Internet Research 13.0 Conference Programme
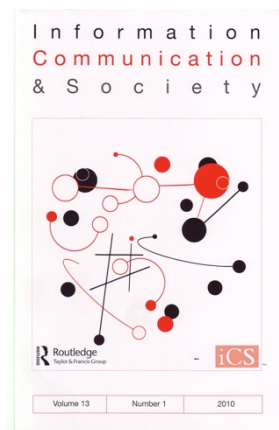
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Welcome from the Conference Chair

I am a relative AoIR newbie, my first conference was that hosted by ITU in Copenhagen in 2008. Now I am hooked. I think we all recognize the discourse of 'the need' to be multi/inter/trans disciplinary. Irrespective or not you engage with such discourse, and if you do, the extent to which you do, I think we can agree that AoIR walks the walk in this respect. Having completely shifted my research agenda away from Enterprise Resource Planning implementation around 2006, to considerations of the appropriation of the Internet I can vouch that I was very much made to feel at home in Copenhagen. Since then, I have continually been supported by conference attendees as I learn new theories and approaches from them. It is because of such experiences that I wanted to offer to bring the conference to Salford. If you are new to AoIR this year, I am sure you will receive a very warm welcome too.

The organizing team here in the UK are particularly delighted to have been given the opportunity to host IR13.0 at the heart of MediaCity:UK The University's campus here is home to over 1500 students studying various topics concerned with the digital and creative industries and sits next to the BBC, major studio facilities and will be joined shortly by ITV.

The organization of an event of this size of course involves many people and I would like to put in a few quick words of thanks here. First can I say thank you in advance to the team of PhD students who will be sitting in the parallel sessions to ensure that everyone is taken care of. Second, can I thank the local organizing team Garry Crawford, Ruth Deller, Gordon Fletcher, Helen Keegan, Helen Kennedy and Yuwei Lin. I would particularly like to thank Marie Griffiths for the additional legwork she has put into organizing the event alongside me – especially the banquet. Thanks also go to the Clare Forster and the events team at Salford, the team at Visit Manchester and my old Head of School, Erik Knudsen who supported the sponsoring of the accommodation at MediaCity by the University – it helped us keep registration prices down! Feona Attwood as Programme Chair has also been a dream to work with. Finally, I would like to thank Alex Halavais, Lori Kendall and Michael Zimmer for their understanding and support over the past year. I unexpectedly ended up in a new role at Salford last year, which has taken up a lot of my time, and I know I've been tricky to manage to say the least – thank you.

Have a wonderful conference.

Ben Light
Conference Chair

Welcome from the Programme Chair

This, the thirteenth conference of the Association of Internet Researchers, focuses on the theme of technologies, considering the impact of the Internet in a context where life is entangled with technologies of all kinds as never before. The conference brings together academics and practitioners from many disciplines and from around the world to map and situate the development of the Internet as part of the history of human technology.

I was really delighted to be asked to be the Program Chair for this year's conference, especially as The University of Salford has provided AoIR with such a fantastic venue and organizing team. We have seven amazing key speakers; our keynote, Liesbet van Zoonen, and plenary speakers, Mary L Gray, Larissa Hjorth, Daniel Miller, Susanna Paasonen, Zizi Papacharissi and Theresa M Senft.

There are a number of people I want to thank; the AoIR conference committee, Alex Halavais, Michael Zimmer and especially Lori Kendall who has been a great source of information, drawing on her own Program Chair experience last year in Seattle, all of the local organizing team at Salford, and most of all, Ben Light, Helen Kennedy and Ruth Deller who are always a complete pleasure to work with.

Organizing a conference of this kind is an enormous amount of work and it involves a huge number of people; as well as the conference teams we have 87 reviewers (who between them completed nearly 800 reviews!) to thank for helping to select the papers, panels and roundtables for the conference and 71 session Chairs who are helping to make it run smoothly. Enormous thanks also go to Klaus Bruhn Jensen who organized this year's Doctoral Colloquium, Holly Kruse, Simon Lindgren and Ragnar Lundström who are responsible for our preconference workshops, Annette Markham who has convened the Ethics Committee meeting, and Nancy Baym, Axel Bruns, Charles Ess, Suely Fragoso, Alex Halavais, Rasmus Helles, Steve Jones, Helen Kennedy and Rich Ling who have all given their time very generously to support students attending the conference.

I am really pleased to welcome you to IR 13.0. Have a great conference!

Feona Attwood
Programme Chair

Welcome from the President

I have always considered 13 a lucky number, and I feel particularly lucky that we have the opportunity to come back to the United Kingdom for IR13.0.

I recently moved to a new house, and in the process ran across a T-shirt from the first IR conference I attended in Minneapolis a dozen years ago. At the time I was a graduate student in communication, and while there were a few faculty members and other students in my home department who were quickly trying to come to grips with what the internet might mean for our field of study, we were certainly not a program that focused on the internet in particular. It was a wonderful experience to come to a conference and not only meet a group of scholars who were reading the same things I was and thinking about many of the same problems, but to encounter theoretical approaches and practical methods of inquiry that were unfamiliar.

Twelve years covers a lot of ground in "Internet Time" and today it is hard to find a disciplinary conference that doesn't have a crowd of people looking at the social and cultural effects of networked information technologies. But it remains difficult to think of another conference that attracts such a significant number of the most influential scholars in our field. Just as importantly, you will find that the Internet Research conference opens its arms to students and other newcomers to our field, and remains at a scale that--while large--still encourages the kinds of real conversations that make great conferences great.

I hope you will find time to talk to some of the many volunteers who have helped this year's conference happen, including the members of the conference committee: Ben Light, Feona Attwood, and Lori Kendall. (Michael Zimmer is with us in spirit.) It takes a lot of volunteers to make this work each year, and I want to thank the volunteers here in Salford, the editorial committees, the awards committees, and the many reviewers who have helped us get here. And finally, I would like to thank our sponsors--both those who have been with us for many years, and those who are new to us in Salford.

I always come home from an Internet Research conference with more ideas than I know what to do with. Coming to a conference with that as an expectation is a high bar for success, but one that I hope we meet for as many attendees this year as we have in past years.

Sincerely,

Alex Halavais
President

Keynote Speaker

We are delighted to announce that our keynote speaker for IR 13.0 will be Liesbet van Zoonen. The title of her speech is 'Fixating the fragmented self: converging cultures and technologies of identity management'.

Liesbet van Zoonen is professor of media and communication at Loughborough University, UK and professor in media and popular culture at Erasmus University Rotterdam, Netherlands. For more than 20 years she worked at the University of Amsterdam and she has held positions as professor II at Oslo University, and as visiting professor at the University of the West Indies (Jamaica) and the Hochschüle für Film und Fernsehen (Germany). She is the editor of the *European Journal of Communication*. Her research covers a wide range of issues in the social sciences, but all concern the question whether and how popular culture is a relevant resource for civic understanding and social participation. She has applied the popular culture perspective to religion and analyzed the connections between political communication and popular culture in her book *Entertaining the citizen: when politics and popular culture converge* (2005). She is internationally known for her work on gender and media (*Feminist Media Studies*, 1994), which has been translated into Chinese, French, Portuguese, Serbian and Italian.
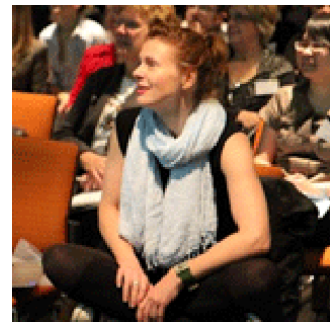
Her work currently is focused on future technologies of 'identity management'. The three-year IMPRINTS project is funded by the Engineering and Physical Sciences Research Council (EPSRC). An additional grant has been awarded by the Department of Homeland Security in America to simultaneously conduct the study in the US. IMPRINTS aims to assess how and why UK and US publics will engage with particular future practices, services and technologies of identity management, while resisting others. Iris and full body scans, and face or voice recognition have already become well-known practice, but innovations like implantable chips, odour scans, online 'object'-passwords and mobile identity sharing are on the horizon. It is unclear whether and why members of the public will embrace these innovations or reject them. The project brings together experts in design, computer science, political science, media, psychology, sociology, and risk management, and findings will inform future government and security policy on identity management and its implementation, as well as provide resources for further research.

Plenary Speakers

Mary L. Gray is Senior Researcher at Microsoft Research New England and Associate Professor of Communication and Culture at Indiana University. Her work focuses on how people use digital and social media in everyday ways to shape their social identities and create spaces for themselves. Her book, Out in the Country: Youth, Media, and Queer Visibility in Rural America (2009) examined how youth in rural parts of the United States fashioned 'queer' senses of gender and sexual identity and the role that media—particularly internet access—played in their lives and political work. Her current research includes work on ethnographically-informed social media research, compliance cyberinfrastructures in universities and their impact on emerging media research, online labour, and the importance of location and place in the context of mobile technologies.

Larissa Hjorth is an artist, digital ethnographer and Associate Professor in the Games Programs, School of Media & Communication, RMIT University. Since 2000, Hjorth has been researching and publishing on gendered customising of mobile, social and gaming communities in the Asia–Pacific—these studies are outlined in her books, Mobile Media in the Asia-Pacific (2009) and Games & Gaming (2010). Hjorth has co-edited three Routledge anthologies, Gaming Cultures and Place in the Asia–Pacific region (with Dean Chan, 2009), Mobile technologies: from Telecommunication to Media (with Gerard Goggin, 2009) and Studying the iPhone: Cultural Technologies, Mobile Communication, and the iPhone (with Jean Burgess and Ingrid Richardson, 2012).

Daniel Miller is Professor of Material Culture at University College, London. His work focuses on material culture, digital anthropology, the study of our relationships to things and consumption. His publications include Material Culture and Mass Consumption (1987), (with Don Slater) The Internet: An Ethnographic Approach (2000), (with Heather Horst) The Cell Phone: An Anthropology of Communication (2006), The Comfort of Things (2008), Stuff (2010), Tales from Facebook (2011), (with Mirca Madianou) Migration and New Media: Transnational Families and Polymedia (2012) Consumption and its Consequences (2012), and (with Heather Horst) Digital Anthropology (2012). He is currently working on a book about the use and consequences of webcams with Jolynna Sinanan. His forthcoming European Research Council funded work will focus on the impact of social media in seven countries.

Susanna Paasonen is Professor of Media Studies at the University of Turku. Her research interests are in Internet research, studies of pornography and theories of affect. Her publications include (with Mia Consalvo) Women and Everyday Uses of the Internet: Agency and Identity (2002), Figures of Fantasy; Internet, Women and Discourse (2005), (with Kaarina Nikunen and Laura Saarenmaa) Pornification: Sex and Sexuality in Media Culture (2007), (with Marianne Liljeström) Working with Affect in Feminist Readings: Disturbing Differences (2010), and Carnal Resonance: Affect and Online Pornography (2011). Susanna is currently launching a new research project on memory work/oral history, archives and pornography.

Zizi Papacharissi (PhD University of Texas at Austin 2000), is Professor and Head of the Communication Department at the University of Illinois-Chicago. Her work focuses on the social and political consequences of online media. Her book, A Private Sphere: Democracy in a Digital Age (2010), discusses how online media redefine our understanding of public and private in late-modern democracies. She has also edited a volume on online social networks, titled A Networked Self: Identity, Community, and Culture on Social Network Sites (2010), and a second one on new journalisms and civic engagement, titled Journalism and Citizenship (2009). She has authored or co-authored over 40 journal articles, book chapters or reviews, and is the current Editor of the Journal of Broadcasting and Electronic Media. She presently serves on the Editorial Board of ten journals, including the Journal of Communication, Human Communication Research, and New Media and Society.

