Thursday, 21/10/2010	
Thursday 08:30am - 16:30pm	Registration
Thursday 9:30am - 10:00am	**CONFERENCE OPENING** Session Chair: **Ann-Sofie Axelsson** room: **RUNAN**
10:00 – 10:10	**Coffee**
Thursday 10:10am - 11:30am	**Papers: Youth online/mobile media** Session Chair: **Monica Murero** room: **VALDEMAR** **A sea of colour: using virtual worlds to inspire and empower young learners** Rebecca Ferguson, The Open University, UK **Mobile Citizenship: New opportunities or same procedure as last year?** Gitte Stald, IT University of Copenhagen, Denmark **Integrating Mobile Media into Traditional Mass Communication Scholarship** Roger Cooper, Emil Bakke Ohio University, USA **Architectures of Participation: Code, Norms, and Virtual Worlds for Youth** Alison Harvey, York University, Canada
Thursday 10:10am - 11:30am	**Papers: Facebook: stalking or participating?** Session Chair: **Jesper Taekke** room: **ASCOM** **Facebook and Panopticism: Curiosity or Stalking?** Mary Catherine Kennedy, Ohio University, USA **Facebook: Community, social cohesion and personal identity** Jesper Taekke, Aarhus University, Denmark **Facilitating participation and innovation through social media** Marika Marika Lüders, SINTEF ICT, Norway
Thursday 10:10am - 11:30am	**Papers: Identity: finding your form online** Session Chair: **Nora Madison** room: **LEDNINGSRUMMET** **A Troll by Any Other Name: Reading identity on Reddit.com** Kelly M Bergstrom, University of Calgary, Canada **Rethinking "Right of Reply" on the Internet: Striking a Balance between Competing Interests** Yoonmo Sang, University of Wisconsin Milwaukee, USA **Bi Watchdogs: Negotiating anxiety and identity online** Nora Madison, Drexel University, USA **Questioning anonymity in the blogosphere; a blogging cycle of identity formation** Jennifer Cypher, York University, Canada

Thursday 10:10am - 11:30am	**Papers: User Generated Culture: Media and Participation** Session Chair: **Andrea Baker** room: **SCANIASALEN** **"We can't wait for the movie!": The production and consumption of fan-made trailers** Kathleen Amy Williams, University of New South Wales, Australia **An Anatomy of a YouTube Meme** Limor Shifman, Hebrew University of Jerusalem, Israel **"The Material Culture Of Communities in Cyberspace: Bridging Online and Offline Worlds Among Rock Fans"** Andrea Baker, Ohio University, USA **Culture and Politics of Internet audience: Transcultural fandom of Chinese audience toward US TV show** Lingzi Zhang, CNM Programme, National University of Singapore
Thursday 10:10am - 11:30am	**Papers: Social media and the emergence of online citizens** Session Chair: **Fabio Giglietto** room: **RUNAN** **"The purple people". Networked Publics and civic engagement in Italy on social media** Boccia Artieri Giovanni, Fabio Giglietto, University Urbino "Carlo Bo", Italy **(Re)framing Web 2.0 as a Public Service for the Right to Communicate** Sebastian Deterding, Hans-Bredow-Institut für Medienforschung, Germany **Acceptable anarchy: China's Internet users as the glue that keeps society working** David Kurt Herold, Hong Kong Polytechnic University, Hong Kong S.A.R. - China **Citizenship 2.0. – identifying new segments of citizens in the age of social media** Jakob Linaa Jensen, University of Aarhus, Denmark
Thursday 11:40am - 12:40pm	**Panel: Charting children's online risk and parental mediation: pan-European survey findings from EU Kids Online II** Session Chair: **Leslie George Haddon** room: **RUNAN** Leslie George Haddon[1], Sonia Livingstone[1], Anke Görzig[1], Liza Tsaliki[2], Despina Chronaki[3], Andrea Dürager[4], Mareike Düssel[4], Maialen Garmendia[5], Carmelo Garitaonandia[5], Gemma Martínez[5], Miguel Ángel Casado[5], Cecilia von Feilitzen[6] [1]London School of Economics and Political Sciences, United Kingdom; [2]National and Kapodistrian University of Athens; [3]Institute of Education, University of London; [4]University of Salzburg; [5]Universidad del País Vasco; [6]University of Gothenburg

Thursday 11:40am - 12:40pm	**Roundtable: CMS Futures: The way ahead for Course Management Systems** Session Chair: **Helen Keegan** room: **VALDEMAR** Helen Keegan[1], Tama Leaver[2], Jeremy Hunsinger[3], Alexander Halavais[4], Ted Coopman[5] [1]University of Salford, UK; [2]Curtin University of Technology, Australia; [3]Virginia Tech, USA; [4]Quinnipiac University, USA; [5]San José State University, USA
Thursday 11:40am - 12:40pm	**Roundtable: The Internet of Affect** Session Chair: **Smiljana Antonijevic** room: **ASCOM** Smiljana Antonijevic[1], Sally Wyatt[1], Stefan Dormans[2], Laura Gurak Gurak[3], TL Taylor Taylor[4], Jeff Ubois Ubois[5] [1]Royal Netherlands Academy of Arts and Sciences, Netherlands, The; [2]Virtual Knowledge Studio; [3]University of Minnesota, Twin Cities; [4]IT-University of Copenhagen, Denmark; [5]Bassetti Foundation of Milan, Italy;
Thursday 11:40am - 12:40pm	**Roundtable: Sustainable Entertainment?** Session Chair: **Nancy Baym** room: **PALMSTEDT** Nancy Baym[1], Mia Consalvo[2], Jean Burgess[3], Patrick Wikström[4], Martin Thörnkvist[5], Wenche Nag[6] [1]University of Kansas, United States of America; [2]MIT; [3]Queensland University of Technology; [4]Jönköping International Business School; [5]Songs I Wish I Had Written/The Swedish Model; [6]Telenor, Oslo
Thursday 11:40am - 12:40pm	**Roundtable: Internet Research Ethics Digital Library, Research Center, and Commons** Session Chair: **Elizabeth Buchanan** room: **SCANIASALEN** Elizabeth Buchanan, Charles Ess, Michael Zimmer, Anthony Hoffman, Jeremy Mauger, University of Wisconsin-Milwaukee, USA
12:40 - 13:40	**Lunch**

