Arminio ¹ 1: IT University of		Roni Danziger ¹ , Lillian Boxman-	Kopps ² 1: University of	Industry: A Case
	Kevin Winstead University of Florida, United	INDUSTRY, IDEOLOGY, AND OUR COLLECTIVE	Economics and Political Science.	5: University of Essex, UK	Council Centre of		University, United States of America	Christopher J. Persaud 1: University of Houston-	Copenhagen, Denmark: 2: Uppsala	Automating Eldercare?	Shabtai ² 1: Lancaster	Bremen, Germany; 2: Alexander von	Study of the Techno-Cultural
	States of America	FUTURES	United Kingdom		Excellence for Automated Decision-			Clear Lake, United States of America: 2: University of	University	Visions, problems,	University, UK; 2: The Hebrew	Humboldt Institute for Internet and Society,	Authority of ADHD TikTok
		Zhasmina Tacheva ¹ , Sarah Appedu ¹ , Mirakle Wright ²	Predictions of		Making and Society			Toronto; 3: University of Southern California	TRACING THE	and expertise in the "Age Tech"	University, Israel	Berlin, Germany	Deanna Holroyd
		1: Syracuse University, United States of America; 2:	the Self: Al and The Political					Southern California	SOCIOLINGUISTIC	Industry	Auditing the	The dark side of	The Ohio State University, United
		University of Colorado Denver,	Economy of					BREAKING THROUGH THE NOISE:	PATTERNS OF POLARIZATION IN	Elizabeth Nixon Fetterolf	Closed iOS	LLM-powered chatbots:	States of America
		United States of America	Subjectivation Luciano Frizzera					MONETIZED	THE FACEBOOK DEBATE ON	Stanford University, United States of	Ecosystem: Is there Potential	misinformation,	PERFORMING
		"A.I. IS HOLDING A	Concordia					STRUCTURES OF VIEWER VISIBILITY	CLIMATE ACTION	America	for Large	biases, content moderation	PREVIVORSHIP
		MIRROR TO OUR SOCIETY": LENSA AND	University, Canada					AND INTIMACY IN	<u>Luigi Arminio</u> , Luca Rossi	Latet anguis in	Language Model App	challenges in	ONLINE: EXAMINING
		THE DISCOURSE OF VISUAL GENERATIVE AI	The elite					LIVESTREAMING Celeste Wyn Wyn Oon	IT University of Copenhagen,	herba: unveiling ageism of	Inspections?	political information	IDENTITY MANAGEMENT ON
		Kate Miltner	among users:					University of Southern California, United States of	Denmark	generative Al	Jennifer Pybus ¹ , Signe Sophus	retrieval	TIKTOK
		University of Sheffield, United Kingdom	Identity formation of					America	How TikTok	Juan Linares- Lanzman, <u>Andrea</u>	Lai ² , Stine	Joanne Kuai ¹ , Cornelia Brantner ¹ .	Hannah Ditchfield, Stefania Vicari
		rungaani	vendors and					Visibility in the	shapes the	Rosales	Lomborg ² , Kristian Sick	Michael Karlsson ¹ ,	University of Sheffield, United Kingdom
			customers on darknet drug					Shadows: Tips in	capacity for climate	Universitat Oberta de Catalunya, Spain	Svendsen ² 1: York University;	Elizabeth Van Couvering ¹ . Salvatore	Officed Kingdom
			trade sites					Mainstream vs. Niche Streaming on	communication:		2: University of Copenhagen,	Romano ²	
			Piotr Siuda Kazimierz Wielki					Chaturbate	an app walkthrough of		Denmark	1: Karlstad University, Sweden; 2: Universitat	
			University in					Emilija Jokubauskaitė, Stijn Peeters	TikTok through		DOES	Oberta de Catalunya, Spain	
			Bydgoszcz, Poland					University of Amsterdam,	the lens of climate change		ALGORITHMIC		
								Netherlands, The	Keara Caitlyn Martina Quadros		CONTENT		
						1			The University of		MODERATION RPOMOTE		
			I	I	I	1	I	I	Melbourne, Australia	I	DEMOCRATIC	I	I

10:30am	Coffee Break										DISCOURSE? RADICAL DEMOCRATIC CRITIQUE OF TOXIC LANGUAGE AI Dayel Oh ¹ , John Downey ² 1: Helsinki Institute for Social Sciences and Humanities, University of Helsinki, Finland; 2: Centre for Research in Communication and Culture, Loughborough University		
11:00am	Location: The Octagon												
11:00am 11:00am 12:30pm	panel) Coadion: INOX Suite 1 Chair: Ludmila Lupinacci THE HUMMINGBIRDS: CLAIMING "DE: INFLUENCING" AS AN AUTHENTICITY GUARANTEE Mariah Wellman University of Illinois at Chicago, United States of America "want boyfriend XXX": Porn Bots, Authenticity and Social Automation on Instagram Elena Pilipets 1, Sofia Caldeira 2, Ana Marta M. Flores 3 1: University of Siegen; 2: Lusófona University; 3: NOVA University of Coimbra ""I'm An E-Commerce Streamer, Not Influencer" —The Logistical Struggle For Performing Authenticity on Douyin Shichang Duan University of Amsterdam, Netherlands, The Navigating The Digital Identity Industry Emily van der Nagel Monash University, Australia	Al & Journalism (traditional panel) Location: INOX Suite 2 Chair: Axel Bruns Chat GPT's Ingestion of News Content: Traffic, Revenue and Erasure of Journalistic Labor Sanget Kumar Denison University, United States of America A Sociology of Expectations: Understanding Al Hype in Journalism Nadja Schaetz¹, Anna Schjett Hansen² 1: Hamburg University, Germany; 2: University of Amsterdam, Netherlands "ARG! THE WORLD DOESN'T FIT THE MODEL!": AN ETHNOGRAPHIC EXPLORATION OF HOW DATA SCIENCE PROJECTS DEVELOP AND NEGOTIATE WORLD MODELS IN THE NEWS INDUSTRY Nanna Bonde Thylstrup¹, Jannie Meller Hartley² 1: University of Copenhagen, Denmark; 2: Roskilde University Platformization Intermediaries: Optimizing News for Platforms in India Simran Agarwal Labex ICCA, Université Sorbonne Paris Nord, France HOW FACT-CHECKERS ARE BECOMING MACHINE LEARNERS: A CASE OF META'S THIRD	Sex as/and/on Social Media (panel proposal) Location: Discovery Room 1 Sex as/and/on Social Media Alexander Monea ¹ , Shaka McGlotten ² , Susanna Jenny Sundén ⁴ , Katrin Tilidenberg ⁵ , Robert Jacobsson ⁴ 1: George Mason University, United States of America; 2: SUNY Purchase, United States of America; 3: University of Turku, Finland; 4: Sodertôm University, Estonia	Global Perspectives on Platforms and Cultural Production (panel proposal) Location: Discovery Room 2 GLOBAL PERSPECTIVES ON PLATFORMS AND CULTURAL PRODUCTION Thomas Poell ¹ , Tinca Lukan ² , Arturo Arriagada ³ , Ergin Bullut ⁴ , Zhen Ye ⁵ , David Nieborg ⁶ , Brooke Erin Duffy, Tommy Tse ¹ , Jeroen de Erin Duffy, Tommy Tse ¹ , Jeroen de Kloet ¹ , Bruce Mutsvairo ⁸ , Sun Ping ⁹ , Tonny Krijnen ⁵ , Gian Huang ¹⁰ , David Craig ¹¹ I: University of Amsterdam, Netherlands, The; 2: University of London, United Kingdom; 5: Erasmus University Rotterdam, Netherlands, The; 6: University of London, United Kingdom; 5: Erasmus University Rotterdam, Netherlands, The; 6: University of London, United Kingdom; 5: Erasmus University Rotterdam, Netherlands, The; 6: University of London, United Kingdom; 5: Erasmus University Rotterdam, Netherlands, The; 6: University of Connell University, Netherlands, The; 6: University of Conell University, Netherlands, The; 6: Conell University, Netherlands, The; 6: Coriese Academy of Social Sciences, Chiese, China; 10: Rijksuniversiteti Groningen; 11: USC Annenberg	What Does a Good Internet Look Like, and How dow Get There? (roundtable) Location: Discovery Room 3 What does a good internet look like, and how do we get there? Helen Kennedy¹, Jean Burgess², Jack Qiu³, Rhia Jones⁴, Jonathan Corpus Ong⁵ 1: University of Sheffield, United Kingdom, UK; 2: Queensland University of Technology, Australia; 3: Nanyrang Technological University, Singapore; 4: British Broadcasting Corporation (BBC), UK; 5: University of Massachusetts, USA	Politics & Influencers (traditional panel) Location: SU Gallery Room 2 Chair: Jonnifer Stromer-Galley All politics is local: News influencers and audience engagement in local and state politics discourse dynamics on TikTok Sebastian Svegaard. Samantha Vilkins Cueensland University of Technology, Australia "OH, YOU MEAN GAY?": RELATIONAL LABOUR AND THE INDUSTRIAL ARTICULATION OF HEGEMONIC MASCULINITY BY ANDREW TATE AND HIS FOLLOWERS Anthony Patrick Kelly University College Dublin, Ireland Influencer Creep in Parliament: Platform Pressures in the Visibility Labour of French MPs Sciences Po/Institut Polytechnique de Paris, France Boycott Wokeness, Shop like a Patriot: A Discursive Analysis of Conservative MLM Promotion on Instagram University of Illinois at Chicago	Queer Visibilities (traditional panel) Location: Alfred Denny Conf Room Chair: Lukasz Szulc "We're having to eat poison, but we also get some nectar": Censorship and surveillance in Indian queer digital cultures Tanvi Kanchan SOAS, University of London, United Kingdom "I HAVE SEEN IT, HAVE YOU SEEN ME?": THE LOGIC OF ENGAGEMENT ON UGANDAN LGBT+ ORGANIZATIONS DIGITAL PLATFORMS Jakob Svensson¹, Anders Olof Larsson² I: Malmo University, Sweden; 2: Kristiania University, Norway Merging Queer Readings and Games: An Analysis of Co- Created Queer Narratives of Sidon and Link Through Play in Tears of the Kingdom Kimberly Grace Dennin University of California, Irvine, United States of America	sustainability communication and green marketing strategies on TikTok Mael Bombaci, Francesco Nespoil Università Lumsa, Italy REUSE OF IT EQUIPMENT FOR SOCIAL GOOD Jeanette D'Arcy¹, Rebecca Harris¹, Rebecca Harris¹, Stone² 1: University of Liverpool, United Kingdom; 2: Good Things Foundation Data Landfills: re- interpreting our understanding of data centre expansion and pollution within post- colonial Ireland	The Digital Afterlife Industry (panel proposal) Location: SU View Room 5 The Digital Afterlife Industry Paula Kiel ⁵ , Tal Morse ^{1,2} , Edina Harbinja ⁴ , Katarzyna Nowaczyk. Basińska ⁵ 1: Hadassah Academic College, Israel; 2: Centre for Death and Society, University of Bath, UK; 3: London School of Economics and University, UK; 4: Aston University, UK; 5: Leverhulme Centre for the Future of Intelligence (CFI), University of Cambridge, UK ADDING TO THE PROPOSED CRITERIA FOR THE DIGITAL AFTERLIFE INDUSTRY (DAI) Carrie O'Connell The University of Illinois at Chicago, United States of America	Platforms & Education (traditional panel) Location: Octagon Council Chamber Chair: Fiona Louise Scott Educated users: Refining manners through social media corporate curriculums Niall Docherty ¹ , Matias Valderrama Barragin ² 1: University of Sheffield, United Kingdom; 2: University of Warwick, United Kingdom; 2: University of Warwick, United Kingdom College Control of the College Control of the College College Matias Valders of the College Matias Valders Amateur Podcasts and Self- Narrativization: Personal Storytelling and Identity in Digital Pedagogy Meghan Grosse, Sara Clarke-De Reza Washington College, United States of America ALL IVYS, NO SAFETIES: THE DRAMA OF COLLEGE DECISION REACTION VIDOES ON YOUTUBE Bethany Monea University of the District of Columbia, United States of America PROTOTYPING AN EDTECH ASSESSMENT TOOLKIT:	Community PechaKucha and Demo Session: Gaps and Interoperability of Platform Datasets (experimental session). Location: Uni Central Community PechaKucha and Demo Session: Gaps and Interoperability of Platform Governance Datasets Dennis Redeker ¹ , Daria Dergacheva ¹ , Vanessa Richter ² , Paloma Viejo Otero ¹ , Fee Cohausz ⁴ , Ariadna Matamoros Fernández ⁵ , Nadia Jude ⁵ , Taylor Annabell ⁶ , Cătălina Goanta ⁶ , João Vieira Magalhães ⁷ , Alrian Kopps ³ , Christian Katzenbach ^{1,3} 1: University of Bremen, Germany; 2: University of Amsterdam, the Netheriands; 3: Alexander von Humboldt Institute for Internet and Society, Germany; 4: National Chengchi University of Technology, Australia; 6: Utrecht University of Technology, Australia; 6: Utrecht University; 1: Trecht Wetherlands; 7:	Marketing & Advertising (traditional panel) Location: The Octagon: Meeting Room 1 Chair: Tama Leaver Imagining an attention economy: Advertising and content creation 2010 to 2015 Stephanie Angela Hill ¹ , Jeremy Shtem ² 1: University of Leicester, United Kingdom; 2: Torontio Metropolitan University, Canada Hairy industries: The politics of advertising hair products and services to South Africa on Facebook and Instagram Marion Walton, Deborah Aderibigbe University of Cape Town, South Africa Algorithmic gossip in young people's accounts of 'unhealthy' advertising on social media Brady Robards ¹ , Nicholas Carah ² , Lauren Hayder ² , Lauren Hayder ³ : University of Queensland, Australia; 3: Curtin University, Australia Connecting with Sports Fans: Gambling Marketting	Sexual and Gender-Based Violence (traditional panel) Location: The Octagon: Meeting Room 4 Chair: Ruth Delter "I HAVE STOPPED CARING IF I SHOULD THINK BEFORE POSTING ONLINE": JOURNEY OF INDIAN WOMEN TO DIGITAL ACTIVISM AGAINST SEXUAL VIOLENCE Nivedita Chatterjee University of Surrey, United Kingdom THE HARMS OF AIRDON HIS OF AIRDROP MISUSE: TECHNOLOGY-FACILITATED SEXUAL VIOLENCE IN THE LIVES OF YOUNG WOMEN Nicolette Little 1, Tom Divon 2 1: University of Alberta; 2: Hebrew University of Jerusalem It's A Joke, Not A Dick. So Don't Take It Too Hard": Online Sexual Harassment In Indian Universities Adria Dey University of Westminster, United Kingdom TOXICITY & SYMBOLIC VIOLENCE: A framework for studying violence on social media