Theresa M. Senft writes about the impact of digital media technologies on cultural conceptions of the private, the public, the pornographic, and the pedagogic in global society. She is on faculty at New York University's Global Liberal Studies Program, where she teaches on media, writing, and aesthetic theory. Terri is currently working on a book tentatively titled, Fame to Fifteen: Social Media and the Micro-Celebrity Moment, intended to expand and update earlier theories articulated in Camgirls: Celebrity & Community in the Age of Social Networks (2008.) She is also co-editing, with Jeremy Hunsinger, The Routledge Handbook of Social Media(due 2013.) Terri's earlier books include the co-authored History of the Internet: A Chronology, 1843-Present (2000), and a co-edited issue of the journal Women & Performance, devoted to the theme, "Sexuality & Cyberspace" (1997)--one of the earliest anthologies devoted to online sexuality and gender studies. Terri appears frequently in the media, has written essays for The New York Times, and was recently invited to speak about her work on micro-celebrity at a TED Salon event in London. Her web site is terrisenft.net

Ignite Talks

First, Shoot the Medic: Learning Humanitarian Law in Multiplayer Combat?
John Carter McKnight

Internet Research: RTFM
Alex Halavais

MOOCing Around with Learning Spaces
Jeremy Knox

Pre-Conference Workshop 1

Introducing Connected Concept Analysis

Organizers: Simon Lindgren & Ragnar Lundström, Umeå University

Thursday, 18/Oct/2012: 10:00am - 3:00pm

Location: West Room, Digital Worlds Centre

This workshop will give an introduction to a method for analyzing language and discourse that retains the epistemology of cultural analysis while dealing with large datasets. This is done through the application of "the constant comparative technique" in an analysis employing tools from bibliometrics and social network analysis while reworking notions from discourse theory. This method is introduced in this hands-on workshop as Connected Concept Analysis (CCA). The participants will use the freely available online Textometrica toolkit to move from unprocessed full text content to maps of connected concepts.

Participants:

Simon Lindgren, Ragnar Lundstrom, Petter Bae Brandtzæg, Anders Larsson, Jenny Korn, Sandra West, Cristina Miguel, Hanna Maurin Soderholm, Kate Raynes-Goldie, Paul Grimshaw, Koen Leurs, Nick Webber, Sanjay Sharma, Sari Östman.

Pre-Conference Workshop 2

The Internet, Mobile Media, and Journalism: Technologies of News in the 21st Century

Organizer: Holly Kruse, Rogers State University – Sponsored by GRAND

Thursday, 18/Oct/2012: 1:00pm - 4:00pm

Location: East Room, Digital Worlds Centre

Over the past several years, journalism has undergone profound changes as people seeking information increasingly turned to the internet and mobile apps for news and commentary. Some traditional news outlets, like the New York Times and the Times of London, have instituted paywalls to recoup lost sales revenue. Others, like the Christian Science Monitor, stopped publishing print editions altogether and now exist only online. Many journalists working in print media lost their jobs, while reporting done by "citizen journalists" using platforms like blogs, YouTube, and Twitter, became increasingly central to the dissemination of news.

A recent poll of prominent U.S. journalists who work for traditional national news media conducted by the Atlantic and the National Journal found that a majority of these journalists believe that journalism has been hurt more than helped by Internet. Is this in fact the case? What is the state of reporting in the digital age, an age in which, for instance, bloggers writing from embattled neighborhoods in Syria give information that is picked up by mainstream news outlets whose reporters can't reach these locations? Or, conversely, what is the state of reporting when bloggers from less "newsworthy" locations, like inner city neighborhoods, write about experiences that don't fit traditional news narratives but now have an opportunity to at least try to broadcast their stories via the web?

Participants in this pre-conference seminar are invited to investigate these questions and interrogate mainstream understandings of the nature of digital and print news sources and their audiences, and the relations between and among them.

Participants

- 'The Friendly Barbarians: Online Journalists' Professional Norms And Work Routines', Sheetal D. Agarwal, University of Washington
- 'When Newspapers Go Mobile', Sabryna Cornish, Northern Illinois University
- '"Raymond Williams, Friedrich Kittler, Benedict Anderson are on a Bus . . . ": Auto-ethnographic Reflections on the News Reading Experience of the Mobile Internet App, Andrew Herman, Wilfrid Laurier University
- 'Blogging Horse Racing: Gender Socialization and Turf Writing', Holly Kruse, Rogers State University
- 'News and Trolls: Olympic Games Coverage in the Twenty-First Century', Tama Leaver, Curtin University
- 'Considering Online Journalism as a Social Network Market: An Australian Case Study', Lucy Morieson, RMIT University
- 'Mobile Reporting: A Critical Analysis of Photo-Sharing Effects', Elisa Serafinelli , University of Hull

PhD Colloquim

Chair: Klaus Bruhn Jensen, University of Copenhagen

Thursday, 18/Oct/2012: 10:00am - 4:00pm
Location: Room 3.29, University of Salford, MediaCity:UK Building.

In keeping with its commitment to students' scholarship in the Association of Internet Researchers, the Internet Research 13.0 Doctoral Colloquium offers PhD students working in internet research or a related field a special forum on October 18, 2012. Participants will have a chance to present their dissertations-in-progress and discuss them at length, with peers and established senior researchers. This year, Klaus Bruhn Jensen, University of Copenhagen, coordinates the Doctoral Colloquium, and he is joined by the following international colleagues:

- Nancy Baym, Microsoft Research New England
- Axel Bruns, Queensland University of Technology
- Charles Ess, University of Oslo
- Sue Fragoso, Universidade Federal do Rio Grande do Sul
- Alex Halavais, Arizona State University
- Rasmus Helles, University of Copenhagen
- Helen Kennedy, University of Leeds
- Rich Ling, IT University of Copenhagen
- Annette Markham, Umea University, Sweden

Participants: Bronwyn Jones, Richenda Herzig, Anja Nylund Hagen, Rita Grácio, Katrin Tiidenberg, Nina Grønlykke Mollerup, Anand Sheombar, Jake Hobbs, Suvi Silfverberg, Anthimos Alexandros Tsirigotis, M. Elena Melgar, Saskia Charlotte Sell, Sara Jensen, Rachel Magee, Aimee Rickman, Emma Hutchinson, Sally Deffor, Jennifer Terrell, Kornelia Trytko, John Carter McKnight, Isis Hjorth, Fredrik Hanell, Sara Marino, David Nemer, Lindsay Ems, Catherine Knight Steele, Łukasz Szulc, Katleen Gabriels.

For further information, please contact Klaus Bruhn Jensen kbj@hum.ku.dk

Getting Published Session

Chair: Feona Attwood, Middlesex Univeristy

Thursday, 18/Oct/2012: 4:30pm - 6:00pm
Location: Room 3.29, University of Salford, MediaCity:UK Building.

This is a small informal session to allow PhD students and early career academics to ask questions about opportunities for publishing in the area of internet research and related areas, about the challenges of publishing (both personal and professional) and about specific venues for publishing such as journals and edited collections.

Participants include: Helen Kennedy, University of Leeds, Steve Jones, editor of *New Media and Society*, Rich Ling, editor of *Mobile Media and Communication*, Margy Avery, MIT Press, Mila Steele, SAGE Press, Katherine Burton, Routledge.

For further information, please email Feona Attwood at attwood@aoir.org

Hospitality Throughout the Conference

Your conference registration fee includes refreshments at break times throughout the main conference period (19-21 October). The only exclusion is the break at 4.20 pm on the 19th which is being used to allow people travel between the Lowry and University Building for the first set of parallel sessions. Lunch is also provided at the Lowry, buffet style on the Friday and brown bag style, Saturday and Sunday at the University of Salford's MediaCity campus. There are a range of coffee bars and restaurants within walking distance of the conference venues if you prefer.

Opening Reception

Friday, 19/Oct/2012: 6.30pm - 8.00pm
Location: Quays Bar, The Lowry

We are delighted to invite all registrants to a welcoming reception, which is being generously sponsored by the Communication Department at the University of Illinois-Chicago and the journal Information, Communication and Society.

Another Reception – Because We're Worth It!

Saturday, 20/Oct/2012: 6.30pm - 8.00pm
Location: University of Salford, MediaCity:UK Building.

Microsoft Research have dug into their pockets and provided us with some generous sponsorship. Some wanted to spend it on an educational tour of a welding plant. Your conference chair fought your corner and said NO! ~~Let's fritter it away on drink!~~ It is important that association members have time to network on a professional basis. Do join us.

The Conference Banquet

Sunday, 21/Oct/2012: 7.00pm – Late. Museum opens at 5.00pm for viewing.
Location: People's History Museum, Left Bank, Spinningfields, Manchester M3 3ER.

This year's conference banquet takes place on Sunday 21 October at the People's History Museum. We have arranged for the museum space to be open to AoIR registrants between 5pm and 7.30pm. There is a café bar in reception also for early arrivals. The main event begins at 7.00pm and we eat at 8.00pm. There will be a hot buffet with vegetarian option and some drinks will be provided. We have a DJ in place for those who wish to, what is the term? Strut their stuff?

The people's history museum is in central Manchester, and is easy to walk to if you are staying in the city centre.   Those staying in Salford Quays should take the metro to St Peter's Square and from here it is a 10 minute walk. Taking a cab is likely to take about 10-15mins and will cost around £12 for 4 passengers. Some providers offer cabs that take more people – ask at your hotel reception for details.

Directions and a map can be found here: http://www.phm.org.uk/visit-us/how-to-find-us/

Conference Schedule

Date: Thursday, 18/Oct/2012

Time	Session
10:00am–3:00pm	Workshop: Introducing Connected Concept Analysis Location: West Room, Digital Worlds Centre Chair: Simon Lindgren
10:00am–4:00pm	Doctoral Colloquium Location: 3.29 Chair: Klaus Bruhn Jensen
1:00pm–4:00pm	Workshop: The Internet, Mobile Media, and Journalism: Technologies of News in the 21st Century Location: East Room, Digital Worlds Centre Chair: Holly Kruse
4:30pm–6:00pm	Getting Published Location: 3.29 Chair: Feona Attwood

Date: Friday, 19/Oct/2012

Time	Session
9:00am–10:00am	REGISTRATION AND COFFEE Location: Main entrance foyer, Lowry
10:00am–10:30am	Welcome, Ignite Papers and Presentation of Couch Award Location: Quays Theatre, Lowry Chair: Alexander MC Halavais
10:30am–12:00pm	Plenary Panel 1: Mary L. Gray, Microsoft Research - The Boundary Work Ahead for Internet Studies (or Why the Twilight of the 'Toaster Studies' Approach to Internet Research is a Very, Very Good Thing) Larissa Hjorth, R, RMIT University - Locating the Domestic": smartphones, mothers and labour Susanna Paasonen, University of Turku - Notes on materiality and network technology Location: Quays Theatre, Lowry
12:00pm–1:00pm	LUNCH Location: Quays Bar, Lowry