Thursday 1:40pm - 2:40pm	**Keynote: Jon Bing - Liability for online expressions** Session Chair: **Anders Fagerjord** room: **RUNAN** The Internet has become a vital medium for exchange of opinions, not just a mass-medium (one-to-many) but also between individuals (one-to-one or many-to-many). This exchange is governed by legal norms, and it can be difficult to understand how traditional law can be used in this new situation. Many different issues have been discussed, such as the use of photographs of individuals, online harassment, exchange of child pornography etc. In addition to this, the international aspects may not be fully understood. Many believe, for instance, that localising a server in another country means their own country's laws do not apply. At the same time the freedom of speech is challenged, as when Norwegian courts found opinions expressed in Swedish television (the same would apply to online forums) to be unacceptable. This talk will discuss decisions in Norway, Sweden and Denmark, for instance about Pirate Bay. Finally, the talk will be part of the ongoing research project on Internet Governance at the Norwegian Research Center for Computers and Law (NRCCL), University of Oslo.
Thursday 3:00pm - 4:20pm	**Papers: Age and health** Session Chair: **Timothy Edwin Paul** room: **VALDEMAR** **"Don't pull the plug on granny": Wiring senior citizens for participation in technology (Peers, participation and empowerment)** Timothy Edwin Paul, Senior Services, Inc. of Wichita, USA **New Aging and the More Community: A Textual Analysis** Karen Riggs, Meghan Peirce, Ohio University, USA **Towards a Comprehensive Model of Seeking Health Information Online: The Influence of Satisfaction, Skill, and Structure** Tang T. Tang[1], L. Meghan Peirce[2] [1]University of Wisconsin Oshkosh; [2]Ohio University, USA
Thursday 3:00pm - 4:20pm	**Papers: Politics goes online** Session Chair: **Thomas J. Johnnson** room: **ASCOM** **"This site's aim is to maintain a useful, stable, ongoing connection with the public": On the Gap between Texts and Applications in Knesset Members' Personal Websites**. Sharon Haleva-Amir, University of Haifa, Israel **Before the Minitel: Unveiling the Logic of France's National Information Strategy** Sarah Roberts, University of Illinois, Urbana-Champaign, USA **Normalization 2.0: German Online Campaigns in the National Elections 2002-2009** Eva Johanna Schweitzer, University of Mainz, Germany

Thursday 3:00pm - 4:20pm	**Papers: Identity and activism** Session Chair: **Christina Neumayer** room: **LEDNINGSRUMMET** **Identity and surveillance play in hybrid space** David J. Phillips, University of Toronto, Canada **Tweens creating spaces for gender and identity construction, action and participation online** Sofia Lundmark, Uppsala University, Sweden **Identity and Surveillance in Digital Activism** Christina Neumayer, IT University of Copenhagen, Denmark
Thursday 3:00pm - 4:20pm	**Papers: Blogs and news** Session Chair: **Luca Rossi** room: **CATELLA** **Blogging and journalism: the logics of self-publication among political journalists in francophone Belgium** Mathieu Simonson, University of Namur, Belgium **More news from where? Reviewing blogging's contribution to the mediasphere** Tim Highfield, Queensland University of Technology, Australia **Communicating on Climate Negotiations. A Content Analysis of French Traditional and Participative Online News Media during the Copenhagen Summit** Mathieu Simonson, Omar Rosas, University of Namur, Belgium
Thursday 3:00pm - 4:20pm	**Papers: Music and network culture** Session Chair: **Anne Scott Sørensen** room: **PALMSTEDT** **A Tangled Web: Blogging and the Redistribution of Music Discourse Online** Carl D. Dixon, Marjorie D. Kibby, The University of Newcastle, Australia **My "friend" is not really my friend: Gaining perspective on the changing nature of relationships with a conceptual framework for social network site activity** Kelly Quinn University of Illinois at Chicago, USA **Circles of friends – strong and weak ties and strategies of disclosure among users of social network sites** Anne Scott Sørensen[1], Jakob Linaa Jensen[2] [1]University of Southern Denmark; [2]University of Aarhus, Denmark **'I'm glad there is Someone looking out for us Gentiles' – A study of Classical Music Culture on YouTube** Lisbeth Klastrup, IT University of Copenhagen, Denmark