		Yarden Skop ¹ , Anna Schjøtt Hansen ² 1: University of Siegen, Germany, 2: University of Amsterdam, Netherlands, The					Young Queer Women's Search for Elders Online Niamh White Monash University, Australia			TECHNICAL DEMOCRACY Kevin Witzenberger ¹ , Tereas Swist ² , Kalervo Gulson ² 1: Queensland University of Technology, Australia; 2: University of Sydney, Australia	Netherlands	Instagram Tugce Biday ¹ , Erin McEvoy ² , Aphra Kerr ¹ , Paul Kitchin ² 1: Maynooth University, Ireland; 2: Ulster University, Northern Ireland	Raquel Recuero ¹ , Camilla Tavares ² 1: Universidade Federa de Pelotas, Brazil; 2: Universidade Federal do Maranhão - Campus Imperatriz
12:30pm -	Lunch Location: The Octagon												
1:30pm 1:30pm	Health & Platforms	Visual Trust on Social Media:	States, Platforms,	Virtual Celebrity	Micro-	Crises & the Digital	Gig Economies	Pandemic Communities	Young People &	Youth Intimacies	Getting Industrious	Discriminatory Tech	Gendered Labour
3:00pm	(traditional panel) Location: INDX Suite 1 Chair: Hannah Ditchfield De-constructing 'gender ideology' myths on reproduction and digital storytelling through CDA: a case study of women's NGOs social media engagement on Twitter and Facebook" Carolina Oliveira Matos City, University of London, United Kingdom DOCUMENTING THE IMPACT OF ABORTION MYTHS ON HEALTHCARE PROVIDERS AND ADVOCATES Rachel Elizabeth Moran, Julia Simoes, Taylor Agajanian, Izzi Grasso, Amanda Swarr, Anna Beers, Emma Spiro University of Washington, United States of America Cultures of Sex Advice: Examining TikTok Communities around Sexual Health in the US Annika Pinch, Facundo Suenzo Northwestern University, United States of America BIOMETRIC BODIES AND EMERGING GOVERNMENTALITIES: THE RISE OF DATAFICATION AND THE MAKING OF UNIQUE HEALTH ID IN INDIA Faheem Muhammed M. P	Meaning, Money, and Motivation (panel proposal) Location: INOX Suite 2 VISUAL TRUST ON SOCIAL MEDIA — MEANING, MONEY AND MOTIVATION (Satin Tildenberg', Jana Davidjants', Gillian Rose', Josie Hamper', Marius Lledtke's 1: Tallinn University, Estonia; 2: University of Oxford; 3: University of Salzburg	and AI (panel proposal) Location: Discovery Room 1 States, Platforms and AI Lina Dencik 1, Stine Lomborg 2, Thomas Poell 3, Mark Andrejevic 4: Goldsmiths, University of London, United Kingdom; 2: Copenhagen University, Denmark; 3: University of Amsterdam, The Netherlands; 4: Monash University, Australia	Industries in East Asia (panel) proposal) Location Discovery Room 2 VIRTUAL CELEBRITY INDUSTRIES IN EAST ASIA Rachel Berryman ¹ , Crystal Abidin ¹ , Do Own Donna Kim ² , Seol Hwang ³ : Currin University; Of Illinois at Chicago; 3: Chung-Ang University of Strathciyde	Autoethnographies of Influencer Creep in the Academy (roundtable) (coation: Discovery Room 3 Micro-Autoethnographies of Influencer Creep in the Academy Christine H. Tran¹, Nelanthi Hewa¹, Brooke Erin Duffy², Jessica Maddox³, Carolina Are⁴ 1: University of Toronto; 2: Cornell University of Alabama; 4: Northumbria University of Northumbria University	(traditional panel) Location: SU Gallery Room 2 Chair: Stefania Vicari THE PHOTOJOURNALISTIC GIF: VISUAL JOURNALISM IN THE SOCIAL MEDIA ERA Sara Kopelman The Hebrew University of Jerusalem, Israel "Why does the air siren work?": How Telegram Channels in Ukraine Use Open Source Data About Military Danger for Constructing Knowledge about the War Kateryna Bystrytska Rutgers University, United States of America Stories from the Double Lockdown: Digital Liberty in Gaza during the COVID-19 Pandemic Yuval Katz Loughborough University, United Kingdom The Unfriending Performance: The Logic of Disconnective Action in Crises Gregory Asmolov 1, Olga Logunova 2 1: King's College London, United Kingdom; 2: King's College London, United Kingdom; 2: King's College London, United Kingdom, 2: King's College London, United Kingdom	ciraditional panel) Location: Alfred Denny Conf Room Chair: Raquel Campos Valverde Autonomy, Alienation And Algorithms: The Case Of Gig Workers On Digital Platforms In India Aditya Singh, Raktima Kalita, Janaki Srinivasan. Balaji Parthasarathy, Bilahari Madhu, Meghashree Balaraj, Mounika Neeruokonda International Insitute of Information Technology, India PLATFORMED IDENTITY OF AYI: FEMALE MIGRANT DOMESTIC WORKERS IN THE CHINESE GIG ECONOMY Utrecht University Utrecht University Freelancing in the Digital Age: Understanding Fiverr within the Gig Economy Jason Whalley¹, Yolker Stocker², Christoph Lut³ 1: Northumbria University, UK; 2: Weizenbaum Institute for the Networked Society, Germany; 3: BI Norwegian Business School, Norway BEYOND PLATFORM CONTROL: GENDERED FRICTIONS IN FOOD DELIVERY WORK Guanqin He¹, Yijia	(traditional panel) Location: SU View Room 4 Chair: Jonathan Corpus Ong Endemic identities: Social media self- representation in "the long pandemic" Chelsea Paige Butkowski American University, United States of America Pandemic Pals: Online Communities of Mutual Aid in India Dyuti Jha, Jeremy David Foote Purdue University, United States of America "They will destroy Telegram" – Narratives of platform censorship in the German- speaking COVID-19 conspiracy community on Telegram Ricarda Drücke, Corinna Pell, Charlotte Spencer- Smith University of Salzburg, Department of Communication Studies, Austria The offline strikes back: complicating the role of digital technologies in Covid- 19 mutual aid activism Elisabetta Ferrari University of Glasgow, United Kingdom	Education (traditional panel) Location: SU View Room SC hair: Lynn Schofield Clark RESEARCHING YOUTH PERSPECTIVES— GROUP DISCUSSIONS IN NON-FORMAL DIGITISED EDUCATIONAL ARRANGEMENTS Eva M. Bosse, Anadia Kutschar University of Cologne, Germany Germany Methodological reflections on a design-based approach Xinyu Zhao¹ Rebecca Ng¹, Chris Zomer¹, Gavin Duffy¹, Julian Sefton-Green¹ 1: Deakin University, Australia; 2: University of Wollongong, Australia The Platformization of Private Tutoring and the Making of Technopreneurs in Education Hany Zayad University of Illinois Urbana-Champaign, United States of America	(traditional panel) Location: Octagon Council Chamber Chair: Amy Shields Dobson Shields Dobson Shields Dobson Shields Dobson Shields Selfie-EDITING AND BODY- TECHNOLOGY RELATIONS Julia Coffey¹, Amy Shields Dobson², Akane Kanai³, Rosalind Gili⁴, Niamh White³ 1: University of Newcaste; of Curin University; 3: Monash University; 4: City University tondon INSTAGRAM CLOSE FRIEND STORIES FOR MENTAL HEALTH SUPPORT AMONG LGBTQ+ YOUNG PEOPLE Paul Byron University of Technology Sydney, Australia Tinder for teens: An in-depth exploration of Snapchat's youth sexual cultures and sexual and gender-based violence Betsy Milne¹, Jessica Ringrose¹, Tanya Hooreck², Kaittynn Mendes³ 1: University College London, United Kingdom; 2: Anglia Ruskin University; 3: Western University Western University	with Others - PART 1 (experiments session) Location: Uni Central Getting Industrious With Others: Workshop(s) on Creative and Crafty Public Engagement Methods Annette N. Markham¹, Katrina Jungnickel², Mary, Elizabeth Luka³, Kishonna L. Gray⁴, Larissa Hjorth⁵ 1: Utrecht University, UK; 3: University, UK; 3: University of Kentucky, United States; 5: RMIT University, Australia	Itraditional panel) Location: The Octagon: Meeting Room 1 Chair: Amelia Fatth Johns Protocols of Whiteness: Universalism, Individualism, and Control in the AT Protocol Sarah Florini Arizona State University, United States of America A People's Community Control of Technology: A Historical Analysis of Decolonial Tech Advocacy Brooklyne Gipson University of Illinois, Urbana-Champaign, United States of America Stuff (is something) White People Like: On White Prototypicality of Facebook Sean Rutherford McEwan UNC, United States of America PLATFORMIZATION AND THE EMERGENCE OF DARK INDUSTRY OF MOBILITY AND SMUGGLING Kaarina Nikunen 1: Tampere University, Finland; Sinnay Autonan University, Finland	ciraditional panel) Location: The Octagon: Meeting Room 4 Chair: Sofia P. Caldeira Breadwinner or breadmaker: Contradictions in tradwives' creator labor, religious vernacular, and aesthetics Roxana Milka Muenster, Margaret E. Foster Cornell University Ambivalent Affective Labour, Datafication of Qing and Danmei Writers in the Cultural Industry Liang Ge King's College London, United Kingdom ERROR 404: SEX WORKER DIGITAL TACTICS RESISTING ENFORCED INVISIBILITY Nicole Veronica Bush¹, Christianna Clark² 1: Annenberg School of Education and Journalism, University of Southern California, United States of America; 2: Graduate School of Education and Psychology, Pepperdine University, United States of America; 2: Graduate School of Education and Psychology, Pepperdine University, United States of America; 2: Graduate School of Education and Psychology, Pepperdine University, United States of America; C. Graduate School of Education and Psychology, Pepperdine University, United States of America The Collective Individualism of YouTube Makeup Reviews Blake Hallinan, Tommaso Trillo, Saki Mizoroki, Rebecca Scharlach, Pyung Hw; Park, Avishai Green, Limor Shifman The Hebrew University of Jerusalem, Israel