Date: Friday, 19/Oct/2012

Time	Sessions
1:00pm-2:30pm	Keynote: Liesbet van Zoonen - Fixating the fragmented self: converging cultures and technologies of identity management Location: Quays Theatre, Lowry Chair: Steve Jones
2:30pm-2:50pm	BREAK Location: Quays Bar, Lowry
2:50pm-4:20pm	Plenary Panel 2: Daniel Miller, University College London - Becoming Human Zizi Papacharissi, University of Illinois-Chicago - Affective news and networked publics: Mediality, engagement, and social change Theresa M. Senft, New York University - Hating Habermas, Repudiating 'Rage': Ethics and the Actually Existing Internet Location: Quays Theatre, Lowry Chair: Nancy Baym
4:20pm-4:40pm	BREAK
4:40pm-5:40pm	BOF001: Birds of a Feather: 'Interdigital' Theory: internet studies and beyond Location: Main entrance foyer, Lowry Chair: Monica Murero
4:40pm-6:10pm	Session 001: The Ubiquitous Internet. Location: 0.11. Chair: Anja Bechmann Session 002: Under the Hood: Networked Technologies and Coding Culture. Location: 3.29. Chair: Klaus Bruhn Jensen Session 003: Gaming Cultures 1. Location: 2.36. Chair: Sal Humphreys Session 004: Music Cultures. Location: 0.06. Chair: Holly Kruse Session 005: Protest and Online Activism. Location: 2.07. Chair: Simon Lindgren Session 006: Gender and Sexuality. Location: 3.02. Chair: Lori Kendall Session 007: Knowledge and Learning. Location: 2.03/2.04. Chair: Frances Bell
6:10pm-7:10pm	BOF002: Birds of a Feather: Fan Studies. Location: 3.31. Chair: Rhiannon Bury BOF003: Resources for Teaching Digital Methods. Location: 3.32. Chair: Alexander MC Halavais
6:30pm-8:00pm	RECEPTION Location: Quays Bar, Lowry. This reception is sponsored by Information, Communication and Society and the University of Illinois at Chicago

Date: Saturday, 20/Oct/2012

Time							
8:30am-9:00am	COFFEE Location: Throughout MediaCity UK Campus Building						
9:00am-10:30am	Session 008: Twitter and Journalism Location: 0.11 Chair: Axel Maireder	Session 009: Sex and Technology Location: 3.29 Chair: Susanna Paasonen	Session 010: Online Activism Location: 2.36 Chair: Sanjay Sharma	Session 011: Weaving Handicrafts into the Web: Crafting Cultures and Online Communities Location: 0.06 Chair: Nadine Irene Kozak	Session 012: Moving Forward in Queer Game Studies Location: 2.07 Chair: Todd Harper	Session 013: (New) Media Archaeology and Critical Internet Studies Location: 3.02 Chair: Andrew Herman	Session 014: Performing Identity in Media Spaces Location: 2.03/2.04 Chair: Sarah Pedersen
10:30am-10:50am	BREAK Location: Throughout MediaCity UK Campus Building						
10:50am-12:20pm	Session 015: Citizenship Online: Listening, performing, talking Location: 0.11 Chair: Scott Wright	Session 016: Leaving; Exits and Death Online Location: 3.29 Chair: Kylie Jarrett	Session 017: Fans and Twitter Location: 2.36 Chair: Ruth Deller	Session 018: The Politics of Algorithms Location: 0.06 Chair: Mike Ananny	Session 019: Using Social Media Location: 2.07 Chair: Rhianne Jones	Session 020: Surveillance Location: 3.02 Chair: Alexander MC Halavais	Session 021: Information Flows and Locations Location: 2.03/2.04 Chair: Rich Ling
12:20pm-1:20pm	LUNCH Location: Throughout MediaCity UK Campus Building	BOF004: Birds of a Feather: Big Data Location: 3.31 Chair: Eric T. Meyer	BOF005: Birds of a Feather: Identity Location: 3.32 Chair: Jenny Korn				

Date: Saturday, 20/Oct/2012

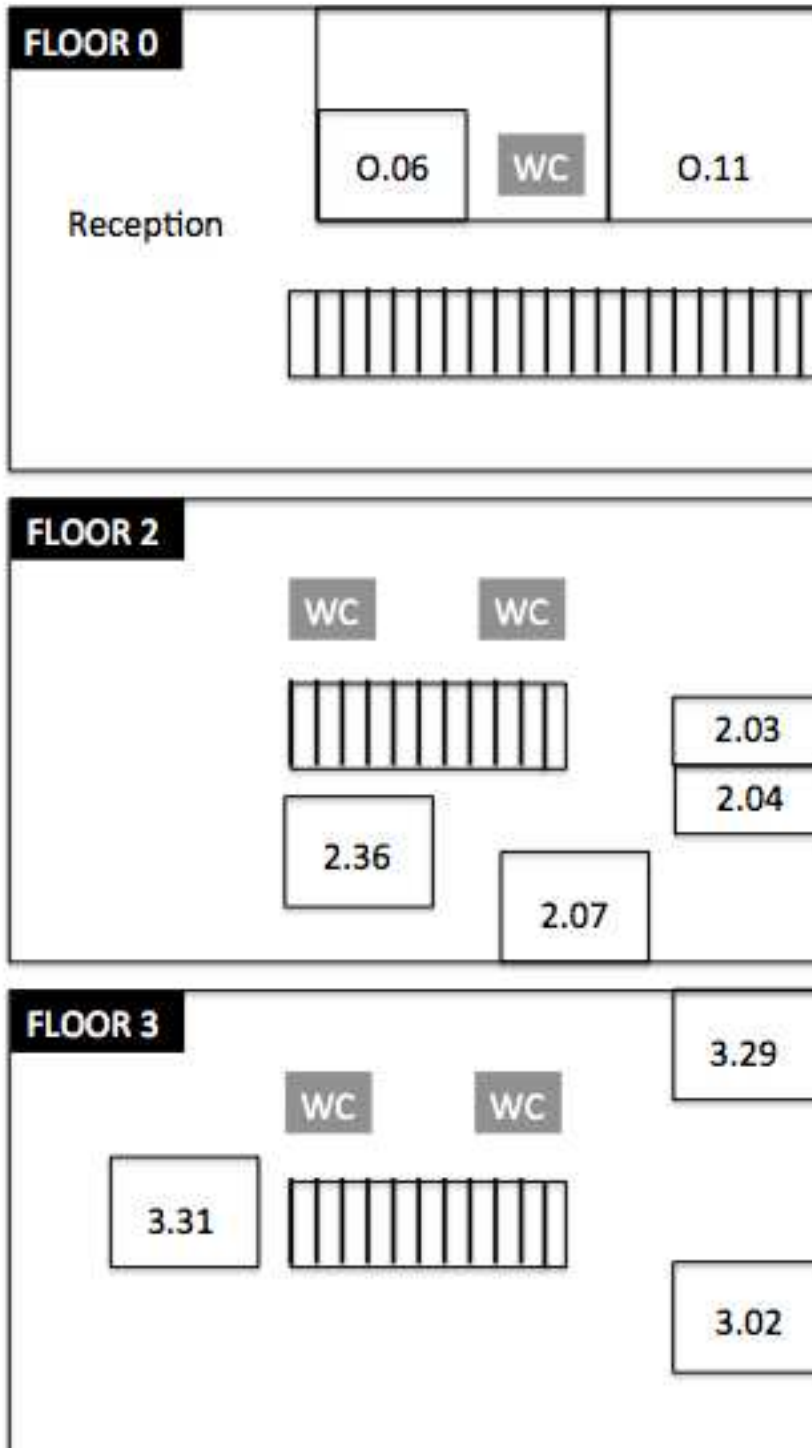| Time							
1:20pm-2:50pm	Session 022: Technologies of Resistance: Affect and Materiality in Digital Activism Location: 0.11 Chair: Athina Karatzogianni	Session 023: Media, Location and Space Location: 3.29 Chair: Catherine Middleton	Session 024: Traveling Circuits: Studying Assemblages in and across Multiple Online Games Location: 2.36 Chair: Suzanne de Castell	Session 025: In Search of Community: Popular culture driven temporary support communities on SNS Location: 0.06 Chair: Catherine Knight Steele	Session 026: Technologies and Education Location: 2.07 Chair: Monica Murero	Session 027: Designing and Crafting Location: 3.02 Chair: Liza Barry-Kessler	Session 028: Affordances, technical agency, and the politics of technologies of cultural production Location: 2.03/2.04 Chair: Hector Postigo	Ethics Committee Meeting Location: 3.31 Chair: Annette Markham
2:50pm-3:10pm	BREAK Location: Throughout MediaCity UK Campus Building							
3:10pm-4:40pm	Session 029: Politics Online Location: 0.11 Chair: Axel Bruns	Session 030: Digital Work Location: 3.29 Chair: Helen Kennedy	Session 031: Disconnecting and Reconnecting Location: 2.36 Chair: Monica T Whitty	Session 032: Gaming Cultures 2 Location: 0.06 Chair: Garry Crawford	Session 033: Data Analysis Location: 2.07 Chair: Jo Tacchi	Session 034: Language and Communication Online Location: 3.02 Chair: Constance Elizabeth Kampf	Session 035: Digital Divides Location: 2.03/2.04 Chair: Karine Nahon	
4:40pm-5:00pm	BREAK Location: Throughout MediaCity UK Campus Building							
5:00pm-6:30pm	Session 036: Contexts of Privacy: Understanding Privacy in Internet Participation Location: 0.11 Chair: Kelly Quinn	Session 037: Fan Labour and Technology Location: 3.29 Chair: Paul Booth	Session 038: Innovative Approaches to Analyses of Online Social Networks Location: 2.36 Chair: Jakob Linaa Jensen	Session 039: Media and Ethnic Identity Location: 0.06 Chair: Tom Boellstorff	Session 040: Communication and Governance Location: 2.07 Chair: Brian Donald Loader	Session 041: The Serious Business of Internet Spaceships: Studying EVE Online Location: 3.02 Chair: Kelly Bergstrom	Session 042: Developing Internet Research Location: 2.03/2.04 Chair: William H. Dutton	
6:30pm-8:00pm	RECEPTION Location: Throughout MediaCity UK Campus Building. This reception is sponsored by Microsoft Research.							

Date: Sunday, 21/Oct/2012

Time							
8:30am-9:00am	COFFEE						
9:00am-10:30am	Session 043: Understanding Media in the Digital Age Location: 0.11 Chair: Ken Hillis	Session 044: Engaging with the Problem of Privacy Location: 3.29 Chair: David J Phillips	Session 045: Mobile Connections Location: 2.36 Chair: Jason Farman	Session 046: Making the News Location: 0.06 Chair: Bronwyn Jones	Session 047: The Body, Communication and Technology Location: 2.07 Chair: Jane Vincent	Session 048: Digital Data - Lost, Found and Made Location: 3.02 Chair: John M. Jones	Session 049: Creating Knowledge Location: 2.03/2.04 Chair: Gordon Fletcher
10:30am-10:50am	BREAK Location: Throughout MediaCity UK Campus Building						
10:50am-12:20pm	Session 050: Ethnographies of Online and Mobile Media Today Location: 0.11 Chair: Heather A Horst	Session 051: Social Media Technologies of Control Location: 3.29 Chair: Ann-Sofie Axelsson	Session 052: Relating Online Location: 2.36 Chair: Ben Light	Session 053: Out of Bounds: Exploring the Boundaries of Sports and Games Location: 0.06 Chair: Christopher Paul	Session 054: Social Movements Location: 2.07 Chair: Charles Ess	Session 055: Online Practices and Media Spaces Location: 3.02 Chair: Marie Griffiths	Session 056: Communication, Culture and Identity Location: 2.03/2.04 Chair: David Nemer
12:20pm-1:20pm	LUNCH Location: Throughout MediaCity UK Campus Building						
	BOF006: Birds of a Feather: The Internet at 50+ Location: 3.31 Chair: Kelly Quinn						