Thursday 3:00pm - 4:20pm	**Papers: Networking and social sites** Session Chair: **Michael Zimmer** room: **RUNAN** **"Opening the social media ecosystem: the tenuous nature of interoperability, crossposting, and sharing among dominant social media sites, services and devices"** Robert Joseph Bodle, College of Mount St. Joseph, USA **The Old Face of "New" Social Networks** Christian Thorsten Callisen[1], Barbara Adkins[2] [1]Queensland University of Technology, Australia; [2]Australasian CRC for Interaction Design, Creative Industries Faculty, Queensland University of Technology, Australia **The Laws of Social Networking, or, How Facebook Feigns Privacy** Michael Zimmer, University of Wisconsin-Milwaukee, USA
4:20-4:30	**Coffee Break**
Thursday 4:30pm - 5:30pm	**Panel: Alternative New Media for Social Change** Session Chair: **Meghan Peirce** room: **VALDEMAR** Meghan Peirce, Emil Bakke, Wei-Chun Victoria Wang, Janie Henderson, Andrew Carlson, Mary Catherine Kennedy, Quan Xie, Ohio University, USA
Thursday 4:30pm - 5:30pm	**Panel: Networked Cultures: Considering the Intersections of Digital, Physical, Local and Global** Session Chair: **Irina Shklovski** room: **ASCOM** Bjarki Valtysson, TL Taylor, Gitte Stald, Irina Shklovski, Lisbeth Klastrup IT University of Copenhagen, Denmark
Thursday 4:30pm - 5:30pm	**Panel: Fantasy and the Net** Session Chair: **Torill Elvira Mortensen** room: **LEDNINGSRUMMET** Frans Mäyrä[1], Ulrika Bennerstedt[2], Ashley Hinck[3], Sebastian Deterding[4] [1]University of Tampere; [2]University of Gothenburg; [3]University of Wisconsin-Madison; [4]Hans Bredow Institute for Media Research;
Thursday 4:30pm - 5:30pm	**Panel: Sustainable Communities: Cultural Expressions on Facebook** Session Chair: **Abbe E. Forman** room: **CATELLA** Abbe E. Forman[1], Rebeeca Kern[2], Gisela Gil-Egui[3], Paul M. A. Baker[4], Jessica Pater[4], Jan Fernback[1], Jarice Hanson[1], Cindy Gottshall[5] [1]Temple University, USA; [2]Manhattan College, USA; [3]Fairfield University, USA; [4]Georgia Technical University, United States of America; [5]Mercer University, USA;

Thursday 4:30pm - 5:30pm	**Panel: Pro-Am Pornography: New Economies of Sex Production and Consumption** Session Chair: **Feona Attwood** room: **SCANIASALEN** Feona Attwood[1], Simon Lindgren[2], Sharif Mowlabocus[3], Susanna Paasonen[4] [1]sheffield hallam university, United Kingdom; [2]Umeå University, Sweden; [3]University of Sussex, UK; [4]University of Helsinki, Finland;
Thursday 4:30pm - 5:30pm	**Panel: Teaching with Digital Texts** Session Chair: **Paul Jonathan Booth** room: **RUNAN** Paul Jonathan Booth[1], Casey O'Donnell[2], Amber Davisson[3] [1]DePaul University, USA; [2]Grady College, University of Georgia, USA; [3]Willamette University, USA
Thursday 4:30pm - 5:30pm	**E-health and Web 2.0 : Opportunities , Limits and Future scenarios** Session Chair: **Monica Murero** Location: **Palmstedt** Monica Murero[1], Laura Gurak[2], Smiljana Antonijevic[2], Sally Whyatt[3] [1]University of Firenze, University Federico II, Italy; [2]University of Minnesota, USA; [3]University of Maastricht, The Netherlands
7:30pm	RECEPTION BÖRSEN Address: Gustaf Adolfs Torg

	Friday, 22/10/2010
Friday 8:20am - 9:40am	**Papers: Digital Democracy and Participation** Session Chair: **Myriam Cecile Antinori** room: **VALDEMAR** **"Cyber-Revolution" - New Media and Electronic Advocacy as Effective Means in Social Work** Myriam Cecile Antinori, MCI Management Center Innsbruck, Austria **Technological (in)Justice: Participation, Voice and Listening** Kathi R. Kitner[1], Jo Ann Tacchi[2] [1]Intel Corporation, United States of America; [2]Queensland University of Technology, Australia **A Critical Evaluation of the Evaluation of the Techno-Social Policies of the Public Actors on the Usage of Web2.0 by Young People in Turkey** Ferruh Mutlu Binark, Günseli Bayraktutan-Sütcü, Baskent University, Turkey **Mobile Maps as Canvases for Learning** Ingrid Erickson Social Science Research Council, USA
Friday 8:20am - 9:40am	**Papers: Literacy and publishing on-line** Session Chair: **Anja Bechmann** room: **ASCOM** **Around Me: Digital Cross-Media between Relevance and Exploitation** Anja Bechmann, Aarhus University, Denmark **Authorship, digital media and the field of literary publishing** David Russell Brake, University of Leicester, UK **Coop vs. Pirate - Conflict for the appropriation of digital contents in Korea** Wook Inn Paik, Seoul national university of technology, Rep of South Korea **Distinct literacy pathways to digital engagement** Rebecca Elizabeth Eynon[1], Ellen Johanna Helsper[2] [1]University of Oxford, United Kingdom; [2]LSE, United Kingdom

Friday 8:20am - 9:40am	**Papers: Gaming on the edge - cheating, excess and edgeplay** Session Chair: Faltin Karlsen room: **LEDNINGSRUMMET** **Cheating and Sustainable Virtual Worlds: a research in the Sociology of Deviance** Stefano De Paoli, Aphra Kerr, National University of Ireland Maynooth, Rep. of Ireland **Excesses and control: Massively multiplayer online role-playing games and the context of the player** Faltin Karlsen, The Norwegian School of Information Technology, Norway **Chess for Girls – Revisited Online** Undrahbuyan Baasanjav Temple University, USA **Playing on the edge. Users, design and communities in MMORPGs** Kristine Ask, NTNU, Norway
Friday 8:20am - 9:40am	**Papers: Software - the harder side** Session Chair: **Gordon S Fletcher** room: **CATELLA** **#uksnow: webscience weather watch** David Kreps, Gordon Fletcher, University of Salford, UK **Exploring conceptual links between generativity and disruptive innovation that highlight advances in ICTs** Siddhartha Menon, Michigan State University, USA **Software Studies: Applications and Implications** Taina Bucher, University of Oslo, Norway **Analyzing Hacklabs as Sites of Sustainable Innovation and Critical Technical Practice** Jeremy Hunsinger, Virginia Tech, USA
Friday 8:20am - 9:40am	**Papers: Health and the Internet** Session Chair: **Luca Camerini** room: **SCANIASALEN** **A Predictive Model of Online Health Motivations** Emil Bakke, L. Meghan Peirce, Ohio University, USA **Modeling, design, and evaluation of an eHealth interactive application to empower patients affected by chronic conditions** Luca Camerini, Maria Caiata-Zufferey, Schulz Peter J., Univeristy of Lugano, Switzerland **Searching for healthcare articles on the Internet: User-generated metadata VS librarians' descriptors** Valérie Julie Durieux, Université Libre de Bruxelles, Belgium