							∠nang⁻ 1: Utrecht University; 2: University of British Columbia						
3:00pm - 3:30pm	Coffee Break Location: The Octagon												
3:30pm 5:00pm	the Amplification of Online Incivility Among Gen Z Influencers in the Philippines Samuel Idris Cabbuag ^{1,2} , Crystal Abidin ³ 1: Hong Kong Baptist University, 2: University of the Philippines Diliman; 3: Curtin University (2: University) of the Philippines Diliman; 3: Curtin University of Instance Instan	Bodies & Emotions (traditional panel) (caation: NoX suite 2 Chair. Kartin Tildenberg (Re) Attaching Life, Body and Memory Through Breonna's Garden in Augmented Reality Alisa Hardy University of Maryland, United States of America FROM #BODYPOSITIVE TO #WEIGHTLOSSJOURNEY - EXPLORING WEIGHT LOSS NARRATIVES WITHIN THE FAT COMMUNITY Ella Maria Holi University of Bergen, Norway 'You cannot expect such validation in real life:' Historical continuities and change in women's romancing with Al chatbot Replika Iliana Depounti, Paula Saukko Loughborough University, United Kingdom "YOU WILL BLOOM IF YOU TAKE THE TIME TO WATER YOURSELF:" A CONTENT AND THEMATIC ANALYSIS OF #INSTAGRAMVSREALITY IMAGES AND CAPTIONS ON INSTAGRAM Meaghan Furlano, Kaitlynn Mendes Western University, Canada	Exploring Applification (panel proposal) Location: Discovery Room 1 EXPLORING APPIFICATION Fernando N. van der Vlist¹, Anne Helmond², Esther Weltevrede¹, Michael Dieter³, Stefanie Duguay⁴, lain Emsley³, Fangzhou Zhang³, Anthony Glyn Burton⁵, Christopher Dietzel⁴, Fric Filicel⁴, Diana C. Pary⁶, Corey W. Johnson² 1: University of Amsterdam, The Netherlands; 2: Utrecht University Canada; 6: University of Warwick, Unitted Kingdom; 4: Concordia University of Canada; 6: University of Waterloo, Canada; 7: North Carolina State University, United States	Controversies, Problematic information, & Polarisation: Case Studies Across Six Countries (panel proposal) Location: Discovery Room 2 Controversies, Problematic Information, and Polarisation: Case Studies across Six Countries Axel Bruns¹, Marco Bastos² Otávio Winhas², Raquel Recuero³, Felips Garda Marino⁵, Danilo Serani², Augusto Valeriani³, Giada Marino⁵, Danilo Serani², Augusto Valeriani³, Tariq Choucair¹, Sebastian Svegaard¹, Laura Vodden¹, Daniel Whelan-Shamy¹, Alia Azmi¹, Jennifer Stromer-Galley³ 1: Digital Media Research Centre, Queensland University of Technology, Australia; 2: University of Technology, London, UK; 5: University of Sassari, Sassari, Italy; 6: University of Sassari, Sassari, Italy; 6: University of Salamanca, Salamanca, Spalin; 8: University of Salamanca, Salamanca, Spalin; 8: Syracuse University, Syracuse, USA	Global South Creator Cultures (roundtable) Location: Discovery Room 3 Global South Creator Cultures Tugce Biday 1, Smith Mehta ² , Arturo Arriagada ³ , Wangari Njathi 4, Wilson Karis 2, Suren Nora 7, Kaye Bondy 8 1: Maynooth University, Ireland; 2: University of Groningen, the Netherlands; 3: Universidad Adolfo Ibañez, Chille; 4: Pepperdine University, United States; 5: Chinese University, United States; 5: Chinese University, United States; 6: Chinese University, United States; 6: University of Hong Kong, 6: New York University, USA; 7: University of Massachusetts-Amherst, USA; 8: University of Leeds, UK	AI, Data, & Labour (traditional panel) (traditional panel) Location: 30 Gallery Room 2 Chair. Lianrul Jia FAIRNESS IN THE WORK BEHIND THE AI INDUSTRY: HOW ACTION-RESEARCH APPROACHES CAN BUILD BETTER LABOUR CONDITIONS Jonas Chagas Lucio Valente, Funda Ustek Spilda, Oguz Alyanak, Lola Brittain, Mark Graham University of Oxford, United Kingdom University of Oxford, United Kingdom CAPITALISM OF AI: A CALL TO (RE)THINK ALGORITHMIC INFRASTRUCTURE FROM BELOW AND ON THE LEFT Ana Valdivia University of Oxford, United Kingdom Simulating Communicative Functions: Users' Free Labour and its Replication in LLMs Sebastião Quelhas Freire University College Dublin, Portugal Behind the Science at the European Spallation Source: from back stage technicians to front stage data professionals Katherine Harrison Linkoping University, Sweden	Industry Meets Academia (traditional panel) Location Affrod Denny Chair Dani Madrid- Morales UTILITY OF INDUSTRY- PROVIDED SOCIAL MEDIA DATA FOR RESEARCH PURPOSES: A SYSTEMATIC AUDIT OF TIKTOK'S API FOR RESEARCHERS Jessica Yarin Robinson¹, George Pearson², Nathan Silver², Mona Azadi², Jennifer Krestake² 1: University of Oslo, Norway; 2: Truth Initiative, Washington, D.C. A study of Industry influence in the field of Al research Glen Berman¹, Kate Williams², Eliel Cohen³ 1: Australian National University of Melbourne, McCollege London, Strand, United Kingdom Research GenAl: Situating Generative Al In The Scholarly Economy Peta Mitchell¹, Michelle Riedlinger¹, Jake Goldenfein², Aaron Snoswell¹, Jean Burgess¹ 1: Queensland University of Melbourne, Australia; 2: University of Melbourne, Australia	Digital Industry of Education (panel proposal) Location: SU View Room 4 THE DIGITAL INDUSTRY OF EDUCATION: SHAPING SCHOOLING THROUGH EDTECH Meenakshi Mani ¹ , Gavin Duffy ² , Carlos David Ortegón Banoy ³ , Michelle Ciccone ⁴ , Ted Palenski ⁵ 1: University of Edinburgh, UK; 2: Deakin University, Australia; 3: KU Leuven, Belgium; 4: UMass Amherst, USA; 5: University of Glasgow, UK	Play & Youth Cultures (traditional panel) Location: SU View Room S Chair. Devina Sarwatay EXPERIENCE GAMES: YOUTH PLAY AND THE ONLINE PARTICIPATION Darshana Jayemanne Sard Grimes*, Sa	Youth Around the Globe (traditional panel) Location (Catagon Council Chamber Chair. Jessica Ringrose A Minimum Digital Living Standard For UK Households With Children Simeon Yates ¹ , Katherine Hill ² , Chloe Blackwell ² , Emma Stone ³ , Abigail Davis ² , Matt Padley ² , Gianfranco Polizzi ¹ , Jeanette D'Arcy ¹ , Rebecca Harris ¹ , Elinor Carmi ⁴ , Alexander Singleton ¹ , Supriya Garikipati ⁵ , Paul Sheppare ⁶ , Zi Ye ¹ 1: University of Liverpool, United Kingdom; 2: University of Loughborough, United Kingdom; 5: University College Dublin, Republic of Ireland; 6: Critical Research, United Kingdom of Ireland; 6: Critic	Getting Industrious with Others - PART (experimental session) Location: Uni Central	Arts-Based Approaches (traditional panel) Location: The Octagen: Meeting Room 1 Chair: Yumeng Guo A PICTURE IS WORTH A THOUSAND PROMPTS: TOPIC MODELING OF AI ART SUBREDDIT COMMUNITIES Jing Han, Andrew Iliadis Temple University, United States of America Digital Dancing: The Ontology and Ownership of Dance Online Hetty Blades, Vipavinee Artpradid Coventry University, United Kingdom Under the Feet of Shadows: an arts- based speculative inquiry into Ireland's data industries EL Putnam Maynooth University, Ireland Tapping the "untapped resource": How twentieth-century industrial priorities have shaped contemporary new media art practices Roopa Vasudevan University of Massachusetts Amherst, United States of America	Platform Logics & Vernaculars (traditional panel) Location: The Octagen: Meeting Room-(Chair: Alox Gekker SCROLL, PRINT, ALGORITHMICALLY CLUSTER: A CO-ANALYSIS APPROACH TO EXPLORE THE INTERPLAY BETWEEN USERS, PLATFORMS AND ALGORITHMIC MODELS ON INSTAGRAM NIcholas Carah, Maria-Gemma Brown, Rani Tesiram, Hine Kahukura, Lisa Enright, Kiah Hawker The University of Queensland, Australia Mixed Feelings: the platformisation of moods and vibes Ludmila Lupinacci University of Leeds, United Kingdom Theorising toggling: moving and being pushed by UI Simiran Lalvani University of Oxford, United Kingdom Jewish Entrepreneurial Labor Tiktok: Navigating Visibility, Education, And Algorithmic Harm Tom Divon ¹ , Jess Rauchberg ² , Jessica Maddox ³ 1: The Hebrew University of Jerusalem; 2: Seton Hall University; 3: University of Alabama