Date: Sunday, 21/Oct/2012

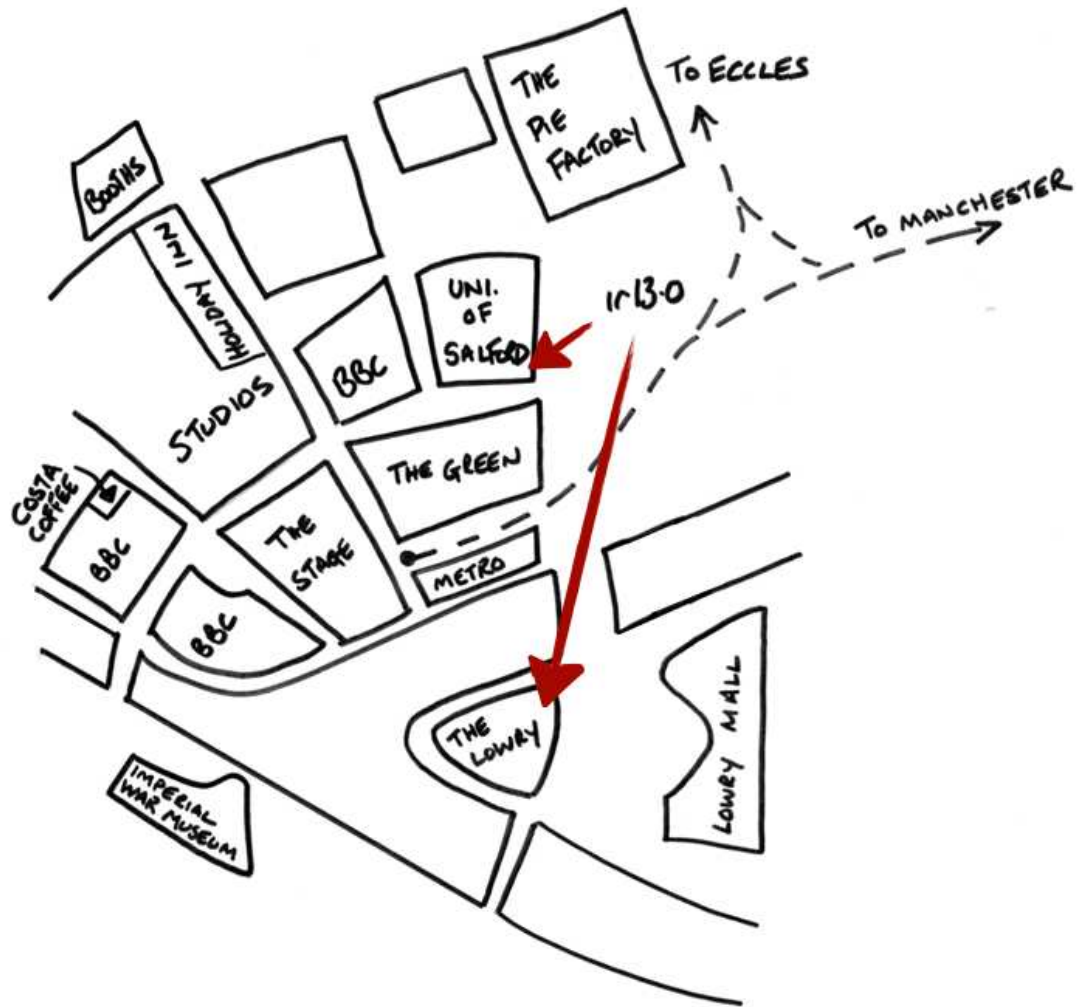| Time						
1:20pm-2:50pm	Session 057: Politics and Civic Engagement Location: 0.11 Chair: Yuwei Lin	Session 058: Social/Media/Fandom Location: 3.29 Chair: Rhiannon Bury	Session 059: Digital Media Practices in Families: Cross-Cultural Examples from the Field Location: 2.36 Chair: Michele Rosenthal	Session 060: Governing Games (in the public interest) - Social, Economic and Policy Issues Location: 0.06 Chair: Aphra Kerr	Session 061: Networks of Support and Community Location: 2.07 Chair: Feona Attwood	Session 062: Intersections of Technological and Cultural Tools and Practices in Conducting Virtual World Research Location: 3.02 Chair: Rosa Mikeal Martey
2:50pm-3:10pm	BREAK Location: Throughout MediaCity UK Campus Building					
3:10pm-4:40pm	Session 063: Other Ethics Location: 0.11 Chair: Helen Kennedy	Session 064: App Power Location: 3.29 Chair: Anders Fagerjord	Session 065: Gaming Cultures 3 Location: 2.36 Chair: TL Taylor	Session 066: Social Media Confidential: Exposing the Details of Social Media Data Collection and Cleaning Location: 0.06 Chair: Shawn Walker	Session 067: Transforming Networks, Transforming Relationships Location: 2.07 Chair: Erika Pearson	Session 068: Educating with Facebook Location: 3.02 Chair: Tama Leaver
4:40pm-5:40pm	General Meeting Location: 0.11 Chair: Alexander MC Halavais					
6:00pm	Banquet and Presentation of Book and Dissertation Awards Location: People's History Museum					

University of Salford, MediaCity:UK Building Plan

The University space is situated across four floors – 0, 1, 2, 3. Floor 1 is a mezzanine that will not be used for parallel sessions, but can be used more generally throughout the weekend. Therefore, plans are only provided for floors 0, 2 and 3 and signal general position of the rooms in use. If you are unsure of where a room is, please do ask at reception.

Map of MediaCity:UK

Detailed List of Sessions

Session 001: The Ubiquitous Internet
Time: **Friday, 19/Oct/2012: 4:40pm - 6:10pm**
Session Chair: **Anja Bechmann**
Location: **0.11**

Next Generation Internet Users
Bill Dutton & Grant Blank, Oxford Internet Institute (UK)

The relevance and diffusion of Smartphones: From ubiquitous data to understanding behaviour and motives
Chrstine von Seelen Schou, The University of Copenhagen (DK)

The internet in my pocket: Social media to go
Stine Lomborg, The University of Copenhagen (UK)

Personal data on the splinternet: How can we access and analyse closed data with proper consent
Anja Bechmann, Aarhus University (DK)

Monetizing Social Media: The conditions for sharing
Robert Bodle, College of Mount St. Joseph (US)

Losing Internet Interoperability
Laura DeNardis, American University (US)

Session 002: Under the Hood: Networked Technologies and Coding Culture
Time: Friday, 19/Oct/2012: 4:40pm - 6:10pm
Session Chair: Klaus Bruhn Jensen
Location: 3.29

From Tactical Maneuvers to Geospatial Empowerment: A Discursive Analysis of GPS Technologies
Germaine Halegoua, University of Kansas

Algorithmic Truth: How Code Transforms Reality
John Jones, West Virginia University

Rhizomal Codes and Agricultural Iteration
Andrew Mara, North Dakota State University

'Designers, The Web Needs You': Discourses of Authorship and the Rise of Commercial Web Industries
Megan Ankerson, University of Michigan

Session 003: Gaming Cultures 1
Time: **Friday, 19/Oct/2012: 4:40pm - 6:10pm**
Session Chair: **Sal Humphreys**

Spatial perception and experience in single and multi-user digital environments
Suely Fragoso
UFRGS, Brazil

A VISUAL/PERCEPTUAL THEORY OF CHEATING TECHNOLOGIES IN MMOGs: THE CASES OF RUNESCAPE AND TIBIA
Stefano De Paoli
Fondazione ahref, Italy

The Shattering: Individual experience and social construction of a virtual world catastrophe
Jaime Banks, Rosa Mikeal Martey, Joseph Champ, Steven Lovaas
Colorado State University, United States of America

Session 004: Music Cultures
Time: Friday, 19/Oct/2012: 4:40pm - 6:10pm
Session Chair: Holly Kruse
Location: 0.06

Music use in the online media age: Preliminary insights from qualitative study of music cultures among young people in Moscow and Stockholm
Patrik Åker
University of Södertörn, Sweden

Leadership, Technology, and Community-Building in Two Online Groups of Rock Music Fans
Andrea Baker
Ohio U, United States of America

'OMG it's been going for 16 years!!': The decline and survival of music fan mailing lists
Ruth Anna Deller
Sheffield Hallam University, United Kingdom

Orchestral Manoeuvres on the Mobile Internet: classical music audiences and patterns of engagement through mobile technology
Garry Crawford, Victoria Gosling, Gaynor Bagnall, Ben Light
University of Salford, United Kingdom

Session 005: Protest and Online Activism
Time: Friday, 19/Oct/2012: 4:40pm - 6:10pm
Session Chair: Simon Lindgren
Location: 2.07

"Recommended Textbook, How Cute" - Protest and Internet Humour Memes in UK Universities
Gordon Fletcher[1], Anita Greenhill[2]
[1]University of Salford, England; [2]Manchester Business School, England

Talk-Torque: Driving the Organizationally Unaffiliated into Protest
Dan Mercea, Paul Nixon
The Hague University of Applied Sciences, The Netherlands

Don't hate the business, become the business: The past, present and future of online activism towards business
Constance Elizabeth Kampf
Business and Social Sciences, Aarhus University, Denmark

Beyond Freedom and Oppression: Social Media, Refusal and the Politics of Participation
Zeena Feldman
City University London, United Kingdom

Session 006: Gender and Sexuality
Time: **Friday, 19/Oct/2012: 4:40pm - 6:10pm**
Session Chair: **Lori Kendall**
Location: **3.02**

"This is about as good as it gets, as far as opportunities go": Reexamining U.S. females' use of social media within adolescence
Aimee Nicole Rickman

University of Illinois at Urbana-Champaign, United States of America

New Mediations of Bisexuality: technologies of subjectivity online
Nora Madison
Drexel University, United States of America

What's in a name? Self-identification elements on Polish and Turkish portals for sexual and gender minorities
Lukasz Szulc
University of Antwerp, Belgium

Session 007: Knowledge and Learning
Time: **Friday, 19/Oct/2012: 4:40pm - 6:10pm**
Session Chair: **Frances Bell**
Location: **2.03/2.04**

New Global Learning Cultures: Interdisciplinarity through networked technologies
Thomas Donald Cochrane[1], Helen Keegan[2]

From an Architecture of Participation to a Structure for Nurturing Relationships: Swedish Teacher Trainees' Informal Learning on Facebook
Fredrik Hanell
Lund University, Sweden

'Campus envy' and being 'at' University: the geographies of education on the internet
Sian Bayne, Jen Ross, Clara O'Shea, Michael Gallagher, James Lamb, Hamish Macleod
University of Edinburgh, United Kingdom

Findings from the 'Friendly ATTAC' pre-project: the road towards the development of an ICT-based intervention tool against cyberbullying among youngsters
Katrien Van Cleemput[1], Vandebosch Heidi[1], Poels Karolien[1], De Bourdeaudhuij Ilse[2], De Troyer Olga[3], Samyn Koen[4]
[1]University of Antwerp, Belgium; [2]Ghent University, Belgium; [3]Free University Brussels, Belgium; [4]University College West Flanders, Belgium

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Session 008: Twitter and Journalism
Time: **Saturday, 20/Oct/2012: 9:00am - 10:30am**
Session Chair: **Axel Maireder**
Location: **0.11**

Sharing the News: Dissemination of Links to Australian News Sites on Twitter
Axel Bruns, Stephen Harrington, Tim Highfield
Queensland University of Technology, Australia

Tweeting the viewer – Use of Twitter in a talk show context
Anders Olof Larsson
Uppsala University, Sweden

News in an era of communicative abundance: mapping the changing political role of Australian journalism
Lucy Morieson
RMIT University, Australia

Session 009: Sex and Technology
Time: **Saturday, 20/Oct/2012: 9:00am - 10:30am**
Session Chair: **Susanna Paasonen**
Location: **3.29**

'Sexting' practices among young teenagers: Findings on the technological mediation of sexual expression and oppression
Sonia Livingstone[1], Jessica Ringrose[2], Rosalind Gill[3], Laura Harvey[4]

Online Sex Shops and their Commodities: Constructing a Sex/Body Discourse
Hilary Sarah Wheaton
Curtin University of Technology, Australia

Dangerous and Pathetic: Estonian Youngsters' Perceptions about the Online Pervert
Maria Murumaa
University of Tartu, Estonia