Friday 8:20am - 9:40am	**Papers: Methods, analysis and ethics** Session Chair: **Shane Tilton** room: **PALMSTEDT** **Acknowledging contributions to an Internet application: methodological and ethical concerns** Guillaume Latzko-Toth, Universite du Quebec a Montreal, Canada **Coco-netics: A mixed methods study of OSNs impact on the Conan/Leno Feud** Shane Tilton, Ohio University Regional Campuses, United States of America **Situations of media engagings: Comparing the new and the old through sense-making** CarrieLynn Desira. Reinhard[1], Brenda Dervin[2] [1]Roskilde University, Denmark; [2]Ohio State University, USA
Friday 8:20am - 9:40am	**Papers: Teaching and online resources** Session Chair: **Miriam Metzger** room: **RUNAN** **Digital Literacy Practices in the University: Examining the Role of Prior Knowledge and Cognitive Processes in Student Information Use** Monica Elizabeth Bulger, Richard E. Mayer, Miriam J. Metzger, University of California Santa Barbara, USA **Is Your Course Green? The Battle of Teaching versus Trees** Naomi Susan Baron American University, USA **Networked Teaching: Institutional Changes to Support Personal Learning Networks** Alexander Michael Campbell Halavais Quinnipiac University, USA
9:40-10:00	**Coffee break**
Friday 10:00am - 11:20am	**Papers: Tweeting it out: Twitter & sociality** Session Chair: **Theo Plothe** room: **VALDEMAR** **Blurring National Publics: Potentials of Twitter for Transnational Public Discourses in Europe** Axel Maireder, University of Vienna, Austria **Life is Tweet: Elementary narrative structures on Twitter** Andrew L. S. Long, Martin K Purvis, University of Otago, New Zealand **Linguistic markers to self-disclosure of sensitive information on Twitter** David J. Houghton, Adam N. Joinson, University of Bath, UK **NFL Players and Twitter** Theo Plothe, Northern Illinois University, USA

Friday 10:00am - 11:20am	**Papers: Unlikely players and playing** Session Chair: **Emma Maria Ewadotter** room: **ASCOM** **Power to the gamer? Or The artist as an activist: intervention as a mean to cast a critical eye on the concept of Planet Calypso** Emma Maria Ewadotter, Carl-Erik Engqvist, Umeå Universitet, Sweden **Pickup groups as situated activity systems, Game design and social rules in Left 4 dead** Staffan Lennart Björk, Jonas Linderoth, Gothenburg University, Sweden
Friday 10:00am - 11:20am	**Papers: Microblogging and Facebook - controversional and traditional use** Session Chair: **Eleni A. Kyza** room: **LEDNINGSRUMMET** **Dark side of the blogosphere: Bloggers' and microbloggers' patterns of activity and the role of social motivations** Jan M. Zajac, Andrzej Nowak, Kamil Rakocy, Warsaw University, Poland **Hate Speech on Facebook-Turkey** Ferruh Mutlu Binark[1], Eser Aygül[2], Tuğrul Çomu[3] [1]Baskent University, Turkey; [2]Gazi University, Turkey; [3]Ankara University, Turkey **Killing Time: A case study into the needs, use, and perceptions of Facebook by Cypriot adolescents** Eleni A. Kyza, Cyprus University of Technology, Cyprus
Friday 10:00am - 11:20am	**Papers: Many faces of gaming** Session Chair: **Christopher A. Paul** room: **CATELLA** **Digital distribution of games: The players' perspective** Saara Toivonen, Olli Sotamaa, University of Tampere, Finland **Getting the keys to the virtual car: How car game players negotiate for gaming time and space** Charlie Breindahl, University of Copenhagen, Denmark **Participating in Sustainable Acts? The Rhetorical Force of Balance in Massively Multiplayer Online Games** Christopher A. Paul, Seattle University, United States of America

Friday 10:00am - 11:20am	**Papers: Social media and participation in society** Session Chair: **Anuradha Rao** room: **SCANIASALEN** **Civil society as online community: examining its role in facilitating collective action towards the effective realisation of the right to information in India** Anuradha Rao, National University of Singapore, Singapore **Convergence and Online Corrections Policies of Newspapers** Sabryna Cornish Northern Illinois University, USA **By Invitation Only: LiveJournal Users' Conceptions of Access to Personal Content** Sarah Michele Ford, University of Massachusetts - Amherst, USA **Guarding the Walls in Wikipedia? A Network Gatekeeping Theory Perspective** Karine Barzilai-Nahon, Robert M. Mason, Jonathan T. Morgan, University of Washington, USA
Friday 10:00am - 11:20am	**Papers: The Internet in the lives of youths** Session Chair: **Ranjana Das** room: **RUNAN** **Young Women's Blogs as Ethical Spaces** Mia Lövheim, University of Oslo, Norway **Creating Space, Young people's use of internet for handling anxieties in everyday life** Cecilia Löfberg, Stockholm University, Sweden **Divergent youthful interpretations of an online genre: Heterogeneity in pre, early, middle and older teens' digital literacies** Ranjana Das, London School of Economics, UK **Social Class and Digital Inequality in Skills Access to the Internet among the Adolescents: A Comparative Study of 21 Countries** Tomasz Piotr Drabowicz, European University Institute, Italy;
Friday 11:30am - 12:30pm	**AGM: Annual General Meeting** Session Chair: **Mia L Consalvo** Session Chair: **Alexander Michael Campbell Halavais** room: **RUNAN**
12:30pm - 1:30pm	**Lunch**