							California, United States of America		of Athens, Greece GENDER, INTIMACY, AND DIGITAL PRACTICES: INSIGHTS INTO ITALIAN TEENAGERS' EXPERIENCES Francesca Comunello ¹ , Cosimo Marco Scarcelli ² , Lorenza Parisi ³ , Vittoria Bernardini ² 1: Sapienza University of Rome; 2: University of Padova; 3: Link				
7:00pm	pm 2024 PLENARY PANEL J. AOR: The Eras Tour Location: The Wave, Lecture Theatre 1 Chair: Helen Kennedy Featuring Nancy Baym, Steve Jones, Susanna Paasonen, Limor Shifman, Raquel Recuero, Crystal Abidin, and Catherine Knight Steele												
8:30pm	Reception Location: The Wave Atrium												

Conference Agenda

Session Overview

Date: Friday, 01/Nov/2024

8:00am	Registration													
4:30pm	Location: The Octagon													
8:00am	Cloakroom													
5:30pm	Location: The Octagon A free, staffed space to leave	a clothing itams and lugges	10											
			•	T	г	1	T	<u> </u>			I			
9:00am	Sexual Content Moderation (panel	The Creator Industry (traditional	Digital Methods & Ethics (traditional	Why Does Authenticity (Still) Matter on Social	Creator Economies (traditional panel)	Al & Disinformation (roundtable)	Democracy & Civil Society (traditional	Conspiracy Theories (traditional panel)	Curating Concealment: Frameworks for	Risks to Trans & Queer Lives	Social Media as a Key Actor in	Platforms & Governments	Revitalising the Concept of the	Men & Masculinities (traditional panel)
10:30am	proposal)	panel)	panel)	Media? (roundtable)	Location: Discovery	Location: Discovery Room 3	panel)	Location: Alfred Denny Conf Room	Emerging Al in	(traditional panel)	Redefining	(traditional panel)	Everyday in	Location: The Octagon: Meeting Room 4
	Location: INOX Suite 1	Location: INOX Suite 2 Chair: D. Bondy	Location: INOX Suite 3 Chair: Daniel Angus	Location: Discovery Room 1	Chair: Jessica Maddox	Room 3	Location: SU Gallery Room 2	Chair: Adrienne Massanari	Research & Teaching (panel proposal)	Location: SU View Room 5	Healthcare Industry Dynamics (panel	Location: Octagon Council Chamber	Internet Research (panel	Chair: Briony Hannell
	Sexual Content	Valdovinos Kaye		Why does		Al and	Chair: Catherine Knight Steele		Location: SU View Room 4	Chair: Zoetanya Sujon	proposal)	Chair: Suay Melisa Özkula	proposal) "	
	Moderation	NAVIGATING	TO	authenticity (still)	Monetizing Queerbaiting:	Disinformation:	rungin otoolo	'We are all in this psyop together':	O	STOICISM,	Location: SU View Room 6	oznana -	Location: Uni Central	MASCULINIZED WELLNESS
	Alexander Monea ¹ ,	THE GRAY: THE	SCREENSHOT OR NOT TO	matter on social	Bovfriend Daily	Global Perspectives	Buying State	Psyop realism as	Curating Concealment:	TRADWIVES AND		Gauging		PRACTICES AND
	Carolina Are ² , Hanne	ECONOMIC	SCREENSHOT?	media?	Check-Ins as A	Sahana Udupa ¹ .	Power: News And Social	vernacular media	Frameworks for	ANTI-TRANS	Social Media as a	platform observability	Revitalising	FRAMING SELF-
	Stegeman ³ , Rébecca Franco ³ , Zahra	UNDERBELLY OF TIKTOK'S	TENSIONS IN	Katrin Tiidenberg ¹ , Crystal Abidin ² , Jing	Strategy To	Dani Madrid-	Media	critique	Emerging Al in	PANIC: THE NEW 'MANFLUENCER	Key Actor in Redefining	under the EU's	the concept of the everyday	OPTIMIZATION AS
	Stardust ⁴	SIDE HUSTLES	REPRESENTING VISUAL SOCIAL	Zeng ³ , David Kneas ⁴ ,	Engage Queer Fandom	Morales ² , <u>Jonathan</u>	Advertising in	Daniel de Zeeuw ¹ ,	research and teaching	INDUSTRIAL	Healthcare	Digital Services	in internet	SACRED Sara Reinis
	1: George Mason	Massimo Terenzi	MEDIA	Stefanie Duguay ⁵	Fancheng Meng	Corpus-Ong ³ , Thales	Democratic Backsliding	Peter Knight ² , Clare Birchall ³		COMPLEX' ON	Industry	Act	research	University of
	University, United States of America; 2:	University of Urbino, Italy	PLATFORM	1: Tallinn University, Estonia; 2: Curtin	University of the	Vilela Lelo ⁴ , Kerry McInerney ⁵ , Vincent	Countries	1: University of	Noopur Atul Raval ¹ , Nishant Shah ² , Maya	TIKTOK AND YOUTUBE	Dynamics	Charis Papaevangelou,	Ludmila 1	Pennsylvania, United States of America
	Northumbria University,	italy	POSTS	University; 3: Utrecht	Arts London, United Kingdom	Obia ⁶ , Sam Gregory ⁷	Gabrielle Dora	Amsterdam, Netherlands, The: 2:	Indira Ganesh ³ , Jonnie	SHORTS	Beatrice Tylstedt ¹ , Hannah L.	Fabio Votta	Lupinacci ¹ , David	States of America
	United Kingdom; 3: University of	The Limits of	Joseph S. Schafer, Brett A. Halperin.	University; 4: University of South Carolina; 5:	<u> </u>	1: LMU Munich, Germany; 2: Sheffield	Beacken, Inga K Trauthig, Samuel	University of	Penn ³ , Lukas	Debbie Ging ¹ ,	Westwood ² , Krysten	University of Amsterdam.	Hesmondhalgh1,	"Society failed
	Amsterdam,	Virality: Music	Sourojit Ghosh,	Concordia University	Money, magic,	University, UK; 3:	Woolley	Manchester, UK; 3: King's College London,	Beckenbauer ⁴ 1: University of California	Catherine Baker ¹ ,	Stein ³ , <u>Deanna</u>	Netherlands, The	Raquel Campos Valverde ¹ ,	men": Self-help
	Netherlands; 4: Queensland University	Creators and Platform	Julie Vera University of		machines: Algorithmic	University of Massacchussets,	The University of Texas at Austin.	UK	Los Angeles; 2: Chinese	Maja Brandt	Holroyd ⁴ 1: Uppsala University;		Ignacio Siles ² ,	influencers, toxic masculinity and
	of Technology, Australia	Negotiation in	Washington, United		conspirituality	Amherst; 4:	United States of		University of Hong Kong; 3: University of	Andreasen ² 1: Dublin City	2: Coventry	Platforms on trial: Mapping	Luciana Valerio-	online
		Later Stage	States of America		and New Age	Universidade Federal de Minas Gerais,	America	COALITIONS OF DISTRUST:	Cambridge; 4: Technical	University, Ireland; 2:	University; 3: University of Illinois at	the Facebook	Alfaro ² , Arturo Arriagada ³ ,	radicalisation in the
		TikTok	PROPOSING		content creators	Brasil; 5: Cambridge	l	CONSPIRICIZATION	University of Munich	University of Stavanger, Norway	Chicago; 4: The Ohio	Files/Papers	Jean Burgess ⁴ ,	UK
		Alexandria Arrieta University of	RECIPROCAL		on TikTok Maria Gemma	University; 6: Birmingham City	Investigating the platform logics	VIA HASHTAG			State University	controversy	Kath Albury ⁵ ,	Ozge Ozduzen ¹ ,
		Southern California,	DIGITAL		Brown	University; 7:	of Twitter	HIJACKING		TRANSPHOBIC		Matías Valderrama	Anthony	Hannah V. Guy ² 1: University of
		United States of America	METHODS: A USER-CENTRIC		University of Queensland.	WITNESS	through its	Marc Tuters University of		MEMES IN THE QUEBEC		<u>Barragán</u>	McCosker ⁵ , Rowan Wilken ⁶	Sheffield, United
		7 11101100	METHOD FOR		Australia		structural network	Amsterdam,		ALTERNATIVE		Centre for Interdisciplinary	1: University of	Kingdom; 2: Independent
		Infrastructuring	ALGORITHMIC			•	mechanisms	Netherlands, The		NEWS INDUSTRY		Methodologies,	Leeds, United Kingdom; 2:	Researcher
		Trends:	SOCIAL PLATFORMS IN		(MIS)LABELLING BRAND		Fatima Gaw ¹ , Jon	'CONSPIRACY		Michelle Robin		University of Warwick, United	Universidad de	
		Templates, Samples, and the	A POST-API		PARTNERSHIPS:		Benedik Bunquin ²	THEORIES SHOULD		Stewart, Samuel Laperle, Dominique		Kingdom	Costa Rica, Costa Rica; 3:	"THE LEFT IS FAILING MEN":
		Making of the	WORLD		HOW		1: Northwestern University, United	BE CALLED		Gagnon			Universidad	BREADTUBE & THE
		Short Video	Jessica Yarin Robinson,		PLATFORM		States of America;	SPOILER ALERTS': CONSPIRACY		UQAM, Canada		UNFAIR PLAY: DIGITAL	Adolfo Ibánez, Chile: 4:	ONLINE
		Format on TikTok Stephen Yang	Sebastian Cole		POLICIES AND INTERFACES		2: University of Oregon, United	THEORIES AS		"I took a deep		PLATFORM'S	Queensland	PRODUCTION OF "MASCULINITIES IN
		University of	University of Oslo, Norway		SHAPE		States of America &	AFFECTIVE		breath and came		ABUSE OF	University of Technology,	CRISIS" (WORK-IN-
		Southern California, United States of	Norway		COMMERCIAL		University of the Philippines,	COMMUNITES ON RUSSELL BRAND'S		out as GC": Excavating		POWER TO INFLUENCE	Australia; 5: Swinburne	PROGRESS
		America	Screenshot		CONTENT FOR INFLUENCERS		Philippines	YOUTUBE		Gender Critical		BRAZILIAN	University of	PAPER)
			methodologies to		Taylor Annabell ¹ ,		Industry	COMMENT		Information		POLICY	Technology, Australia: 6:	Alexis de Coning ¹ , Brendan D. Mahoney ²
		COMMERCIAL BREAKS ON	collect and analyse social		Laura Aade ² ,		influence on	SECTION		Literacy Practices and Anti-Trans	1	AGENDA Rose Marie	RMIT University,	1: West Virginia
		INSTAGRAM	media platform		Catalina Goanta ¹		content	Robert John Topinka Birkbeck, University of		Radicalization on	1	Santini, Bruno	Australia	Wesleyan College; 2: The Annenberg School
		STORIES:	advertising		1: Utrecht University; 2:		moderation regulation:	London, United		Ovarit and		Mattos, <u>Débora</u> Salles, Marcela		for Communication,
		TELEVISION	Lauren Hayden ¹ ,		University of		Tensions for	Kingdom		Mumsnet		Canavarro		University of Pennsylvania
		HERITAGE ON BRAZILIAN	Nicholas Carah ¹ , Brady Robards ² .		Luxembourg		Civil Society	UNEARTHING		PS Berge ¹ , Madison		Netlab UFRJ, Brazil		. S.i.i.Syrvania
		DIGITAL	Amy Dobson ³		"I would never		Organisations	CONNECTIONS:		Schmalzer ² 1: University of		DIAZII		LIVELIHOOD-
		INFLUENCERS'	1: The University of		become an		Elizabeth Erin	EXAMINING THE		Central Florida,	1	Between the	1	RELATED
		CONTENT AND IMPACTS ON	Queensland, Australia: 2: Monash		influencer!": the		Farries ¹ , Eugenia Siapera ²	ROLE OF SENSE OF COMMUNITY IN		United States of America; 2: Ringling	1	Cracks: Blind	1	INTERNET USE AMONG LOW-
		AUTHENTICITY	University, Australia;		industrious digital economy		1: School of	A CONSPIRACY		College of Art &	1	spots in the EU's efforts to	1	PRIVILEGED
		WORK	Curtin University, Australia		of second-hand		Information and Communication	BELIEVERS'		Design, United States of America	1	regulate	1	YOUNG MEN IN
		Issaaf Karhawi Universidade		-	creators		Studies, UCD; 2:	FACEBOOK GROUP			1	platform	1	KOLKATA
		Paulista (UNIP),	'GUERILLA		Camilla Volpe		School of	Alma Kalisky, Neta Kligler-Vilenchik		Hostile digital	1	opinion power	1	Subham Basak
		Brazil	ANALYSIS' AND		Università degli		Information and	Hebrew University of		archives:	1	and digital	1	University of Oxford,
		1	THE		studi di Napoli Federico II, Italy		Communication Studies, UCD	Jerusalem, Israel		dynamic risks	1	media	1	United Kingdom
	1	•	INSTITUTIONAL	•	1. 2231100 II, Italy				•	iand records of	•	Concentration	•	•