Session 010: Online Activism
Time: **Saturday, 20/Oct/2012: 9:00am - 10:30am**
Session Chair: **Sanjay Sharma**
Location: **2.36**

The Anatomy of Online Activism: Comparing Two Social Protest Movements on YouTube
Emily Vraga[1], Leticia Bode[2], Kjerstin Thorson[3], Dhavan Shah[2], Chris Wells[2]
[1]George Mason University, United States of America; [2]University of Wisconsin-Madison, United

The rhythms of Occupy: Broadcasting and listening practices on #ows
Zizi Papacharissi, Sharon Meraz
University of Illinois at Chicago, United States of America

30,000,000 Occupation Tweets: a hashtag co-occurrence network analysis of information flows
Jeff Hemsley, Katherine Thornton, Josef Robert Eckert, Robert Mason, Karine Nahon, Shawn Walker
University of Washington, United States of America

YouTube, Twitter and the Occupy Movement: Connecting content and circulation practices
Kjerstin Thorson[1], Kevin Driscoll[1], Brian Ekdale[2], Stephanie Edgerly[3], Andrew Schrock[1]
[1]University of Southern California, United States of America; [2]University of Iowa; [3]Northwestern University

Session 011: Weaving Handicrafts into the Web: Crafting Cultures and Online Communities
Time: **Saturday, 20/Oct/2012: 9:00am - 10:30am**
Session Chair: **Nadine Irene Kozak**
Location: **0.06**

Weaving Handicrafts into the Web: Crafting Cultures and Online Communities
Nadine Irene Kozak[1], Liza Barry-Kessler[1], Torill Elvira Mortensen[2], A. M. Cox[3]
[1]University of Wisconsin-Milwaukee, United States of America; [2]IT University Copenhagen; [3]University of Sheffield

Knitting a community: weblogs and institutions
Torill Elvira Mortensen

Information management and IPR in the social practice of photography for food blogging
A.M. Cox

Queering Copyright: How lack of copyright protection for recipes both frustrates and benefits food bloggers
Liza Barry-Kessler

A Chocolate Allergy Curse or a Cease and Desist Order?: Handicrafters' Responses to Intellectual Property Issues
Nadine I. Kozak

Session 012: Moving Forward in Queer Game Studies
Time: **Saturday, 20/Oct/2012: 9:00am - 10:30am**
Session Chair: **Todd Harper**
Location: **2.07**

Todd Harper[1], Adrienne Shaw[2], Matt Boch[3], Lee Sherlock[4]
[1]Massachusetts Institute of Technology, United States of America; [2]Colorado State University, United

This panel is intended to be a forum for discussing both how queer theory and the study of LGBTQ culture and people can contribute to our understanding of games, as well as how we can apply the principles of queer theory to the work that we are doing in games regardless of if we're studying specifically 'queer' concepts or not. The roundtable participants will use brief discussions and talks about their own works and experiences to help spark discussion and brainstorming about the role of queer theory and queer identity in the study of digital games. Rather than delivering a top-down message about the way queer game studies "should be," this roundtable instead presents an opportunity for attendees to share their own ideas on the topic, suggest new directions for research, and critique existing approaches.

Session 013: (New) Media Archaeology and Critical Internet Studies
Time: **Saturday, 20/Oct/2012: 9:00am - 10:30am**
Session Chair: **Andrew Herman**
Location: **3.02**

For a Materialist Account of the Internet: Media Archaeology as Critical Research Method
Michael Goddard, University of Salford (U.K)

The Ideology of the User-Friendly, from the Xerox Alto to the Apple Macintosh
Lori Emerson-University of Colorado, Boulder (U.S.)

Kittler in the Stacks: The Medial Imperative of Google Books
Evelyn Bottando- University of Iowa (U.S.)

Discussant, Andrew Herman-Wilfrid Laurier University (Canada)

Session 014: Performing Identity in Media Spaces
Time: **Saturday, 20/Oct/2012: 9:00am - 10:30am**
Session Chair: **Sarah Pedersen**
Location: **2.03/2.04**

Facebook and Dramauthentic Identity
Dylan Eric Wittkower
Old Dominion University, United States of America

The Visual (Re)Presentation of Self across Social Platforms: Revisiting Mediated Embodiment as Interaction
Carmel L. Vaisman
Indiana University, United States of America

Fixity: Identity, Time and Durée on Facebook
Richard Harper[1], Eryn Whitworth[2]
[1]Microsoft Research Cambridge, United Kingdom; [2]ISchool, University of Texas, Austin

Session 015: Citizenship Online: Listening, performing, talking
Time: **Saturday, 20/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Scott Wright**
Location: **0.11**

Citizenship Online: Listening, performing, talking
Stephen Coleman[1], Liesbet Van Zoonen[2], Todd Graham[3], Scott Wright[4]
[1]University of Leeds, United Kingdom; [2]Loughborough University, United Kingdom; [3]University of

Pathologies of listening: the UK Coalition Government and online non-deliberation
Stephen Coleman
Before being elected as Prime Minister, David Cameron said that ''By harnessing the wisdom of the participation it has promoted; its timidity in consulting citizens about far-reaching policy changes; and the options that will face its successor, if it is to utilise the democratic potential of the Internet.

YouTube as a Performative Space
Liesbet Van Zoonen

Discursive Equality and Everyday Online Political Talk: the impact of super-participants
_Todd Graham and Scott Wright)

Session 016: Leaving; Exits and Death Online
Time: **Saturday, 20/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Kylie Jarrett**
Location: **3.29**

Exit and Infocide in Open Content Communities
Joseph Michael Reagle Jr.
Northeastern University, United States of America

Grieving with Facebook
Mathias Klang[1], Ylva Hård af Segerstad[2]
[1]University of Borås, Sweden; [2]University of Göteborg, Sweden

Online Family History and Genealogical Discourse
Lori Kendall
University of Illinois, United States of America

Session 017: Fans and Twitter
Time: **Saturday, 20/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Ruth Deller**
Location: **2.36**

"May The Odds Be Ever In Your Favor": Twitter Use in Anticipation of "The Hunger Games" Film Release
Rachel M. Magee, Melinda Sebastian, Alison Novak, Christopher M. Mascaro, Alan Black, Sean P. Goggins
Drexel University, United States of America

#Oscars, #Eurovision: Twitter as a Technology of Fandom
Axel Bruns, Stephen Harrington, Tim Highfield
Queensland University of Technology, Australia

Fandoms, Trending Topics and Social Capital in Twitter
Raquel Recuero[1], Adriana Amaral[2], Camila Monteiro[2]
[1]UCPel, Brazil; [2]Unisinos, Brazil

Session 018: The Politics of Algorithms
Time: **Saturday, 20/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Mike Ananny**
Location: **0.06**

The Politics of Algorithms
Mike Ananny[1], Tarleton Gillespie[2], Mary Gray[3], Megan Finn[4]
[1]Microsoft Research, Harvard University, University of Southern California; [2]Cornell University; [3]Microsoft Research, Indiana University; [4]University of California, Berkeley

The panel's papers will ask participants to think critically about the contexts, workings, and implications of algorithms as central mechanisms of our information environment. We encourage creative, intellectual explorations that address any of the following questions: What role do algorithms play in our information ecosystem? Where are they felt? What social formations do algorithms aspire to emulate? How do algorithm designers think about the ramifications of their design choices? How do widely deployed algorithms shape the production and occlusion of information, knowledge, and culture? How do algorithms configure their users? What do counter-algorithmic practices look like, if they exist?

Session 019: Using Social Media
Time: **Saturday, 20/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Rhianne Jones**
Location: **2.07**

The emerging technologies of sentiment analysis and the making-meaningful of social media content
Helen Kennedy
University of Leeds, United Kingdom

"Reddit hates EVERYTHING, including Reddit": Identity, Community, Participatory Culture, and Engagement on Reddit.com
Adrienne Massanari
Loyola University Chicago, United States of America

The Invisible Node in the Network
Rhianne Jones
The University of Salford, United Kingdom

Social Media Users' Engagement with Concepts of Public and Private
Sarah Michele Ford
University of Massachusetts - Amherst, United States of America

Session 020: Surveillance
Time: **Saturday, 20/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Alexander MC Halavais**
Location: **3.02**

Watching others watch me: Analyzing relations of power, surveillance and the regulation of bodies on College ACB and Like A Little
Kathleen Mary Kuehn
Christopher Newport University, United States of America

Motivations for police blogging and how fear of being 'outed' can force a blogger to cease
Sarah Pedersen, Simon Burnett, Robert Smith, Anne O'Neill
Robert Gordon University, United Kingdom

Privacy challenges in Enterprise 2.0
Lene Pettersen[1], Petter Bae Brandtzæg[2]

[1]Norwegian Business School, Norway; [2]SINTEF, Norway

Surveillance Infrastructures and the Useful Self: The Case of the Quantified Self Movement
David Phillips
University of Toronto

Session 021: Information Flows and Locations
Time: **Saturday, 20/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Rich Ling**
Location: **2.03/2.04**

The Mobile Internet and Materiality: Tracing the Flows of Locative Information
Jason Farman
University of Maryland, United States of America

#Occupy the City: Location Based Services & Social Media
Josef Robert Eckert[1], Jeff Hemsley[2], Robert Mason[2], Karine Nahon[2], Shawn Walker[2]
[1]University of Washington, Department of Geography, United States of America, SoMe Lab;
[2]University of Washington, The Information School, United States of America, SoMe Lab

Material Networks, Urban Information Flows, and Relations of Power: The Role of the Pneumatic Tube
Holly Kruse
Rogers State University, United States of America

Session 022: Technologies of Resistance: Affect and Materiality in Digital Activism
Time: **Saturday, 20/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Athina Karatzogianni**
Location: **0.11**

Technologies of Resistance: Affect and Materiality in Digital Activism
Athina Karatzogianni
University of Hull, United Kingdom

Affective Lives of Digital Activism: Bridging Conceptual and Political Disjunctures
Adi Kuntsman, University of Manchester

Digital Agency and 'Material Affect' in Protest Movements during 2011
Athina Karatzogianni, University of Hull and Michael Schandorf, University of Illinois at Chicago

The Occupy Movement Online: Same Label, different Projects?
A Comparative Study on the Internet Strategies of Occupy London and Nigeria
Tomi Oladepo, Warwick University and Dennis Nguyen, University of Hull

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Session 023: Media, Location and Space
Time: **Saturday, 20/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Catherine Middleton**
Location: **3.29**

Mapping London: Understanding Mobile Communication Use and Sense of Place
Didem Ozkul

Motivation for Crowd Participation: The Case of OpenStreetMap
Nama Budhathoki, Caroline Haythornthwaite
University of British Columbia, Canada

CouchSurfing and Connectivity: Examining Public/Private Spaces through an International Hospitality Network
Candice Roberts

Drexel University, United States of America

Local content and ecologies of locality: Theoretical and empirical contributions from research into blogging in a Brazilian favela
Tori Holmes
Queen's University Belfast

Session 024: Traveling Circuits: Studying Assemblages in and across Multiple Online Games
Time: **Saturday, 20/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Suzanne de Castell**
Location: **2.36**

Traveling circuits: Studying assemblages in and across multiple online games
Suzanne de Castell[2], Jennifer Jenson[1], Nicholas Taylor[1], Mark Weiler[2], Tamara Peyton[1], Kelly Bergstrom[1], Alison Harvey[1], Christine Ferguson[2]
[1]York University, Canada; [2]Simon Fraser University, Canada

The name in the game: Analyzing the implications of MMOG avatar naming practices
Jen Jenson

A counter-terrorist in King Arthur's court: Does FPS expertise transfer to MMOG play?
Kelly Bergstom

Leadership in context: The contingencies, affordances, and competencies producing leaders in MMOG play
Alison Harvey