Friday 1:30pm - 2:30pm	**Keynote friday: Peter Arnfalk - What's Green in Green IT?** Session Chair: **Ann-Sofie Axelsson** **room: RUNAN** What is Green IT - really? I will discuss the concept of Green IT to see what this buzzword means to different people - to policy makers, researchers, companies and other organizations. In June 2010, the Swedish Government presented the agenda: "ICT for a Sustainable Information Society" - how do politicians interpret the term? And how does this compare to the research that takes place within this "sphere" in Sweden? The market for Green IT is growing - but who's making the money and on what? What do the NGO:s say?
Friday 2:40pm - 4:00pm	**Papers: Carl Couch Award panel** Session Chair: **Mark D. Johns** Session Chair: **Annette N Markham** **room: VALDEMAR** Justin A. Martin, who just completed his Master's Degree in the Department of Sociology and Corrections, Minnesota State University, Mankato, is the First Place winner for his paper, "Paid Sex Work on Second Life." Lauren B. Collister, doctoral degree candidate in the Department of Linguistics at the University of Pittsburgh is the Second Place winner for her paper, "Playing with identity: A framework for organizing interaction in World of Warcraft."
Friday 2:40pm - 4:00pm	**Papers: Power, gender and collective action** Session Chair: **Kristine Ask** **room: ASCOM** **When technology matters; a study of online women empowerment** Eva Ikonomidis Svedmark, Annkarin Nyberg, Umea University, Sweden **"Like, you're supposed to contribute with something special": The positioning of female gamers in a Swedish context** Malin Sveningsson[1,2] [1]University of Skövde, Sweden; [2]Karlstad University, Sweden **Social capital in the commons-based peer production community: A network perspective of collective action** Rong Wang, Giorgos Cheliotis, National University of Singapore, Singapore

Friday 2:40pm - 4:00pm	**Papers: Virtual and real space: online worlds and locative media** Session Chair: **R. Ates Gursimsek** room: **LEDNINGSRUMMET** **Learning How to Design in Second Life: An Analysis of Virtual World Affordances/Constraints on Collaborative Content Creation and User-Driven Innovation** R. Ates Gursimsek, Roskilde University, Denmark **Geographies of locative media: open commons or walled gardens?** Christy Collis, Nitins Tanya Queensland University of Technology, Australia **The significance of 'the virtual' in Estonian and Swedish embassies in Second Life** Stina Bengtsson, Sodertorn University, Sweden **Play In Contested Spaces: Exploitation vs. Empowerment in World of Warcraft's Online Forums** Sean C. Duncan, Miami University, USA
Friday 2:40pm - 4:00pm	**Papers: Inequality, politics and democracy in times of convergence** Session Chair: **Marie Griffiths** room: **CATELLA** **Democratisation of the TV versus fascist dictatorship of the TV: so what happens now that families collective engagement has moved back to the living room?** Rachel McLean[1], Marie Griffiths[2] [1]University of Bolton, United Kingdom; [2]University of Salford, UK **Digital inequalities in the UK and Sweden - a cross-national comparison** Bianca Christin Reisdorf, University of Oxford, United Kingdom **Leetocracy: Networked political activism and the continuation of elitism in competitive democracy** Nils Gustafsson[1], Yana Breindl[2] [1]Lund university, Sweden; [2]Université Libre de Bruxelles, Belgium **Convergent Supersurfaces: Notes toward Theorizing the Relationship between Convergence and the (new) Political** Zizi Papacharissi, University of Illinois at Chicago, USA

14

Friday 2:40pm - 4:00pm	**Papers: Social networks, technology and the precision of information** Session Chair: **Andrew J. Flanagin** room: **PALMSTEDT** **Wiki for reflective learning and development of writing - authentic authorship, commentary and history logs in primary level projects** Sylvana Sofkova Hashemi, University West, Sweden **Who talks to whom? Informal social networks on Italian Wikipedia** Paolo Massa[2], Davide Setti[2], Asta Zelenkauskaite[1] [1]Indiana University, United States of America; [2]Fondazione Bruno Kessler, Italy **User-generated Content and Information Credibility in Online Encyclopedias** Miriam Metzger, Andrew Flanagin, University of California, Santa Barbara, USA **How the Internet Has Re-Shaped the GIS Information Industry: a Critical Perspective** Safiya Umoja Noble, University of Illinois at Urbana-Champaign, USA
Friday 2:40pm - 4:00pm	**Papers: The practice and the policies of online discussions** Session Chair: **Clara Bermúdez-Tamayo** room: **RUNAN** **Discussion Groups on maternity and the dissemination of new parenting practices** Jaime Jimenez Pernett[1], Marie Pierre Bes[2], Jose Francisco Garcia Gutierrez[1], Clara Bermudez Tamayo[1] [1]Andalusian School of Public Health, Spain; [2]LISST-CERS (CNRS-UMR 5193) Université de Toulouse le Mirail, France **Is virtually consenting informed consent? Internet research and the ethics of third party access** Florence Chee, Suzanne de Castell, Simon Fraser University Vancouver, Canada
4:00-4:20	**Coffee break**
Friday 4:20pm - 5:20pm	**Panel: Google This: How Knowledge and Power Work in a Culture of Search** Session Chair: **Ken Hillis** room: **VALDEMAR** Ken Hillis[1], Michael Petit[2], Kylie Jarrett[3] [1]University of North Carolina at Chapel Hill, United States of America; [2]University of Toronto Scarborough; [3]National University of Ireland Maynooth