11-20pm (Creator Labour Privacy fractilistical panel) Privacy fractilismal panel) Counce fractional panel Counce fractional panel) Counce fractional panel Counce fractional panel) Counce fractional panel Counce fractiona	Meting Room 4 Chair: Elinor Carmi Deletion as a Crisis Communication Practice: An Analysis of U.S. State Public Health Agencies' Social Media Accounts during COVID-19
12-36pm Location: MOX Sales 1 A Cultural Labour in The Nigerian Social Reciprocal Platform Nigerian So	Communication Deletion as a Crisis Communication Practice: An Analysis of U.S. State Public Health Agencies' Social Media Accounts during COVID-19
Reciprocal Platform Labour in The Nigerian Social Modia Widoo Ligalative Liga	Chair: Elinor Cermi WI) Deletion as a Crisis Communication Practice: An Analysis of U.S. State Public Health Agencies' Social Media Accounts during COVID-19
Reciprocal Platform Clash? Privacy Clambridge of Privacy Tigo Commons: Commons	Deletion as a Crisis Communication Practice: An Analysis of U.S. State Public Health Agencies' Social Media Accounts during COVID-19
Labour in The Nigerian Social Media Video (Paramignian Social	Practice: An Analysis of U.S. State Public Health Agencies' Social Media Accounts during COVID-19
Media Video Industry Godwin Intention Hamilton H	Analysis of U.S. State Public Health Agencies' Social Media Accounts during COVID-19
Industry Hearings After Cambridge Sumon', David B, Niebborg' Challenges Sumon',	Agencies' Social Media Accounts during COVID-19
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Technology, Australia; 2: University of Toronto, 2: University of Toronto, 2: University of Toronto, 2: University of Toronto, 3: University of Michigan; 4: University of Michigan; 5: University of Michigan; 5: University of Michigan; 6: University of Michigan; 6: University of Michigan; 7: Uni	Tulane University,
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THROUGH THE approaches: How POR GOOD: IDENTITY SHAPING WORLD OF privacy violation CRITIQUE, Shapeon Kanthawala ¹ Queensland, Australia Mirca Madianou Goldsmiths, University of Culture ON TIKTOK	
POLITICIZED and privacy REFRAMING Amaltication London, United Kingdom From tech- Zhen Ye DURING THE	
ALTERNATIVE protection go AND solutionism to Erasmus University BAVARIAN CREATORS bond in bond in bond in bond in the control of the control	
Nora Suren Keren Levy-Eshkol, 1: University of Alabama, Netherlands, The ELECTIONS	

12:30pm	University of Massachusetts Amherst, United States of America	Rivka Ribak University of Haifa, Israel	Hardcastle ¹ , Sujatha Raman ¹ , Christer de Silva ¹ , Jenny Davis ² , Ehsan Tavakoli- Nabavi ¹ 1: Australian National University, Australia: .2: Vanderbilt University, USA.	United States of America; 2: Pennsylvania State University, United States of America						Capability for disaster preparedness Anthony McCosker, Yong-Bin Kang, Frances Shaw, Kath Albury Swinburne University of Technology, Australia		Z023 Katharina Kkeinen-von Königslöw, Julia Nieman-Lenz, Constantin Paschertz, Christian Schneider University of Hamburg, Germany THE BRAZILIAN DIGITAL BATTLEFIELD: INVESTIGATING THE DYNAMICS OF POLITICAL INFORMATION CAMPAIGNS IN POST- BOLSONARO ERA Giada Marino, Bruna Almeida Paroni, Fabio Giglietto University of Urbino, Italy		
1:30pm	Location: The Octagon													
1:30pm 1:30pm 3:00pm	Archives & Memory (traditional panel) (traditi	Global Labour Practices (traditional panel) Location: NOX Suite 2 Chair: Ozge Ozduzen From_neijuan_to_bujuan_: Chinese IT Practitioners' Changing Philosophy towards Working Boyang Liang University of Leeds, United Kingdom Trom From Farmland to Warehouse: The Impacts of Ecommerce Logistic Infrastructure on Rural Chinese Space Lizhen Zhao umass-amherst, United States of America	Constructing the Digital: Working from the Global South (panel proposal) Location: NOX Suite 3 Chair: Nicholas John CONSTRUCTING THE DIGITAL: WORKING FROM THE GLOBAL SOUTH Usha Raman ¹ , Anuja Premika , Chinar Mehta , Madapathi , Nimmi Rangaswamy 1: University of Hyderabad, India; 2: Indian Institute of Information Technology-Hyderabad	Al Industry Expectations & Underperforming Imaginaries (panel proposal) Localion: Discovery Room 1 Al INDUSTRY EXPECTATIONS AND UNDERPERFORMING IMAGINARIES Natalia Stanusch ¹ , Richard Rogers ¹ , Nancy, Baym ² , Chuncheng Liu ² , Ryland Shaw ² , Christian Katzenbach ³ , Yanessa Richter ³ , Sigrid Kannengieler ⁴ , Anne Mollen ⁴ , Saba Rebecca Brause ⁵ , Heng Yang ⁵ , Mike Schäfer ⁷ , Jing Zeng ⁷ 1: University of Amsterdam; 2: Microsoft Research; 3: University of Münster; 5: University of Münster; 5: University of Junicy; 15: Nanghai University; 7: University of Utrecht	Play, Polarization, & Participation; & Participation: Exploring Ambiguous Famish Practices in Online Networks (panel proposal) Location: Discovery Room 2 Play, Polarization, and Participation: Exploring Ambiguous Fannish Practices in Online Networks Bethan Jones! Simone Driessen, Benjamin Litherland, Line Nybro Petersen, Erika Ningkin Wangs, Qian Mangs, Qian Manchester Metropolitan University 4: The Chinese University 4: The Chinese University of Hong Kong, Shenzhen; 5: University of	The Politics of Worrying about Young Lives on Social Media (roundtable) Location: Discovery Room 3. The Politics of Worrying about Young Lives on Social Media (roundtable) Location: Discovery Room 3. The Politics of Worrying about Young Lives on Social Media Rington Carlotte Carl	Historicizing the Far Right (panel proposal) Location. St Gallery Room 2 HISTORICIZING THE FAR-RIGHT ONLINE: THE PRODUCTION OF HATE FROM PRINT TO DIGITAL MEDIA Alexis de Coning 1, lan Glazman. Schilling. Keyan A. J. Bauer () Olivia S. Gellar 1: West Virginia Wesleyan College; 2: Syracuse University; 3: Independent Researcher based in Northern Appalachia; 4: University of Texas at Austin	Dating <3 (traditional panel) Location: Alfred Denny Conf Room Chair: Stefanie Duguay Dating Apps, Emotions and Agency in Times of Emotional Capitalism Lukasz Szulc University of Manchester, United Kingdom "TO BE QUEER, TO BE IN DATING APPS, TO BE QUEER IN DATING APPS, TO BE QUEER IN DATING APPS": THE ON- LIFE INDUSTRIOUSNESS OF CREATING STRATEGIES BEHIND STIGMAS AND FEARS OF ONLINE DATING OF ITALIAN AND AUSTRALIAN QUEER YOUNG ADULTS Rachele Reschiglian¹, Brady Robards², Cosimo Marco Scarcelli¹ 1: University of Padova, Italy; 2: Monash University, Australia	Speech & Perception (traditional panel) Location: \$10 \text{ Winer Room 4} \text{ Chair. Nanna Bonde Thylstrup} Understanding Perceptions And Effects Of Online Intolerance: A Four-Country Experimental Study Patricia Rossini 1. Cristian Vaccari 2, Yannis Theocharis 3, Rebsekah Tromble 4 1: University of Glasgow, United Kingdom, 2: University of Edinburgh, United Kingdom, 3: Technical University of Edinburgh, United Kingdom, 3: Technical University of Edinburgh, United Kingdom, 3: Technical University of Edinburgh, United Kingdom, 3: Assossing University, USA A Scoping Review of Survey Measures Assessing Individuals' Perceptions and Experiences with Online Hate Speech Živa Šubelj, Vasja Vehovar, Avis Wisteria, Jošt Bartol, Andraž Petrovčić University of Ljubljana	Making Place & Space (traditional panel) Space (traditional panel) Califor: SU View Room & Coalifor: Su View Room & Coali	Internet (Political) Economies (traditional pamel) Location: SU View Room & Chair: Thomas Poell Automoderator As An Example Of Community Driven Product Design Claudia Le, Sam Walion Wikimedia Foundation, United States of America A Systematic Review of Virtual Humans.org and its Role in Virtual Influencer Research, 2019 to Present Jul. Jeonghyun Park/Parke University of Toronto, Canada Tracing the cooperative game on Gig platforms: How gig workers emerge strategies against algorithmic management through sensemsking	Reinterpreting Platform Governance (traditional panel) Locational panel) Locational panel L	Spotify Unwrapped (experimental session) Location: Uni Central Spotify (Un)wrapped: How to critically and creatively examine your repackaged data stories Taylor Annabell ¹ , Nina Vindum Rasmussen ² 1: Utrecht University: 2: London School of Economics and Political Science	TikTok Cultures (traditional panel) Location: The Octagon: Meeting Room 4 Location: The Octagon: Meeting Room 4 Chair: Tom Divon "TIKTOK TEACH- INS": ASIAN AMERICAN CREATORS PROMOTING BLACK-ASIAN SOLIDARITY Nora Suren, Jane Pyo University of Massachusetts Amherst, United States of America Strategic Autonomy in Flux: Examining Power Dynamics in TikTok Shop's Managed Models Silei Zhu³, Xuanbo Liu², Xinyi Peng², Yagin Luo¹ 1: Shenzhen University, China; 2: Tsinghua University, China; 3: Rutgers University, USA STILL DANCING ROKENROL: REMEDIATING YUGOSLAV CULTURAL INDUSTRY ON TIKTOK.
	GENERIC WAR IMAGINARIES: AI- GENERATED				Groningen; 6: Digital Media Research Centre, Queensland University of Technology; 7:			Fatherhood on Dating Apps: A Norwegian Twist	'Excellence', Literacy, and Polysemy: A Bi- National Study of	CITIES? UBER'S DATA STORIES ON KNOWING URBAN SPACE	Jie Zhao, Tahir abbas Syed University of Manchester, United	The Hebrew University of Jerusalem	_	Elisabetta Zurovac University of Urbino Carlo Bo, Italy