Session 025: In Search of Community: Popular culture driven temporary support communities on SNS
Time: **Saturday, 20/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Catherine Knight Steele**
Location: **0.06**

In Search of Community: Popular culture driven temporary support communities on SNS
Catherine Knight Steele, Elycia Taylor, Emilie Lucchesi, Jenny Korn
University of Illinois - Chicago, United States of America

#RIPWhitney: Grieving online and the extension of secondary orality
Catherine Knight Steele

#WifeBeater: Analyzing Virtual Communities' Discussion of Chris Brown's 2012 Grammy Win
Elycia Taylor

#butter: Framing an online diabetic support group's reaction to the Paula Deen controversy
Emilie Lucchesi

#FuckProp8: How Temporary Virtual Communities Around Politics and Sexuality Pop Up, Come Out, Provide Support, and Taper Off
Jenny Korn

Session 026: Technologies and Education
Time: **Saturday, 20/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Monica Murero**
Location: **2.07**

The elephant and the room: Education and networked and digital technologies
Christopher Richard Jones
Open University, United Kingdom

Engaging Technologies: The challenge for higher education
Mark McGuire, Richard White
University of Otago, New Zealand

This Is Not A Module: Learning through an Alternate Reality Game
Helen Louise Keegan
University of Salford, United Kingdom

Session 027: Designing and Crafting
Time: **Saturday, 20/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Liza Barry-Kessler**
Location: **3.02**

Digital Scrapbooking: Creation, Copyright, and Community
Michael Scott Boone[1], Judith Michelle Barger[2]
[1]Atlanta's John Marshall Law School, United States of America; [2]Appalachian School of Law, United States of America

A Site for Fresh Eyes: Pinterest Users, affinity networks and the rise of the aesthetic data schema
Cindy Kay Tekobbe
Arizona State University, United States of America

The Meaning of Making: Mixing Craft and Industrial Processes in Social E-commerce
Frances Bell, Gordon Fletcher
Salford Business School, University of Salford, United Kingdom
February 2012.

Session 028: Affordances, technical agency, and the politics of technologies of cultural production
Time: **Saturday, 20/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Hector Postigo**
Location: **2.03/2.04**

Affordances, technical agency, and the politics of technologies of cultural production
Hector Postigo[1], Kevin Driscoll[2], Joshua McVeigh-Schultz[3], Sam Srauy[4]
[1]Temple University, United States of America; [2]Univeristy of Southern Califormia, United States of America; [3]Univeristy of Southern Califormia, United States of America; [4]Temple University, United States of America

Structuring Practice and Commodity: The Case Video Game-Play Commentary on YouTube
Hector Postigo

Redesigning interaction-rituals: critical use and the meta-cognition of affordance
Joshua McVeigh-Schultz

Activists and their tools: Tracing Occupy artifacts across multiple platforms
Kevin Driscoll

Affordances of Power on Facebook
Sam Srauy

Session 029: Politics Online
Time: **Saturday, 20/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Axel Bruns**
Location: **0.11**

National Politics on Twitter: Networks, Topics and Relations to Mass Media
Julian Ausserhofer[1,2], Axel Maireder[2], Axel Kittenberger[2]
[1]FH JOANNEUM - University of Applied Sciences, Austria; [2]University of Vienna, Austria

Election technologies: the changing role of social media in the 2011 *country parliament elections
Lisbeth Klastrup, Sander Schwartz
IT University of Copenhagen, Denmark

Social media in electoral communication: the dangers of the authentic citizen/ politician interaction
Delia Dumitrica
University of Calgary, Canada

Session 030: Digital Work
Time: **Saturday, 20/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Helen Kennedy**
Location: **3.29**

The Agency of Workers in Chinese Internet Industries
Bingqing Xia
University of Leeds, United Kingdom

Digital Creatives as New Cultural Authorities
Heidi A Campbell
Texas A&M University, United States of America

Managerial mechanisms & leadership in peer-produced films
Isis Amelie Hjorth
University of Oxford, United Kingdom

The Professions, Knowledge-Workers and the Internet: Boundaries, expertise and relationships.
Brian D. Loader, Mike Hardey
University of York, United Kingdom

Session 031: Disconnecting and Reconnecting
Time: **Saturday, 20/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Monica T Whitty**
Location: **2.36**

Disconnected? Staying outside the rush of the information age
Mariann Hardey, Rowland Atkinson
Durham University, United Kingdom

Experiences, Attitudes, and Reasons for Staying Offline - A Qualitative Study of British and Swedish Internet Non-Users
Bianca Christin Reisdorf[1], Ann-Sofie Axelsson[2], Hanna Maurin Söderholm[3]
[1]University of Oxford; [2]Chalmers University of Technology; [3]University College of Borås

On the periphery? Exploring the meaning of discontinued Internet use by young people in the UK
Rebecca Eynon, Anne Geneits
University of Oxford, United Kingdom

We haven't talked in 30 years!: Relationship reconnection and internet use at midlife
Kelly Quinn
University of Illinois at Chicago, United States of America

Session 032: Gaming Cultures 2
Time: **Saturday, 20/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Garry Crawford**
Location: **0.06**

'Ok! Five more minutes!': a child-centric view of how families negotiate video gaming within their households, from preschooler iPad fanatics to Wii wand wielding 12 year olds.
Rachel McLean[1], Marie Griffiths[2]
[1]University of Bolton, United Kingdom; [2]University Of Salford, United Kingdom

Racing games and car fascination
Charlie Breindahl
ITU Copenhagen, Denmark

Making a Name in Games: Immaterial Labour, Indie Game Design, and Gendered Social Network Markets
Alison Harvey, Stephanie Fisher
York University, Canada

Blockbusters and Button-mashers: Analyzing cinematic references in game reviews as a means of convergence
Theo Plothe
Northern Illinois University, United States of America

Session 033: Data Analysis
Time: **Saturday, 20/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Jo Tacchi**
Location: **2.07**

Network, survey and logfile analysis — challenges and benefits of methodological triangulation? The case of Danish parliamentary elections 2011
Niels Brügger, Jakob Linaa Jensen
Aarhus University, Denmark

What do data visualisations want?
Farida Aletta Vis
University of Leicester, United Kingdom

Social media analytics: the implications of new research tools and real-time data for organisation and practice at the BBC
Hugh Mackay
The Open University, United Kingdom

Algorithmically constructed visibility: the case of Facebook News Feed.
Taina Bucher
University of Oslo, Norway

Session 034: Language and Communication Online
Time: **Saturday, 20/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Constance Elizabeth Kampf**
Location: **3.02**

Twitter as an Interactive Ephemeral Communicative Space
Lindsay Ems, David Nemer, Eden Medina
Indiana University, United States of America

Conversational encounters in the social web
Roser Beneito-Montagut
Universitat Oberta de Catalunya (UOC), Spain
The Post As An Utterance: analysis of themes, compositional forms and styles in blog genre studies
Alex Fernando Teixeira Primo[1], Gabriela Zago[1], Erika Oikawa[2], Gilberto Balbela Consoni[1]
[1]Federal University of Rio Grande do Sul, Brazil; [2]Pontifícia Universidade Católica do Rio Grande do Sul

Internet Jokes: The Secret Agents of Globalization?
Limor Shifman[1], Mike Thelwall[2], Hadar Levy[1]
[1]Hebrew University of Jerusalem, Israel; [2]University of Wolverhampton, UK

Session 035: Digital Divides
Time: **Saturday, 20/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Karine Nahon**
Location: **2.03/2.04**

Arabic Online Content Generation: An Unsettled Digital Divide
ILHEM ALLAGUI, HARRIS BRESLOW
American University of Sharjah, U.A.E., United Arab Emirates

Disability and the Internet: Access and Awareness
Michael Ian Kent
Curtin University, Australia

The digital divide, branding and the online presence of Latinos in the US.
Marta Suarez
University of Manchester, United Kingdom

Session 036: Contexts of Privacy: Understanding Privacy in Internet Participation
Time: **Saturday, 20/Oct/2012: 5:00pm - 6:30pm**
Session Chair: **Kelly Quinn**
Location: **0.11**

Contexts of Privacy: Understanding Privacy in Internet Participation
Kelly Quinn[1], Jan Fernback[2], Alice Marwick[3], Federica Fornaciari[1], Zizi Papacharissi[4]
[1]University of Illinois at Chicago, United States of America; [2]Temple University; [3]Microsoft Research New England; [4]University of Illinois at Chicago

This panel aims to deconstruct the ongoing tension between privacy and online participation by focusing on the various contexts and processes involved in understanding online privacy and its enactment. It provides insight into how various privacy tradeoffs are understood by internet users, and how this understanding shapes privacy behaviors.

Session 037: Fan Labour and Technology
Time: **Saturday, 20/Oct/2012: 5:00pm - 6:30pm**
Session Chair: **Paul Booth**
Location: **3.29**

Fan Labor and Technology
Paul Booth[1], Bertha Chin[2], Kyle Moody[3], Mark Johns[4]
[1]DePaul University, United States of America; [2]School of Journalism, Media and Cultural Studies; [3]School of Journalism and Mass Communication, University of Iowa; [4]Luther College, Decorah, Iowa

The four papers on this panel integrate multiple economic and labor issues as consequences of new technology. By focusing on media fans as key members of today's information economy, these papers examine not only the affective power of the fan to create new meanings, but the practical effect of fans to produce and structure new modes of economic interaction. In this case, technology (and specifically, Internet technology) has become a driving force between key social change. But these papers do not solely use a rigid technological determinism as a methodological impetus; indeed, for the authors of these papers, the social construction of fans' own use of technology shapes the modes of interaction between different economic factors.

Session 038: Innovative Approaches to Analyses of Online Social Networks
Time: **Saturday, 20/Oct/2012: 5:00pm - 6:30pm**
Session Chair: **Jakob Linaa Jensen**
Location: **2.36**

Innovative approaches to analyses of online social networks
Jakob Linaa Jensen[1], Andra Siibak[2], Frauke Zeller[3], Miguel Vicente-Marino[4], Niels Brügger[1]
[1]Aarhus University, Denmark; [2]University of Tartu, Estonia; [3]Wilfrid Laurier University, Canada; [4]University of Valladolid, Spain

Mixed Methods in Online Social Network Analysis
Frauke Zeller

Historical Network Analysis: Methodological Challenges
Niels Brügger

Making use of creative research methods for studying social media
Dr. Andra Siibak

Investigating use of online social networks in everyday life – a suggested framework
Jakob Linaa Jensen

Session 039: Media and Ethnic Identity
Time: **Saturday, 20/Oct/2012: 5:00pm - 6:30pm**
Session Chair: **Tom Boellstorff**
Location: **0.06**

Social and ethnic media as tools for integration : their use by second-generation immigrants in France
Johany Vanessa Landaverde
Université Nice Sophia Antipolis, France

Social media use, minority language and the struggle for media visibility: the case of a Francophone organization in English-speaking Canada
Melanie Millette
UQAM, Canada

Black Twitter? Hashtags as Racial Contagion
Sanjay Sharma
Brunel University, United Kingdom

Session 040: Communication and Governance
Time: **Saturday, 20/Oct/2012: 5:00pm - 6:30pm**
Session Chair: **Brian Donald Loader**
Location: **2.07**

ICT and Freedom of Communication: From Technological Determinism to the ongoing Process of socio-technological Co-Evolution
Saskia Charlotte Sell
Freie Universität Berlin, Germany

Internet Filtering in Denmark: The Case of Pirate Bay
Jeremy John Mauger
University of Wisconsin Milwaukee, United States of America

Global Media Distribution and the Tyranny of Digital Distance
Tama Leaver
Curtin University, Australia

Tactical Media, Hacktivism, & Copyright Controversies: Anon's War Against the Media Industry
Burcu Bakioglu
Lawrence University, United States of America