Friday 4:20pm - 5:20pm	**Panel: Coming Together, Staying Home** Session Chair: **Sabryna Cornish** room: **ASCOM** Gordon Carlson[1], Kelly Quinn[1], Maggie Griffith[1], Valérie Durieux[3], Sabryna Cornish[2] [1]University of Illinois at Chicago, United States of America; [2]Northern Illinois University; [3]Université Libre de Bruxelles;
Friday 4:20pm - 5:20pm	**Panel: The Internet Omnopticon - Mutual surveillance in social media** Session Chair: **Jakob Linaa Jensen** room: **LEDNINGSRUMMET** Jakob Linaa Jensen[1], Lars Holmgaard Christensen[2], Jesper Tække[1], Charles Ess[1], Anne-Mette Albrechtslund[3] [1]Department of Media Studies, University of Aarhus, Denmark; [2]Danish School of Media and Journalism; [3]Aalborg University, Denmark
Friday 4:20pm - 5:20pm	**Panel: Scholarly Publishing in the Digital Era: Changes, Challenges, Innovations** Session Chair: **Nicholas Warren Jankowski** room: **CATELLA** Nicholas Warren Jankowski[1], Clifford Tatum[2], Steve Jones[3], Alex Halavais[4], Kathleen Fitzpatrick[5], Siva Vaidhyanathan[6], Stu Shulman[7] [1]Virtual Knowledge Studio for the Humanities and Social Sciences, Netherlands, The; [2]Virtual Knowledge Studio for the Humanities and Social Sciences, Netherlands, The; [3]University of Illinois at Chicago; [4]Quinnipiac University; [5]Pomona College; [6]University of Virginia; [7]University of Massachusetts Amherst;
Friday 4:20pm - 5:20pm	**Panel: Internet as a Tool for Religious Cultural Formation** Session Chair: **Heidi Ann Campbell** room: **SCANIASALEN** Heidi Ann Campbell[1], Mark D. Johns[2], Pauline Hope Cheong[3], Tim Hutchings Hutchings[4], Mia Lovheim[5] [1]Texas A&M University, United States of America; [2]Luther College, United States of America; [3]Arizona State University, United States of America; [4]University of Durham, United Kingdom; [5]University of Oslo, Norway

Friday 4:20pm - 5:20pm	**Panel: Quantity and Quality: Patterns of Female Engagement with ICTs** Session Chair: **Carla Susana Ganito Afonso** room: **PALMSTEDT** Carla Susana Ganito[1], Yana Breindl[6], Alex Haché[7], Anitza Geneve[2], Bridget Blodgett[3], Cátia Ferreira[1], Eva Cruells Lopez[4], Núria Vergés Bosch[5] [1]Catholic University of Portugal, Portugal; [2]Faculty of Science and Technology at Queensland University of Technology, Australia; [3]College of Information Sciences and Technology, Pennsylvania State University, United States of America; [4]Universitat Autonoma de Barcelona, Spain; [5]Universitat de Barcelona (UB), Spain; [6]Departement of Information and Communication Sciences at the Université Libre de Bruxelles (ULB), Belgium; [7]Institute for Prospective Technological Studies (IPTS), European Commission's Joint Research Centre (JRC), Sevilla, Spain;
Friday 4:20pm - 5:20pm	**Panel: Tracking and Mapping Political Interaction in Online Social Networks: A Comparison of Approaches in Australia, Germany, France, and Norway** Session Chair: **Jean Burgess** room: **RUNAN** Axel Bruns[1], Jean Burgess[1], Tim Highfield[1], Hallvard Moe[2], Christian Nuernbergk[3], Lars Kirchhoff[4], Thomas Nicolai[4] [1]Queensland University of Technology, Australia; [2]University of Bergen; [3]Universität Münster; [4]Sociomantic Labs
7pm	**Conference banquet Chalmers University**

	Saturday, 23/10/2010
Saturday 9:00am - 10:00am	**Panel: Brand Me Online: Sustaining Personal Identity through Strategies of the Corporate** Session Chair: **Alice E Marwick** room: **VALDEMAR** Theresa Senft[1], Andrew Herman[2], Alice Marwick[3], danah boyd[4], Ilana Gershon[5] [1]University of East London, United Kingdom; [2]Wilfrid Laurier University, Canada; [3]New York University, USA; [4]Microsoft Research, USA; [5]Indiana University, USA
Saturday 9:00am - 10:00am	**Panel: On the Philosophy of Facebook** Session Chair: **Michael Zimmer** room: **LEDNINGSRUMMET** Michael Zimmer[1], Anthony Hoffmann[1], Korinna Patelis[2], Kate Raynes-Goldie[3], Trebor Scholz[4], Dylan Wittkower[5] [1]University of Wisconsin-Milwaukee, USA; [2]Technological University of Cyprus, Cyprus; [3]Curtin University of Technology, Australia; [4]New School University, USA; [5]Coastal Carolina University, USA;
Saturday 9:00am - 10:00am	**Panel: Constructing Narratives of Self and Community in the Age of the Internet** Session Chair: **Rivka Ribak** room: **CATELLA** Rivka Ribak[1], Michele Rosenthal[1], Birgit Hertzberg Kaare[2], Knut Lundby[2], Stewart Hoover[3], Heidi Campbell[4] [1]University of Haifa, Israel; [2]University of Oslo, Norway; [3]University of Colorado at Boulder, USA; [4]Texas A&M University, USA;
Saturday 9:00am - 10:00am	**Panel: Online Virtual Worlds: (Re)Constructing Re-thinking Reviewing** Session Chair: **Jenna Ng** room: **SCANIASALEN** Jenna Ng, Mats Deutschmann, Jim Barrett, Stefan Gelfgren Umeå University, Sweden
Saturday 9:00am - 10:00am	**Panel: Trust and Identity in Internet Research, circa 2010** Session Chair: **Laura J. Gurak** room: **PALMSTEDT** Laura J. Gurak[1], Smiljana Antonijevic[2], Dawn Armfield[1], Marcus O Conaire[3] [1]University of Minnesota, United States of America; [2]Royal Netherlands Academy of Arts and Sciences, Netherlands; [3]National University of Ireland, Galway, Ireland