	IMAGES OF THE ISRAEL-GAZA CONFLICT IN THE ADOBE STOCK CONTROVERSY Laura Gemini. Chiara Spaggiari, Stefano Brilli Urbino "Carlo Bo", Italy				Digital Media Research Centre, Queensland University of Technology, 8: Universidade Paulista, Brazil			Plata Sofie Diesen Kristiania University College, Norway 'IT'S A CANDY STORE. YOU CAN SEE THE CANDIES, BUT THE DOOR IS CLOSED.' (INEURO) QUEERING THE HOOK-UP APP INDUSTRY IN NON- METROPOLITAN FINLAND. Richard Eric Rawlings ¹ , Genavee Brown ¹ , Antu Soralnen ² , Lisa Thomas ¹ , Lynne Coventry ³ 1. Northumbria University, United Kingdom; 2. University of Helsinki, Finland; 3: Abertay University, United Kingdom	Digital Political Visualization Reception Eedan Amit-Danhi ¹ , Christian Pentzold ² , Thomas Rakebrand ² 1: University of Groningen; 2: Leipzig University Social identities in Twitter issue publics: Biographical analysis of hyperactive uncivil and intolerant users in American abortion discourse Dayel Oh ¹ , Martin Sykora ² , Suzanne Elayan ² 1: Helsinki Institute for Social Sciences and Humanities, University of Helsinki, Finland; 2: Centre for Information Management, Loughborough University, UK	Abel Guerra London School of Economics and Political Sciences, United Kingdom The Digital Remediation of Synth-Pop's Spaces Holly Kruse Rogers State University, United States of America	Kingdom	BEYOND MAINSTREAM INDUSTRY: UNVAILING SOCIAL JUSTICE APPROACHES FOR PLATFORM GOVERNANCE Paloma Viejo Otero University of Bremen, Germany		"PoV: You are Reading an Academic Article." The Memetic Performance of Affiliation in TikTok's Platform Vernacular Tommaso Trillò The Hebrew University of Jerusalem, Israel
3:00pm -	Coffee Break Location: The Octagon													
3:30pm	007.011.0	In the second		0.11.0.6.4.41111				De la composição			In the control of	0.51.00.5		(45) DI (5)
3:30pm -	GPT & LLMs (traditional panel)	Podcasting (traditional panel)	Times & Transformations	Child Safety (traditional panel)	Industry Tensions: Labor	Music Consumption through Platforms:	Ambient Amplification:	Moderation: Platform Approaches	Gender & Marketing (traditional panel)	Fans & Anti-Fans (traditional panel)	Politics & Dissemination	Safety & Safe Spaces	Researching Toxic Online	(After) Platformisation (traditional panel)
5:00pm	Location: INOX Suite 1 Chair: Bernhard Rieder	Location: INOX Suite 2 Chair: Gabriel Pereira	(traditional panel) Location: INOX Suite 3	Location: Discovery Room 1 Chair: Ysabel Gerrard	Subjectivities & Self-Reinvention in	Moving Towards a Global Perspective	Attention Hijacking & Social Media	(traditional panel) Location: Alfred Denny	Location: SU View Room 4 Chair: Tanya Horeck	Location: SU View Room	(traditional panel) Location: SU View Room	(traditional panel) Location: Octagon	Communities in the Academic-	Location: The Octagon: Meeting Room 4
	CHEATGPT? THE REALITIES OF AUTOMATED AUTHORSHIP IN THE UK PR AND COMMUNICATIONS INDUSTRIES Tanya Kant University of Sussex, United Kingdom GPT and the	PODCASTING, VR, AI AND THE EVOLUTION OF INTIMACY Evi Karathanasopoulou Bournemouth University, United Kingdom SOUND ASLEEP: MUNDANE	Chair. Tim Highfield Longtermism, Big Tech, and the rebalancing of historical time: a Benjaminian critique Asher Kessler London School of Economics, United Kingdom	Reading Latent Values and Priorities	Platform Work (panel proposal) Location: Discovery Room 2 Industry Tensions: Labor Subjectivities and Self- Reinvention in Platform Work Arturo Arriagada 1, Brooke Duffy ² , Zoe	(roundtable) Location: Discovery Room 3 Music Consumption through Platforms: moving towards a global perspective Vanessa Amália Dalpizol Valiati David	Propaganda (panel proposal) Location: SU Gallery Room 2 AMBLIFICATION: ATTENTION HIJACKING AND SOCIAL MEDIA PROPAGANDA Marloes Annette Geboers', Elena	Conf Room Chair: Christian Katzenbach Borderline Content and Platformised Speech Governance: Mapping TikTok's Moderation Controversies in South and Southeast Asia	Beyond Pink: Vernacular Manifestations of Gendered Platform Capitalism in the Color Features of YouTube Thumbnails Tommaso Trillo ¹ , Eedan Amit-Danhi ² 1: The Hebrew University of Jerusalem,	Chair: Ben Litherland THE ROLE OF THE DRAMA INTERRETATION INDUSTRY IN THE TRANSNATIONAL RECEPTION OF KOREAN TV SERIES IN CHINA Hui Lin King's College London, United	6 Chair: Monika Fratczak Digitization and Polarization in	Council Chamber Chair Cosimo Marco Scarcelli "I Made Myself a New Safety Bubble": Building Trans Virtual Homeplace Vilja Aura Minerva Jaaksi University of Turku, Finland	industrial Complex (fishbowl) Location: Uni Central Toxic Online Communities in the Academic- Industrial Complex Alexis de	Chair: Robert Gorwa Beyond the State- Centred Lens: Exploring the Infrastructualization of Platforms in China: The Case Of WeChat Jiaxun Li University of Warwick, United Kingdom
	Platformization of the Word: The Case of Sudowrite. Daniel Whelan-Shamy. Queensland University of Technology, Australia Assessing Occupations	PODCASTING, SLEEPCASTS, AND THE RISE OF AMBIENT LISTENING Andrew Bottomley. SUNY Oneonta, United States of America	Web archiving after platformization: reading archived social media along the grain Kieran Hegarty, RMIT University, Australia	does the protection of children's personal data fare? Kruakae Pothong ¹ , Louise Hooper ² , <u>Sonia Livingstone³</u> , Ayca Atabey ⁴ , Emma Day ⁵ 1: LSE, United Kingdom; 2: Garden Court	Glatt ³ , Elizabeth Wissinger ⁴ , Rachel Wood ⁵ , Matias Valderrama ⁶ 1: Universidad Adolfo Ibañez, Chile; 2: Cornell University; 3: Microsoft Research; 4: City University of New York (CUNY);	Hesmondhalgh ⁴ , Ignacio Siles ³ , Zhongwei (Mabu) Li ⁴ , Maria Perevedentseva ⁵ 1: Feevale University; 2: University of Leeds; 3: University of Leeds; 3: University of Leeds; 5: University of Salford University of Salford	Pilipets ² , Marcus Bösch ⁴ , Tom Divon ³ , Richard Rogers ¹ , Nicola Righetti ⁵ , Marc Tuters ¹ , Linda Bos ¹ , Boris Noordenbos ¹ , Furkan Dabanıyasti ¹	Diyi Liu University of Oxford, United Kingdom POLITICAL AMBIGUITY IN PLATFORM GOVERNANCE: THE SOCIOTECHNICAL	Israel; 2: University of Groningen, Netherlands Beauty brands online: Visuality, labour, and representation Anuja Premika University of Hyderabad, India	Can I be queer in Wikidata? Practices of queer representation in a collaborative knowledge base Daniele Metilli 1,	GUILTY BY ASSOCIATION? INTRODUCING GUIDED LABEL PROPAGATION FOR IDENTIFYING AFFINITIES IN LARGE INFORMATION	HISTORICISING FEMINIST DATA ACTIVISM: A MEDIA GENEALOGY OF THE WOMEN'S SAFETY	Coning ¹ , Zelly Martin ² , Adrienne Massanari ³ , Rachel E. Moran ⁴ , Jane Pyo ⁵ 1: West Virginia Wesleyan College; 2: The	Connective coding: on the platformisation and deplatformisation of software development Liliana Bounegru, Jonathan Gray King's College London, United Kingdom
	Through Artificial Intelligence: A Comparison of Humans and GPT-4 Pawel Gmyrek ¹ , Christoph Lutz ² , Gemma Newlands ³ 1: International Labour Organization, Switzerland; 2: BI Norwegian Business School, Norway; 3: University of Oxford, UK	Fake Podcasts, Fake Listeners — Podcasting and AI Jeremy Wade Morris University of Wisconsin-Madison, United States of America FEELING MYSELF: THE RISE OF INTIMACY AS	Containers, consolidation, capital: A history of the logistics of software Nathan Chan- Yeong Kim University of Michigan, United States of America Small-scale Entrepreneurship on the Early Web: Socio-	Kingdom; 3: LSE, United Kingdom; 4: University of Edinburgh, United Kingdom; 5: Techlegality, United Kingdom; 5: Techlegality, United Kingdom; Dritted Kingdom; St. Techlegality, United Kingdom; Dritter Market To THE PARENTAL PANOPTICON Mathias Klang ¹ , Nora Madison ² 1: Fordham University,	5: Keele University; 6: Warwick University		1: University of Amsterdam, Netherlands, The; 2: University of Siegen, Germany; 3: The Hebrew University of Jerusalem, Israël; 4: University of Münster, Germany; 5: University of Urbino, Italy	IMAGINARIES OF PLATFORMS IN CHINA Fangyu Qing, Ngai Keung Chan The Chinese University of Hong Kong, Hong Kong S.A.R. (China) GPT4 v The Oversight Board: Using large language models for content	MULTI-LEVEL MARKETING ON TIKTOK: COMMODIFIED FEMINISM AND CROSS-PLATFORM AWARENESS CONTEXTS Andreas Gregersen, Jacob Ørmen, Nane Leonie Niemann, Anne Mette Thorhauge University of Conenhagen Denmark	Beatrice Melis ^{2,3} , Chiara Paolini ⁴ , Marta Fioravanti ⁵ 1: Department of Information Studies, University College London, United Kingdom; 2: Department of Computer Science, University of Pisa, Italy; 3: Gran Sasso Science Institute, Italy; 4: Quantitative Lexicology and	SHARING NETWORKS ON SOCIAL MEDIA Jakob Bæk Kristensen Roskilde University, Denmark Following Lenin and Stalin Through Instagram: Varieties of dissimulative play	AUDITS Trang Le Monash University, Australia Queer digital lives: Understanding datafication through creative collaborative approaches Liv Owens, Lity	University of Texas at Austin; 3: American University; 4: University of Washington; 5: University of Massachusetts Amherst	DIGITAL DISCONNECTION, THE BROKEN PROMISE OF ATTENTION, AND POTENTIAL FOR CRITICAL ENGAGEMENT: A CASE STUDY OF THE FOREST Meilun Chen Rutgers University, United States of