Session 041: The Serious Business of Internet Spaceships: Studying EVE Online
Time: **Saturday, 20/Oct/2012: 5:00pm - 6:30pm**
Session Chair: **Kelly Bergstrom**
Location: **3.02**

The Serious Business of Internet Spaceships: Studying EVE Online
Nick Webber[2], Kelly Bergstrom[5], Nicholas Taylor[5], Jennifer Jenson[5], Suzanne de Castell[4], Catherine Goodfellow[3], John Carter McKnight[1]
[1]Arizona State University, USA; [2]Birmingham City University, UK; [3]The University of Manchester, UK; [4]Simon Fraser University, Canada; [5]York University, Canada

Constructing Eve Online: Griefing and Victimisation in Space
Nick Webber

Not just spinning a ship: The importance of backchannel communication for EVE Online play
Kelly Bergstrom

The Russians are Coming! Nationhood and Threat Perception in EVE Online
Catherine Goodfellow

The Libertarian's Saga: Tracing the cultural roots of ideology in EVE Online
John Carter McKnight

Session 042: Developing Internet Research
Time: **Saturday, 20/Oct/2012: 5:00pm - 6:30pm**
Session Chair: **William H. Dutton**
Location: **2.03/2.04**

The End(s) of e-Research
Ralph Schroeder, Eric T. Meyer
Oxford Internet Institute, University of Oxford, United Kingdom

A Typology of Internet Uses
Grant Blank[1], Darja Groselj[2]
[1]University of Oxford, United Kingdom; [2]University of Oxford, United Kingdom

Analyzing the Controversy Concerning the Origins of the Internet: A Matter of Survivability or Time-Sharing?
Peter Benjamin Seel
Colorado State University, United States of America

A Case for Historiographic Innovation: (Re)Interrogating the Narratives of the Federated Social Web Initiative
Michael Dick
University of Toronto, Canada

Session 043: Understanding Media in the Digital Age
Time: **Sunday, 21/Oct/2012: 9:00am - 10:30am**
Session Chair: **Ken Hillis**
Location: **0.11**

Understanding Media in the Digital Age
Ken Hillis[1], Susanna Paasonen[2], Michael Petit[3], Tero Karppi[2]
[1]University of North Carolina at Chapel Hill, United States of America; [2]University of Turku, Finland; [3]University of Toronto Scarborough, Canada

Our Place in the Digital Library-cum-Archive-cum-Index
Ken Hillis

Irrational Users
Susanna Paasonen

"Be Beautiful, Be Smart, Be Everywhere": The Cognitive Style of Web-Based Presentation Platforms
Michael Petit

Frictionless Sharing - Facebook and the Economy of Affect
Tero Karppi

Session 044: Engaging with the Problem of Privacy
Time: **Sunday, 21/Oct/2012: 9:00am - 10:30am**
Session Chair: **David J Phillips**
Location: **3.29**

Every breath you take: media framing of privacy on technological evolution
Miao Feng, Federica Fornaciari

Performing On-line Privacy
Alison Adam, Danijela Bogdanovic, Michael Dowd, Eileen Wattam
University of Salford, United Kingdom

Impression Management on Facebook and Orkut: A Cross Cultural Study of Brazilians and Indians
David Nemer[1], Anupam Das[2]
[1]Indiana University, United States of America; [2]Indian Institute of Management Kozhikode

Gaming Privacy: creating a privacy literacy game with Canadian children
Kate Raynes-Goldie, Matthew Allen
Department of Internet Studies, Curtin University

Session 045: Mobile Connections
Time: **Sunday, 21/Oct/2012: 9:00am - 10:30am**
Session Chair: **Jason Farman**
Location: **2.36**

Mobile ecologies: Mobile phones and young people's online participation in public access venues in Cape Town, South Africa
Marion Nicole Walton, Jonathan Donner
University of Cape Town, South Africa

The Domestication of the Smartphone among Danish Youth
Troels Fibæk Bertel

Connecting, coordinating, cataloguing: Communicative practices on mobile social networks
Lee Humphreys
Cornell University, United States of America

Instagram's spaces of flow
Magdalena Olszanowski
Concordia University, Canada

Session 046: Making the News
Time: **Sunday, 21/Oct/2012: 9:00am - 10:30am**
Session Chair: **Bronwyn Jones**
Location: **0.06**

Networking the news: implications of social media use in news agencies
Bronwyn Jones
Liverpool John Moores University, United Kingdom

"Making and Shaping the News" - Theoretical perspectives on the role of technological artifacts as intermediaries between journalism and its audience(s)
Nele Heise
Hans-Bredow-Institut, Germany

Multi-Channel Evolution of News: Case Studies on the Development of News Stories on Twitter, Blogs and the Mass Media
Axel Maireder
University of Vienna, Austria

Session 047: The Body, Communication and Technology
Time: **Sunday, 21/Oct/2012: 9:00am - 10:30am**
Session Chair: **Jane Vincent**
Location: **2.07**
40 theatre style

The Body, Communication and Technology
Jane Vincent[1], Leopoldina Fortunati[2], Richard Harper[3], Rich Ling[4]
[1]University of Surrey, United Kingdom; [2]University of Udine, Italy; [3]Microsoft Research Cambridge, UK; [4]IT University Copenhagen, Denmark

Learning to express, learning to be
_Richard Harper, Microsoft Research Cambridge

Digital Gemeinschaft and the structural embedding of communication and transportation systems
Rich Ling, IT University Copenhagen

Have our communications become more sensorial and emotionally intense with the growth of multimodal communications media?
Leopoldina Fortunati, University of Udine and Jane Vincent, University of Surrey

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Session 048: Digital Data - Lost, Found and Made
Time: **Sunday, 21/Oct/2012: 9:00am - 10:30am**
Session Chair: **John M. Jones**
Location: **3.02**

Digital data – lost, found, and made
Klaus Bruhn Jensen[1], Nancy Baym[2], Axel Bruns[3], Alexander Halavais[4], Rasmus Helles[1], Annette Markham[5]
[1]University of Copenhagen, Denmark; [2]University of Kansas, USA; [3]Queensland University of Technology, Australia; [4]Arizona State University, USA; [5]University of Aarhus, Denmark

In line with the conference theme, the roundtable will facilitate a dialogue about the internet both as a technology of communication and as a technology of research: how can research document and assess the nature and quality of internet communication with reference to available data – found and made? As such, the roundtable also invites reflection on research as itself a form of communication and participation in the field of inquiry. We both find and make our objects of analysis.

Session 049: Creating Knowledge
Time: **Sunday, 21/Oct/2012: 9:00am - 10:30am**
Session Chair: **Gordon Fletcher**
Location: **2.03/2.04**

A Risky Business: Museum audiences, social media, cultural exchange and social interpretation
Gaynor Bagnall, Ben Light, Garry Crawford, Victoria Gosling
University of Salford, United Kingdom

Portrait of the young blogger as a writer: from biographical time to digital time
Cathy Fowley
Dublin City University, Ireland

Changing Channels: a comparison of technologies of knowledge and self in scholarship
Frances Bell, Cristina Costa
University of Salford, United Kingdom

Understanding the Cybercriminal: Application of criminological theories to cybercriminal incidents
Grainne Kirwan, Andrew Power

Session 050: Ethnographies of Online and Mobile Media Today
Time: **Sunday, 21/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Heather A Horst**
Location: **0.11**

Ethnographies of Online and Mobile Media Today
Heather A Horst[1], Larissa Hjorth[1], Celia Pearce[2], TL Taylor[3], Tom Boellstorff[4], Jo Tacchi[1], Daniel Miller[5], John Postill[1]
[1]RMIT University, Australia; [2]Georgia Tech; [3]MIT; [4]University of California, Irvine; [5]University College London

Epistemologies of Ethnography
Tom Boellstorff

Myths about Ethnography
Celia Pearce

Artifacts, Code, and Materiality
T.L. Taylor

The Ethnography of Mobile Markets
Heather A Horst

Part Two: Locating Ethnography
Locating Life and Death
Daniel Miller

Meaningful Mobility: Digital Anthropology, Gender, Development and Mobile Phones
Jo Tacchi

The ethnography of Twitter: follow their interests
John Postill
author of Media and Nation Building (2006), Localizing the Internet (2011), and co-editor of Theorising Media and Practice (2010), all published by Berghahn. He is currently writing a book about Spain's 'indignados' movement and its uses of social media.

The place of the Mobile: Reflections upon Ethnographic Approaches and Locative Media
Larissa Hjorth

Session 051: Social Media Technologies of Control
Time: **Sunday, 21/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Ann-Sofie Axelsson**
Location: **3.29**

Social Media: Technologies of Control
Ann-Sofie Axelsson[1], Jan Nolin[2], Mathias Klang[3], Nasrine Olson[2], Sean P. Goggins[4], Christopher Mascaro[4], Jutta Haider[5], Tim Hutchings[6], Kris Unsworth[4]
[1]Chalmers, Sweden; [2]University College Borås, Sweden; [3]University of Gothenburg, Sweden; [4]Drexel University, PA, USA; [5]Lund University, Sweden; [6]Durham University, UK

This panel frames a critical analysis of social media in the long tradition of control technologies. The panelists investigate the various means by which data are collected and control is exercised using social media. The work presented ranges from quantitative studies to theoretical explorations.

Session 052: Relating Online
Time: **Sunday, 21/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Ben Light**
Location: **2.36**

"Let's Express Our Friendship By Sending Each Other Funny Links Instead of Actually Talking": Gift and commodity exchanges in digital media
Kylie Jarrett
National University of Ireland Maynooth, Ireland

The Online Dating Romance Scam: Drawing from the 'hyper-personal theory' to explain how scammers pull their victims into the romance scam
Monica T Whitty[1], Tom Buchanan[2]
[1]University of Leicester, United Kingdom; [2]University of Westminster, United Kingdom
months to 3 years. A few of the women went to Ghana where they were subsequently kidnapped.

Falling in Trust with Technology - a diffracted study of emotional online sharing.
Eva Svedmark
Umea University, Sweden

Sharing 2.0: The emergence of a keyword
Nicholas A. John
Department of Communication, The Hebrew University of Jersualem, Israel

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Session 053: Out of Bounds: Exploring the Boundaries of Sports and Games
Time: **Sunday, 21/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Christopher Paul**
Location: **0.06**

Out of Bounds: Exploring the Boundaries of Sports and Games
Christopher A. Paul[1], Mia Consalvo[2], Ren Reynolds[3], Olli Sotamaa[4], Emma Witkowski[5]
[1]Seattle University, United States of America; [2]Concordia University, Canada; [3]Virtual Policy Network, UK; [4]University of Tampere, Finland; [5]ITU Copenhagen, Denmark

Social Network Sports Games: Madden & Facebook
Mia Consalvo, Concordia University

It's In the Game?: Shifting Scene With Online Play
Christopher A. Paul, Seattle University

Sports Law and Digital Play
Ren Reynolds, Virtual Policy Network

Mundane fantasies: Play, skill and fandom in fantasy football
Olli Sotamaa, University of Tampere

Make me 'gamer'? Negotiations of hegemonic sporting masculinities in e-sports
Emma Witkowski, ITU Copenhagen

Session 054: Social Movements
Time: **Sunday, 21/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Charles Ess**
Location: **2.07**

"Appropriating" Facebook: Egypt's April 6th Movement through the lens of a social networking site
Maria Garrido, Norah Abokhodair, Marwa Maziad, Volodymyr Lysenko
University of Washington, United States of America

Conceptualising Digital Activism: A theoretical exploration into Disruptive Spaces
Simon Lindgren
Umeå University, Sweden

Power and Network Social Movements
Karine Nahon[1], Manuel Castells[2]
[1]University of Washington, United States of America; [2]University of Southern California, United States of America

Freedom Tech: The Portrayal of New Media in the Tunisian & Egyptian Revolutions
Andrea L. Guzman
University of Illinois at Chicago, United States of America

Session 055: Online Practices and Media Spaces
Time: **Sunday, 21/Oct/2012: 10:50am - 12:20pm**
Session Chair: **Marie Griffiths**
Location: **3.02**

What makes online practices work? Digitally networked actions through the lens of practice theory
Christian Pentzold
Chemnitz University of Technology, Germany

Merging Cultures Online: Creating a Virtual Community of Practice for Pre-Service Teachers
Wesley Shumar
Drexel University, United States of America

Ask A Curator: Surveying an imagined community on Twitter
Meghan Dougherty
Loyola University Chicago, United States of America

Session 056: Communication, Culture and Identity
Time: **Sunday, 21/Oct/2012: 10:50am - 12:20pm**
Session Chair: **David Nemer**
Location: **2.03/2.04**

The Role of Social Media in Participatory Intercultural Dialogue
Suheil Dahdal
UTS, Australia

Polymedia: towards a new theory of digital media in interpersonal communication
Mirca Madianou and Daniel Miller
University of Leicester, United Kingdom and University College London.