Saturday 9:00am - 10:00am	**Nexus: New Intersections in Internet Research The internet an empowering technology?** Session Chair: **Jean Burgess** Session Chair: **Nancy Baym** room: **RUNAN** Yana Breindl[1], Carla Ganito[2], Nikki Usher[11], Anitza Geneve[9], Thomas Petzold[9], Luca Camerini[3], Julian Hopkins[7], Nils Gustafsson[5], Yao-Chung Chang[4], Tessa Houghton[8], Bridget Blodgett[6], Jin Shang[10], Daniel Araya[12] [1]Université Libre de Bruxelles, Belgium; [2]Catholic University of Portugal; [3]University of Lugano; [4]Australian National University; [5]Lund University; [6]Pennsylvania State University; [7]Monash University; [8]University of Canterbury; [9]Queensland University of Technology; [10]University of Leicester; [11]University of Southern California's Annenberg School for Communication; [12]University of Illinois
10:00-10:20	**Coffee break**
Saturday 10:20am - 11:40am	**Papers: The online culture of sharing** Session Chair: **Jan Michael Nolin** room: **ASCOM** **Implementation of Decentralized Filesharing Legislation: A New Phase of Internet-Based Cultural Consumption** Jan Nolin[1], Ylva Hård af Segerstad[2], Veronica Johansson[1], Mathias Klang[2], Monica Lassi[1], Hanna Maurin Söderholm[1] [1]University of Borås, Sweden; [2]Chalmers University of Technology, Sweden **It's Not for Us, It's for Them: A Case Study of Wikipedia Values in Practice** Jonathan T. Morgan, Robert M. Mason, Karine Barzilai-Nahon, University of Washington, USA **Propagation paths of Information in Social Network Sites** Luca Rossi[1], Matteo Magnani[2] [1]University of Urbino "Carlo Bo", Italy; [2]University of Bologna **Virtual Acts of Balance! - a qualitative analysis of design choices in policy-oriented technologies of knowledge-management** Anders Koed Madsen, University of Illinois at Chicago / Copenhagen Business School;

Saturday 10:20am - 11:40am	**Papers: Special interest groups online** Session Chair: **Christopher, Michael Bull** room: **LEDNINGSRUMMET** **The Internet as an Arena for Participation and Action: A Study of Online Forum for Problem Gamblers and Those Affected by Problem Gambling** Christopher, Michael Bull, Manchester Metropolitan University Business School, UK **The American Mother: A Feminist Analysis of the Kleenex 'Get-Mommed' Campaign** Meghan Peirce, Emil Bakke, Ohio University, USA **Torturous Navigation: The Abject Body, Body Politic, and Issues of Voice in Rotten.com and The Medical Foundation** Sean Edward Watkins, Mike Delnero, Bowling Green State University, USA
Saturday 10:20am - 11:40am	
Saturday 10:20am - 11:40am	**Papers: Framing the local, the national and the virtual** Session Chair: **Peter Zackariasson** room: **SCANIASALEN** **The Online Social Networks of the Basque Diaspora: 2005-2009** Pedro J. Oiarzabal, University of Deusto, Spain **The Dematerialisation and Democratisation of Currencies: a historical description of currencies and how the physical has been replaced with the virtual** Peter Zackariasson[1], Ulf Sandqvist[2] [1]University of Gothenburg, Sweden; [2]Umeå University, Sweden **Ideologies and mythologies of Nature** Joseph Stanley Clark Florida State University, USA **The Feudalization of Mobile Device Design** Alison Powell **The Mobile vs The Sedentary: Social Media & Post Election Iran** Christian Christiansen

Saturday 10:20am - 11:40am	**Papers: Approaches to internet research** Session Chair: **Daphne Ruth Raban** room: **PALMSTEDT** **Mapping the Information Society through Its Journals: A Disciplinary Approach** Daphne Ruth Raban[1], Avishag Gordon[1,2], Dorit Geifman[1] [1]University of Haifa, Israel; [2]Technion, Israel Institute of Technology **Measuring the dynamics of information society phenomena: methodology as a way to empower stakeholders** Katja Prevodnik, Vasja Vehovar, Vesna Dolnicar, Faculty of Social Sciences, University of Ljubljana, Slovenia, Slovenia **Public Transformations: Adult Learners Who Use Social Media to Express and Understand Their Identities as Developing Researchers** Jeffrey Keefer, Lancaster University, UK **Research-based online presentation of web design history: The case of webmuseum.dk** Ida Engholm, The Danish Academy of Fine Arts, School of Architecture, Denmark
Saturday 10:20am - 11:40am	**Papers: Communication for a cause** Session Chair: **Sarah Pedersen** room: **RUNAN** **Mothers with attitude – support, advice and entertainment on a UK online parenting community** Sarah Pedersen[1], Janet Smithson[2] [1]The Robert Gordon University, UK; [2]Exeter University, UK **Persistence in Resistance: Consistency, Churn, and Defining Success in the Global Independent Media Center Network** Ted Coopman San Jose State University, USA **The social spaces of cybercafés in Developing Asia: The changing use patterns of new media technologies through cybercafés in small and medium towns by youth in Philippines** TT Sreekumar, Milagros Rivera Sánchez National University of Singapore, Singapore **Synchronous Online Participation: The Effects of Personality and Discussion Topic on Participation in Group Discussions in Face-to-Face, Text, and Voice Chat Modes** Ina Blau[1,2], Azy Barak[2] [1]Open University of Israel, Israel; [2]University of Haifa, Israel
Saturday 12:00pm - 1:00pm	**Lunch**