	AUTHENTICITY IN ADDRESSING IMAGINED PODCAST LISTENERS Tzlil Sharon ¹ , Nicholas John ² 1: University of Amsterdam; 2: The Hebrew University of	Local/Regional Businesses in the Netherlands Nathalie Fridzema, Susan Aasman,	Who Has the Power?: A Comparative Analysis to Parental Controls on Social Media Platforms Chelsea Leigh Horne American University, United States of America				Nicolas Suzor, Lucinda Nelson School of Law, Queensland University of Technology; QUT Digital Media Research Centre; ARC Centre of Excellence for Automated Decision- Making and Society		Leuven, Belgium; 5: oio.studio	Unveiling Tiktok's Shadow: A Typology of White	Enisabeta Ferrari University of Glasgow, United Kingdom One Swipe at a Time: Indian Women's Experience of Safety by Design on Bumble Benson Rajan QUT, Australia		Where my Al apps at? A historiographic approach to analyzing platform tools Kaushar Mahetaji, David Nieborg University of Toronto, Canada
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Conference Agenda

Session Overview

Date: Saturday, 02/Nov/2024

	Saturday, 02/No	V/2024											
8:00am	Registration		Cloakroom Location: The Octagon										
1:00pm					A free, staffed space to le	eave clothing items and	luggage.						
9:00am 10:30am	MATERIALS OF AI: AN ONTOLOGY OF THE MATERIALS REQUIRED TO MAKE REQUIRED TO MAKE ALGORITHMS Maggie Mustaklem, Ana Valdivia University of Oxford, United Kingdom An anatomy of value orientations on social media Limor Shifman. Tommaso Trillo, Blake Hallinan, Saki Mizoroki, Rebecca Scharlach, Avishai Green, Paul Frosh Hebrew University of Jerusalem, Israel	Platforms & Borders (traditional panel) Location: INOX Suite 2 Chair: Sarah Formi POLICY AT ODDS- DIGITAL INDIA VERSUS INTERNET SHUTDOWNS Manisha Madapathi University of Hyderabad, India FABRICATING STATELESS INCOME: DECONSTRUCTING THE DISCOURSES OF MULTINATIONAL PLATFORM CORPORATIONS' TAX AVOIDANCE STRATEGIES IN AUSTRALIA AND CANADA Harry Dugmore University of the Sunshine Coast, Australia Big Tech Sovereignty: Platforms and Discourse of Sovereignty-as-a- service Alexandre Costa Barrbosa ¹ , Rafael Grohmann ² 1: University of Arts Berlin; 2: University of Toronto Digital sovereignty and platforms as national borders Yuhan Wang University of Bristol, United Kingdom	Industries of Infrastructural Futures, Automated Cultures, & Algorithmic Dynamics (panel proposal) Location: INOX Suite 3 Industries of Infrastructural Futures, Automated Cultures, and Algorithmic Dynamics Tsvetelina Hristova ¹ , Alexandra Anikina ¹ , Toja Cinque ² , Luke Heemsbergen ² , Allan Jones ² , Fan Yang ⁴ , Robbie Fordyce ³ 1: Southampton University, United Kingdom; 2: Deakin University, University of Melbourne, Australia; 4: University of Melbourne, Australia	The Place of a Child on Platforms: Responsibilities, Obligations, & Expectations (panel proposal) Location: Discovery Room 1 The Place of a Child on Platforms: Responsibilities, Obligations, and Expectations Tom Divon 1, Tyalor Annabell 2, Catalina Goants 2, Crystal Abidin 3, Liselot Hudders 4, Michelle Renew Nelson 5, Marijke De Veirman 4, Tama Leaver 3, Sonia Livingstone 6, Nigel Cantwell 7, Didem Özkul 8, Gazal Shekhawa 6, Beeban Kidron 6 1: The Hebrew University of Jerusalem; 2: The University of Jerusalem; 2: The University of Schodon School of Economics; 7: University 6: Eudono School of Economics; 7: University, Ankara	Surveillance (traditional panel) Location: Discovery Room 2 Chair: Yuval Katz AUTONOMY UNDER SURVEILLANCE: A FAILED EXPERIENCE ON PLATFORM COOPERATIVISM IN BRAZIL André Lemos, Estima Walmir FACOM - UFBA, Brazil SOCIAL CONSTRUCTION OF DIGITAL SURVEILLANCE: PEGA COMMITTEE AS A SITE OF DISCURSIVE STRUGGLE OVER THE GOVERNANCE OF COMMERCIAL SPYWARE Gais Shal Gibeon, Dmitry Epstein Hebrew University of Jerusalem, Israel LICENSE TO SURVEIL? IMAGINING THE FUTURE OF VEHICLES AS COMPUTERS Gabriel Pereira University of Amsterdam, The Netherlands Felt Privacy: Reconciling competing regimes of camera surveillance in the United States CJ Reynolds The Hebrew University of Jerusalem	Analysing News Polarisation: From Production to Engagement and Beyond (gnanel proposal) Location: Discovery Room 3 Analysing News Polarisation: From Production to Engagement and Beyond Axel Bruns 1,2 Katharina Esau1, Laura Vodden1, Michelle Riedlinger1, Samantha Vilkins1, Laura Lefevre1, Carly Lubicz-Zaorsk1, Arjun Srinivas1,2 James Meese3,2 Daniel Angus1,2 James Meese3,2 Daniel Angus1,2 James Meese3,1 Jakob Ohme6, Ned Wat1, Silvia Montaña-Niño9 1: Digital Media Research Centre, Queensland University of Technology, Australia; 3: RMIT University, Melbourne, Australia; 3: RMIT University, Melbourne, Australia; 4: Leibniz-Institut für Medienforschung I Hans-Bredow- Institut, Hamburg, Germany; 5: Forschungsinstitut Gesellschaftlicher Zusammenhalt, Hamburg, Germany; 5:	Feminisms (traditional panel) Location: SU Gallery Room 2 Chair: Cecitia Ka Hei Wong (Re)sharing feminisms: Resharing Instagram Stories as everyday feminist practices Sofia P. Caldeira Lusofona University, Portugal Mediatizing, or Datafying Iranian Women's Struggles? Imperial Feminist Campaigns, the Economies of Visibility, and Suffering of Other Women Bahareh Badiei Rutgers University, United States of America "This Barbie is Woke!": Online Backlash in Response to Feminist Trends in Popular Culture Hadas Gur-Ze'ey. Neta Kilgler-Vilenchik The Hebrew University of Jerusalem, Israel Measuring misogyny: Depp v Heard and the limits of atomistic content moderation Lucinda Nelson, Nicolas Suzor Schol of Law, Queensland University of Technology; Qul, Digital Media Research Centre; ARC Centre of Excellence for Automated Decision- Making and Society	Generative AI as a Media Technology (roundtable). Location: Alfred Denny Cort Room Roundtable: generative AI as a media technology Tarleton Gillespie ¹ , Aleana Chia ² , Kate Mittner ³ , Caittin Petre ⁴ , Jill Walker Rettberg ⁹ , Luke Stark ⁶ 1: Microsoft Research, USA; 2: Goldsmiths University of London, UK; 3: University of Sheffield, UK; 4: Rutgers University, USA; 5: University of Bergen, Norway; 6: Western University, Canada	The Far Right (traditional panel) Location: SU View Room 4 Chair: Ozge Ozduzen THE INTERCONNECTEDNESS OF INCEL AND FAR- RIGHT DISCOURSE IN SWEDEN Mathilda Akerlund Umeà University, Sweden Understanding Online Far-Right Mobilisations: Insights from the Pro- Brexit Facebook Milieu Natalie-Anne Hall Cardiff University, United Kingdom Humour, harm, and hate: The discursive construction of race, gender, and sexuality in far-right extremist memes Maja Brandt Andreasen University of Stavanger, Norway	Digital Youth & Families (traditional panel) Location: SU View Room S Chair: Kath Albury AFFECTIVE TEMPORALITIES ON SOCIAL MEDIA: WORLD YOUTH DAY 2023 Ana Jorge¹, Ana Kubrusly² 1: Lusófona University of Lisbon "DIGITAL PEACEBUILDING": EXAMINING YOUNG WOMEN LEADERS' USE OF SOCIAL MEDIA TO BUILD PEACE IN THE PHILIPPINES Lynrose Jane Genon Digital Media Research Center, Queensland University of Technology, Australia The work of digital inclusion: Exposing the digital labour of community workers fostering digital participation Peta Mitchell¹, Amber Marshall² 1: Queensland University of Technology, Australia ALTERNATIVE FUTURES! FOSTERING ECODIGITAL AGENCY IN GENERATIVE AL WORKSHOPS WITH YOUNG PEOPLE Minna Vigren LUT University LUTURES!	Tech Workers (traditional panel) Location: Octagon Chair: Kylie Jarrett Bare lives underneath the platform: The biopolitics of Chinese platform food delivers Songyin Liu Son	Trust & Safety (traditional panet) Location: Unit carrier Chair: Nabila Cruz De Carvalho The Political Economy of Trust and Safety Vendors: How Regulation, Venture Capital, and Al are Altering the Governance of Platforms Lucas Wright Cornell University, United States of America Trust in alternative governors: Exploring user confidence in companies, states and civil society in platform content moderation Dennis Redeker University of Bremen, Germany Putting Normative Values to Work: The Organizational Practices of Trust and Safety Teams Iomás Guarna Stanford University, United States of America	Moderation: User Responses (traditional panel) Location: The Octagon: Meeting Room 4 Chair: Daniel Joseph BROKERS OF THE METAVERSE: HOW A WEB3 PLAY-TO-EARN GAMING GUILD ACTS AS CULTURAL MEDIATOR ON TWITTER Violeta Camarasa San Juan, Dmitry Kuznetsov Chinese University of Hong Kong, Hong Kng S.A.R. (China) LOCALIZED VOLUNTEER MODERATION AND ITS DISCURSIVE CONSTRUCTION Nicholas Proferes¹, Kelley Cotter², Kjerstin Thorson³, Ava Francesca Battocchio³, Ankolika De², Chia-Fang Chang³ 1: Arizona State University, United States of America; 2: Pennsylvania State University; 3: Michigan State University. United States of America; 2: Pennsylvania State University; 3: Michigan State University united States of America; 2: Pennsylvania State University; 3: Michigan State University United States of America; University United States of AttribobBetter Ailea Grace Merriam-Pigg UW-Madison, United States of America