Digital crossings. Moroccan-Dutch youths performing cultures across digital media spaces
Koen Leurs
Utrecht University, The Netherlands

Session 057: Politics and Civic Engagement
Time: **Sunday, 21/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Yuwei Lin**
Location: **0.11**

#auspol, #qldpol, and #wapol: Twitter and the new Australian political commentariat
Tim Highfield[1,2], Axel Bruns[1], Stephen Harrington[1]
[1]Queensland University of Technology, Australia; [2]Curtin University, Australia

#oo activism: Uses of Twitter within the Occupy Oakland movement
Sky Croeser[1], Tim Highfield[1,2]
[1]Curtin University, Australia; [2]Queensland University of Technology, Australia
1375-1405.

YouTube and Civic Engagement
Sharon Strover, Sujin Choi
University of Texas, United States of America

Technology-Enabled Networks as Political Organizations: Resource Sharing in Occupy Twitter Networks
Sheetal Doshi Agarwal, W. Lance Bennett, Courtney Johnson, Shawn Walker
University of Washington, United States of America

Session 058: Social/Media/Fandom
Time: **Sunday, 21/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Rhiannon Bury**
Location: **3.29**

Social/Media/Fandom
Rhiannon Bury[1], Lucy Bennett[2], Bethan Jones[2]
[1]Athabasca University, Canada; [2]Cardiff University, UK

Fans, Celebrity and Social Media: Connectivity and engagement in Lady Gaga fandom

myHogwarts: A new Kind of Social Media?

Tweet, Tweet, Who's There?: Television Fan Use of Twitter

Session 059: Digital Media Practices in Families: Cross-Cultural Examples from the Field
Time: **Sunday, 21/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Michele Rosenthal**
Location: **2.36**

Digital Media Practices in Families: Cross-Cultural Examples from the Field
Michele Rosenthal[1], Rivka Ribak[1], Lynn Schofield Clark[2], Stine Liv Johansen[3], Asmaa Nader Ganayem[4]
[1]University of Haifa, Israel; [2]University of Denver, USA; [3]Aarhus University, Denmark; [4]Al Quasemi Academic College, Israel

How does social class in the U.S. make a difference in family experiences with digital and mobile media?: A comparative ethnography
Lynn S. Clark

Internet use within Arab-Palestinian Households in Israel
Asmaa N. Ganayem

Mediating the internet for their children: Parents in National Religious Families in Israel
Rivka Ribak and Michele Rosenthal

Mediatization of children's everyday life – toys, technology and play in Denmark
Stine Liv Johansen

Session 060: Governing Games (in the public interest) - Social, Economic and Policy Issues
Time: **Sunday, 21/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Aphra Kerr**
Location: **0.06**

Governing Games [in the public interest] – Social, Economic and Policy Issues
Aphra Kerr[1], Sal Humphreys[2], Mira Burri[3], Greg Lastowka[4]
[1]National University of Ireland Maynooth, Ireland; [2]The University of Adelaide, Australia; [3]World Trade Institute, University of Bern, Switzerland; [4]Institute for Information Policy and Law, Rutgers, USA

Understanding Human and Nonhuman aspects of Governance and Regulation in MMOGs
Aphra Kerr, National University of Ireland Maynooth

Crafting Regulation in Emergent Social Environments
Sal Humphreys, The University of Adelaide, Australia

Governing Social Games as Creative Platforms
Greg Lastowka, Rutgers, USA

Regulation and Technology in New Media Spaces
Mira Burri, World Trade Institute, University of Bern, Switzerland

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Session 061: Networks of Support and Community
Time: **Sunday, 21/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Feona Attwood**
Location: **2.07**

Hybrid Media Culture and Social Support. A qualitative analysis of support practices in an online forum for victims of domestic violence.
Ragnar Lundström
Umeå university, Sweden

The place of the Internet within contexts of social and natural catastrophes. Local disconnection, global society.
Andres Seguel[1], Felipe Raglianti[2]
[1]Barcelona Autonomous University, Spain; [2]Lancaster University, United Kingdom

Act Globally, Think Locally: Interconnection of Scale in the Occupy Movement
Lana Swartz[1], Kevin Driscoll[1], Liana Thompson[1], Young Mie Kim[2], Joshua McVeigh-Schultz[1], Andrew Schrock[1]
[1]University of Southern California, United States of America; [2]University of Wisconsin-Madison

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Session 062: Intersections of Technological and Cultural Tools and Practices in Conducting Virtual World Research
Time: **Sunday, 21/Oct/2012: 1:20pm - 2:50pm**
Session Chair: **Rosa Mikeal Martey**
Location: **3.02**

Intersections of Technological and Cultural Tools and Practices in Conducting Virtual World Research
Rosa Mikeal Martey[1], Jaime Banks[1], Jingsi Christina Wu[2], Jennifer Stromer-Galley[2], Steven Lovaas[1], Zumrut Akcam[2]
[1]Colorado State University, United States of America; [2]University at Albany-SUNY

Methods and Technologies for Studying Communication and Behavior in Virtual Worlds

Leveraging existing MMO technology to craft an academic research game

Security issues in creating custom research environments in multiplayer online platforms

Tools to Enhance Validity of Content Analysis of Online Interaction in Embodied Spaces

Game Specificities and Understanding Gaming Behaviors: Technological and Cultural Affordances and Constraints

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Session 063: Other Ethics
Time: **Sunday, 21/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Helen Kennedy**
Location: **0.11**

Other Ethics
Helen Kennedy[1], Dave Dittrich[2], Annette Markham[3], Terri Senft[4], Eva Svedmark[5], Bingqing Xia[6]
[1]University of Leeds, United Kingdom; [2]University of Washington; [3]University of Arizona; [4]New York University; [5]Umea Universitet; [6]University of Leeds

This roundtable discussion, entitled **Other Ethics** , focuses on internet research ethics beyond the key concerns that have been on the agenda thus far. Drawing on specific examples from participants' research projects, this roundtable will illustrate and discuss how the umbrella of ethics and internet research can be broadened.

Session 064: App Power
Time: **Sunday, 21/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Anders Fagerjord**
Location: **3.29**

App power
Tanja Storsul[1], Anders Fagerjord[1], Anders Sundnes Lovlie[2], Arne H Krumsvik[3], Terje Colbjørnsen[1]
[1]University of Oslo, Norway; [2]Gjøvik University College, Norway; [3]Oslo and Akershus University College, Norway

App power – implications for innovation
Arne H Krumsvik and Tanja Storsul

Ad hoc innovation in Norwegian book app publishing
Terje Colbjørnsen

WHERE is the power of the app? The global ludic sphere
Anders Sundnes Løvlie

Towards app studies
Anders Fagerjord

Session 065: Gaming Cultures 3
Time: **Sunday, 21/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **TL Taylor**
Location: **2.36**

Wordplay: Words, Design, Play, and the Rhetorical Analysis of Video Games
Christopher A. Paul
Seattle University, United States of America

An Urban Encounter: Realizing global connectedness through local urban play
Irina Shklovski[1], Adriana de Souza e Silva[2]
[1]IT University of Copenhagen, Denmark; [2]North Carolina State University

The Ethics of Gaming Social Media: Should Strategic Communication Professionals use Subvert & Profit?
Daren C. Brabham
University of North Carolina at Chapel Hill, United States of America

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Session 066: Social Media Confidential: Exposing the Details of Social Media Data Collection and Cleaning
Time: **Sunday, 21/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Shawn Walker**
Location: **0.06**

Social Media Confidential: Exposing the Details of Social Media Data Collection and Cleaning
Shawn Walker, Josef Eckert, Jeff Hemsley, Robert Mason, Karine Nahon
University of Washington, United States of America
We aim to hold a roundtable at AoIR to openly discuss and share knowledge around both the technical and administrative issues surrounding research that uses data from social media services.

Session 067: Transforming Networks, Transforming Relationships
Time: **Sunday, 21/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Erika Pearson**
Location: **2.07**

Transforming Networks, Transforming Relationships
Erika Pearson[1], Mary-Helen Ward[2], David Gurzick[3]
[1]University of Otago, New Zealand; [2]University of Sydney, Australia; [3]Hood College, USA;
The suite of tools and services that might be included under the catch-all terms 'the internet and 'digital media' are under constant evolution, and exert ever-changing pressure on a range of seemingly unrelated social relationships: political, educational, social, and commercial. This panel argues that, beneath these different relationships, similar and related networked tensions are at play, acting to both enable and constrain particular behaviours, futures, and relationships.

Session 068: Educating with Facebook
Time: **Sunday, 21/Oct/2012: 3:10pm - 4:40pm**
Session Chair: **Tama Leaver**
Location: **3.02**

Educating (with) Facebook
Tama Leaver, Clare Lloyd, Michael Kent, Kate Raynes-Goldie
Curtin University, Australia

What's on your mind? Facebook as a Forum for Teaching and Learning in Higher Education.
Michael Kent

Facebook, Student Engagement, and the 'Uni Coffee Shop' Group
Tama Leaver

UnFriending Facebook for Tertiary Education
Kate Raynes-Goldie

List of Abstract Authors and Associated Sessions

This list is in alphabetical order. It includes all those named on abstracts and does not represent actual registrants because of course sometimes not all those named on an abstract participate in the conference.

A

Abokhodair, Norah-University of Washington, USA-054

Adam, Alison-University of Salford, UK-044

Agarwal, Sheetal Doshi-University of Washington, USA-057

Akcam, Zumrut-University at Albany-SUNY-062

Åker, Patrik-University of Södertörn, Sweden-004

ALLAGUI, ILHEM-American University of Sharjah, U.A.E.-035

Allen, Matthew-Department of Internet Studies, Curtin University-044

Amaral, Adriana-Unisinos, Brazil-017

Ananny, Mike-Microsoft Research, USA-018

Ankerson, Megan-University of Michigan, USA-002

Atkinson, Rowland-Durham University, UK-031

Ausserhofer, Julian-University of Vienna, Austria-029

Axelsson, Ann-Sofie-Chalmers University of Technology-031, 051

B

Bagnall, Gaynor-University of Salford, UK-004, 049

Baker, Andrea-Ohio U, USA-004

Bakioglu, Burcu-Lawrence University, USA-040

Banks, Jaime-Colorado State University, USA-003, 062

Barger, Judith Michelle-Appalachian School of Law, USA-027

Barry-Kessler, Liza-University of Wisconsin-Milwaukee, USA-011

Baym, Nancy-University of Kansas, USA-048

Bayne, Sian-University of Edinburgh, UK-007

Bechmann, Anja-Aarhus University, Denmark-001

Bell, Frances-University of Salford, UK-027, 049

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