Saturday 1:00pm - 2:00pm	**Keynote: Nancy Baym: This song's for you** Session Chair: **Mia L Consalvo** **room: RUNAN** Sweden is a hotbed of independent and popular music that enjoys disproportionate international success. Major media companies have often tried to shut down the practices of "the people formerly known as the audience." Music sharing comes to a head in Sweden, home of The Pirate Bay, Spotify, and countless musicians and labels that have taken a celebratory attitude toward sharing. This talk draws on participant-observation and interviews to identify the practices and perspectives of online enthusiasts, Swedish labels and musicians that together make up a symbiotic alternative to the mainstream response. The logic of this system still values money, but foregrounds social rewards, and provides a model of a fraught but potentially more sustainable way forward for culture and creativity.
Saturday 2:10pm - 3:30pm	**Papers: Listening and sharing in social media** Session Chair: **Serge Proulx** **room: VALDEMAR** **Neoliberal Hearts Online** Ilana Gershon, Indiana University, USA **The "convenient generation"? Online practices and self-assessment of Estonian youth** Andra Siibak, Veronika Kalmus, University of Tartu, Estonia **New configurations of contributory behavior on the social Web: The case of an online epistemic community** Lorna Heaton[1], Serge Proulx[2], Florence Millerand[2] [1]Université de Montréal, Canada; [2]Université du Québec à Montréal
Saturday 2:10pm - 3:30pm	**Papers: Power: Taking, losing, lacking and finding it online** Session Chair: **Andrew David Virtue** **room: ASCOM** **Mathematical Interactions in a Disembodied Space: Hybridization and questions of Gender Equity** Wesley Shumar, Nora Madison, Autumn Elliott, Drexel University, USA **Networks of Disempowerment: A Look at Surveillance in the Evolution of the Internet** Andrew David Virtue, University of Minnesota, USA **Partici-bility: Theorizing the Rhetoric and Realities of Participatory Culture and Disability** Elizabeth Ellcessor, University of Wisconsin - Madison, USA

Saturday 2:10pm - 3:30pm	**Papers: Sharing and manipulating video and images** Session Chair: **Gordon S Fletcher** room: **LEDNINGSRUMMET** **VideoTag – Encouraging the effective tagging of videos** Stacey Amanda Greenaway, Mike Thelwall University Of Wolverhampton, UK **Photobombs: creating participation, crafting cultural expression** Gordon Fletcher[1], Anita Greenhill[2] [1]University of Salford, United Kingdom; [2]University of Manchester, UK **Television and Online Video: Adapting 'Sex and the City' for a Digital Environment** Aymar Jean Christian[1], Meghan Peirce[2] [1]University of Pennsylvania; [2]Ohio University, USA **U2 YouTube** Simone Pereira de Sá Universidade Federal Fluminense, Brazil
Saturday 2:10pm - 3:30pm	**Papers: Knowledge sharing, collaboration and attribution** Session Chair: **Isto Huvila** room: **CATELLA** **e-Research and the Varieties of Online Collaborative Knowledge** Eric T. Meyer, Ralph Schroeder, Lucy Power University of Oxford, UK **Corporate portals as tools for information sharing within organizations** Cristiano Orsi Pio Universidade Federal de Minas Gerais, Universidade Tecnica de Lisboa **Sustaining Participation Through Citation, or Gaming Attribution** Roger Alan Altizer University of Utah, USA **When Internet is not a sustainable platform for knowledge sharing: The (Rise and) Fall of Google Lively** Isto Huvila Uppsala University, Sweden
Saturday 2:10pm - 3:30pm	

3:30-3:50	**Coffee break**
Saturday 3:50pm - 4:50pm	**Panel: "All our Relations": Playing with Networks** Session Chair: **Stephanie Fisher** room: **VALDEMAR** Jennifer Jenson[1], Suzanne de Castell[2], Nicholas Taylor[1], Stephanie Fisher[1] [1]York University, Canada; [2]Simon Fraser University, Canada;
Saturday 3:50pm - 4:50pm	**From Friending to Gaming: Game Culture on Social Network Sites** Session Chair: **Olli Sotamaa** room: **CATELLA** Raquel Recuero[1], Luca Rossi[2], Olli Sotamaa[3], Lisbeth Klastrup[4], Larissa Hjorth[5] [1]Universidade Catolica de Pelotasl, Lolapps Inc.; [2]University of Urbino "Carlo Bo"; [3]University of Tampere; [4]IT University of Copenhagen; [5]RMIT University
Saturday 3:50pm - 4:50pm	**Gender Patterns on Mobile Phones: New Trends or Familiar Ways?** Session Chair: **Naomi Susan Baron** room: **SCANIASALEN** Naomi Baron[1], Amanda Lenhart[2], Scott Campbell[3], Elise Campbell[1], Cara Wallace[4], Leopoldina Fortunati[5], Rich Ling[6] [1]American University, USA; [2]Pew Research Center's Internet & American Life Project, USA; [3]University of Michigan, USA; [4]Texas A&M University, USA; [5]University of Udine, Italy; [6]IT University Copenhagen and Telenor research Norway;
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