- 11:00am	Coffee break Ethnographies (traditional panel) Location: INOX Suite 1	Fringe Communities (traditional panel) Location: NOX Suite 2	Futures (traditional panel) Location: INOX Suite 3	Critical Perspectives on Communicative Al	The Digital Childhood Industry (panel proposal)	Germany; 6: Weizenbaum Institute for the Networked Society, Berlin, Germany; 7: Max Planck Institute for Mathematics in the Sciences Germany; 8: Sciences Po, medialab, France; 9: University of Melbourne, Melbourne, Australia	Data & Tracking (traditional panel) Location: 81 Gallery Room	Transformative Tools, Emerging Challenges:	Rethinking Methods (traditional panel) Location: SU View Room 4	"Smart" Technologies (traditional panel) Location: SU view Room	Inequalities & Inclusivity (traditional panel)	Music Streaming (traditional panel) Location: The	Twitch Changed Its platform over time Kevin Patrick Garvey ¹ , Daniëlle Flonk ² 1: Rikkyo University, Tokyo, Japan; 2: Hitotsubashi University, Tokyo, Japan
	Construction Confider Construction Confider Construction Confider Construction Confider Construction Construc	Farms Reed Van Schenck IE University, Spain; University of Pittsburgh, United States of America Medical cannabis industry and the refracted public of Polish drug users forum Michal Wanke ¹ , Piotr Siuda ² 1: Opole University, Poland; 2: Kazimierz Wielki University in Bydgoszcz, Poland	Chair. Alessandro Gandini Unveiling the ideological Understandings of Future in the Geospatial Industry Helena Atteneder Joan Ramon Rodriguez-Amar 1: Universitat 1: Univer	(panel proposal) Location: Discovery Room 1 Critical Perspectives on Communicative AI Andreas Hepp. Mick Couldry, Göran Bolin, Julia Yelkova, Benedetta Brevini University of Bremen, Germany	Location: Discovery Room 2 The Digital Childhood Industry Amanda Levido¹, Michael Dezuanni¹, Annette Woods¹, Tama Leaver², Aleesha Rodriguez¹, Janelle MacKenzie¹, Maryanne Theobald¹, Susan Danby¹, Daniel Johnson¹, Katrin Langton³, Fiona Scott⁴ 1: Queensland University of Technology, Australia; 2: Curtin University, Australia; 3: Deakin University, Australia; 4: University of Sheffield, UK	Industries (roundtable) Location: Discovery Room 3 Money and other Technologies of Value in Internet Industries Lana Swartz 1, Clea Bourne 2, Ashley Mears 3, Rachel 0'Dwyer 5, Vichen Rao 4 1: University of Virginia, United States of America: 2: Goldsmiths, University of London, UK; 3: University of London, UK; 3: University of Amsterdam, Netherlands; 5: National College of Art and Design, Ireland	2 Chair. Tanya Kant Super SDKs: Tracking personal data and platform monopolies in the mobile Jennifer Pybus ¹ , Mark Cote ² 1: York University, Canada; 2: King's College London TRACKING WOMEN'S HEALTH: A METHOD FOR AUDITING MENOPAUSE APP INFRASTRUCTURES Jennifer Pybus, Mina Mir York University, Canada Mobile Data Donation: Tools for Understanding Ephemeral and Sequenced Social Media Experiences Daniel Angus ¹ , Abdul Obeid ¹ , Lauren Hayden ² , Nicholas Carah ² , Christine Parker ³ , Mark Andrejevic ⁴ 1: Queensland University of fechnology, Australia; 2: The University of Melbourne, Australia; 3: The University Australia; 1: THE USE OF THIRD-PARTY TRACKERS ON SCANDINAVIAN MINICIPAL SITFS	Empirical & Practical Experiences with LLMs for Text Classification and Annotation (panel proposal) Location: Affred Denny Conf Room Transformative Tools, Emerging Challenges: Empirical and Practical Experiences with Large Language Models for Text Classification and Annotation in Communication Studies Tario Choucair Ahrabhi Kathirgamalingam³, Fabienne Lind³, Jana Bernhard³, Hajo Boomgaarden³, Bruna Oliveira², Rousiley Maia², Laura Vodden¹, Katharia Esau¹, Axel Bruna Sivejaard¹, Kate Farfan¹, Hendrik Meyer⁴, Cornelius Prüschmans, Michael Brügemann⁴, Eabio Giglietto fl. Luca Rossi³, Nicola Righetti³, Giada Marino⁵ 1: Queensland University of Minas Gerais, Brazil; 3: University of Vienna	Chair: Sal Hagen FOCUSING ON VIRTUAL GROUPS: A METHOD FOR FOCUS GROUP INTERVIEWS IN XR/VR GROUP SETTINGS Oskar Tadeusz Millik¹, Dayeoun Jang¹, Maxwell Foxman², Brian Klebig³, David Beyea⁴, Alex Leith⁵, Rabindra Ratan¹ 1: Michigan State University, United States of America; 2: University of Oregon; 3: Bethany Lutheran College; 4: University of Wisconsin - Whitewater: 5: Southern Illinois University Edwardsville Framing Mechanism as Method: A Critical Evaluation of Design Thinking's Purported University of Oxford, United Kingdom THE POLITICS OF MACHINE-LEARNING EVALUATION: FROM LAB TO INDUSTRY Anna Schjett Hansen, Dieuwertje Maria Rebecca Luitse University of Amsterdam, Netherlands, The Jump to recipe? Context and portability in quali- quantitative approaches to online misinformation Robert Topinka¹, Scott Rodgers² 1: Birkbeck, University of London, United Kingdom London, United Kingdom London, United Kingdom London, United Kingdom London, United Kingdom	Schair: Aleena Chia MINDFUL AUTOMATION: TECHNOLOGY AND MEANING IN SMART HOMES Naomi Jacobs, Sejal Changede, Adrian Gradinar Lancaster University, United Kingdom Moody Apps: Technologies of Gendered Mediation Holly Avella Rutgers University, United States of America In the shadow of LLMs: Trouble in the "smart" automotive industry Alex Gekker ¹ , Sam Hind ² 1: University of Amsterdam, The Netherlands; 2: University of Manchester, United Kingdom Chinese Smart City, an organic centity in the age of Al: A genealogy of Chinese smart city metaphors Jie Shen University of Amsterdam, Netherlands, The	Location: Octagon Council Chamber Chair: Giselle Newton Digital inequality in mobile news consumption and diversity in the US: Combining large-scale user log and survey data Pu Yan¹, Jie Zhao², Ke Li³, Schroeder Ralph⁴ 1: Peking University; 2: University of Manchester, United Kingdom; 3: Swiss Federal Institute of Technology Lausanne; 4: University of Oxford Digital Social Connection at the Lonely Urban Fringe Milovan Savic, Anthony McCosker, Jane Farmer Swinburne University of Technology DEFINING DIGITAL RIGHTS IN THE GLOBAL SOUTH: MAPPING REGIONAL DIVERSITY AND POWER RELATIONS ACROSS THE MGO INDUSTRY Peter Chonka, Ashwin Mathew, Elisa Oreglia, Zala Pochat Krizaj King's College London, Unitled Kingdom	Octagon: Meeting Room 4 Chair: Holly Kruse Room 4 Chair: Holly Kruse An algorithmic event: The celebration and critique of 'Spotify Wrapped' Taylor Annabell 'Notagon Room 1: Utrecht University; 2: London School of Economics and Political Science MUSIC CREATOR PERSPECTIVES ON DATAFICATION IN THE UK AND CHINA D. Bondy Valdovinos Kaye, Zhongwei Li University of Leeds, United Kingdom ENGINEERED INEQUALITY: MUSICAL TAXONOMIES AND STREAMING RECOMMENDER SYSTEMS Raguel Campos Valverde University of Leeds, United Kingdom WRAP YOUR HEAD AROUND IT: BRAZILIAN USERS' ALGORITHMIC IMAGINARIES OF SPOTIFY	

	Michaelanne Thomas¹ 1: University of Michigan, United States of America; 2: Technische Universität Berlin & Weizenbaum Institute, Berlin, Germany		Research and Regulatory Responses Alena Birrer, Natascha Just University of Zurich, Switzerland				Helle Sjøvaag ', Cornelia Brantner ² , <u>Raul Ferrer-Conill</u> ¹ , Michael Karlsson ² , Elizabeth Van Couvering ² , Rasmus Helles ³	Austria; 4: University of Hamburg. Germany; 5: University of Bremen, Germany; 6: University of Urbino, Italy; 7: IT University of Urbino, Italy; 7: IT University of Openhagen, Denmark			Periphery or Global South: A Review of Geographical Bias in Digital Activism Research Suay Melisa	WRAPPED Vanessa Amália Dalpizol Valiati Lupinacci ² , Felipe Bonow Soares ³ 1: Feevale University: 2: University of Leeds; 3: University of the Arts London	
12:30pm	Lunch Location: The Octagon												
1:30pm													
1:30pm -	Annual General Meet Location: Firth Hall	ting (AGM)					·						·
3:00pm													
-	Location: MAGNA Science	Funfair: MAGNA Science A ce Adventure Centre	dventure Centre										
11:00pm	1												